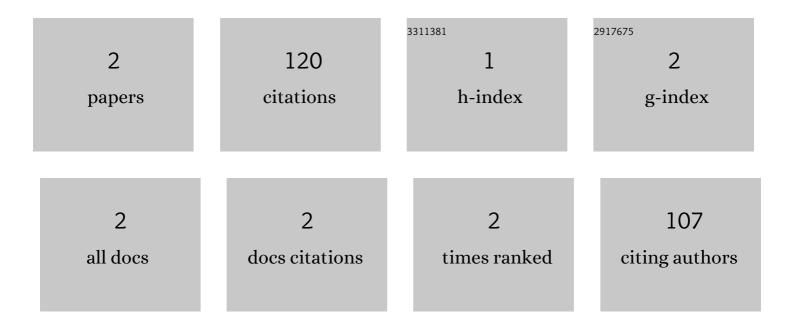
Gabriel E Gonzales

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7335322/publications.pdf Version: 2024-02-01



#	Article	lF	CITATIONS
1	Knowing What It Makes: How Product Transformation Salience Increases Recycling. Journal of Marketing, 2019, 83, 21-37.	11.3	119
2	Why do consumers think it is fair to pay more when buying from producers versus retailers?. Marketing Letters, 2020, 31, 31-35.	2.9	1