

# Gabriel E Gonzales

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7335322/publications.pdf>

Version: 2024-02-01

2  
papers

120  
citations

3311381

1  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

107  
citing authors

#	ARTICLE	IF	CITATIONS
1	Knowing What It Makes: How Product Transformation Salience Increases Recycling. <i>Journal of Marketing</i> , 2019, 83, 21-37.	11.3	119
2	Why do consumers think it is fair to pay more when buying from producers versus retailers?. <i>Marketing Letters</i> , 2020, 31, 31-35.	2.9	1