

Stefano Bresciani

List of Publications by Year in descending order

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Version: 2024-02-01

69
papers

4,816
citations

94433

37
h-index

102487

66
g-index

73
all docs

73
docs citations

73
times ranked

2293
citing authors

#	ARTICLE	IF	CITATIONS
1	Scientific procedures and rationales for systematic literature reviews (SPARSLR). <i>International Journal of Consumer Studies</i> , 2021, 45, 01.	11.6	505
2	Shifting intra- and inter-organizational innovation processes towards digital business: An empirical analysis of SMEs. <i>Creativity and Innovation Management</i> , 2017, 26, 247-255.	3.3	264
3	The management of organizational ambidexterity through alliances in a new context of analysis: Internet of Things (IoT) smart city projects. <i>Technological Forecasting and Social Change</i> , 2018, 136, 331-338.	11.6	262
4	Knowledge-driven preferences in informal inbound open innovation modes. An explorative view on small to medium enterprises. <i>Journal of Knowledge Management</i> , 2017, 21, 640-655.	5.1	247
5	Tradition and innovation in Italian wine family businesses. <i>British Food Journal</i> , 2016, 118, 1883-1897.	2.9	189
6	Collaborative modes with Cultural and Creative Industries and innovation performance: The moderating role of heterogeneous sources of knowledge and absorptive capacity. <i>Technovation</i> , 2020, 92-93, 102040.	7.8	139
7	Resources and digital export: An RBV perspective on the role of digital technologies and capabilities in cross-border e-commerce. <i>Journal of Business Research</i> , 2021, 132, 158-169.	10.2	126
8	A Self-tuning Model for Smart Manufacturing SMEs: Effects on Digital Innovation. <i>Journal of Product Innovation Management</i> , 2021, 38, 68-89.	9.5	125
9	Open, networked and dynamic innovation in the food and beverage industry. <i>British Food Journal</i> , 2017, 119, 2290-2293.	2.9	122
10	The role of universities in the knowledge management of smart city projects. <i>Technological Forecasting and Social Change</i> , 2019, 142, 312-321.	11.6	112
11	Wine Sector: Companies' Performance and Green Economy as a Means of Societal Marketing. <i>Journal of Promotion Management</i> , 2016, 22, 251-267.	3.4	109
12	The influence of inbound open innovation on ambidexterity performance: Does it pay to source knowledge from supply chain stakeholders?. <i>Journal of Business Research</i> , 2020, 119, 321-329.	10.2	108
13	Using big data for co-innovation processes: Mapping the field of data-driven innovation, proposing theoretical developments and providing a research agenda. <i>International Journal of Information Management</i> , 2021, 60, 102347.	17.5	99
14	Do Knowledge Management and Dynamic Capabilities Affect Ambidextrous Entrepreneurial Intensity and Firms' Performance?. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 378-386.	3.5	92
15	Ambidextrous work in smart city project alliances: unpacking the role of human resource management systems. <i>International Journal of Human Resource Management</i> , 2019, 30, 680-701.	5.3	90
16	Open innovation in multinational companies' subsidiaries: the role of internal and external knowledge. <i>European Journal of International Management</i> , 2017, 11, 452.	0.2	89
17	The seven lives of Airbnb. The role of accommodation types. <i>Annals of Tourism Research</i> , 2021, 88, 103170.	6.4	86
18	Innovation-receiving subsidiaries and dual embeddedness: impact on business performance. <i>Baltic Journal of Management</i> , 2016, 11, 108-130.	2.2	81

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19	The integration between knowledge management and dynamic capabilities in agile organizations. <i>Management Decision</i> , 2019, 57, 1960-1979.	3.9	76
20	Intellectual capital, knowledge management and competitive advantage: a resource orchestration perspective. <i>Journal of Knowledge Management</i> , 2022, 26, 1705-1731.	5.1	68
21	Change through innovation in family businesses: evidence from an Italian sample. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2013, 9, 195.	0.2	66
22	The family variable in the French and Italian wine sector. <i>EuroMed Journal of Business</i> , 2016, 11, 101-118.	3.2	65
23	The role of universities in the Smart City innovation: Multistakeholder integration and engagement perspectives. <i>Journal of Business Research</i> , 2020, 119, 163-171.	10.2	62
24	How to select the right public partner in smart city projects. <i>R and D Management</i> , 2017, 47, 607-619.	5.3	60
25	Exploring voluntary external disclosure of intellectual capital in listed companies. <i>Journal of Intellectual Capital</i> , 2017, 18, 149-169.	5.4	58
26	Open innovation in multinational companies' subsidiaries: the role of internal and external knowledge. <i>European Journal of International Management</i> , 2017, 11, 452.	0.2	58
27	What drives the process of knowledge management in a cross-cultural setting. <i>European Business Review</i> , 2020, 32, 485-511.	3.4	57
28	Big data analytics (BDA) and degree of internationalization: the interplay between governance of BDA infrastructure and BDA capabilities. <i>Journal of Management and Governance</i> , 2021, 25, 1035-1055.	4.1	55
29	Context-specific micro-foundations and successful SME internationalisation in emerging markets: A mixed-method analysis of managerial resources and dynamic capabilities. <i>Journal of Business Research</i> , 2021, 134, 352-364.	10.2	54
30	What drives the adoption and consumption of green hotel products and services? A systematic literature review of past achievement and future promises. <i>Business Strategy and the Environment</i> , 2021, 30, 2637-2655.	14.3	53
31	The Agile Innovation Pendulum: A Strategic Marketing Multicultural Model for Family Businesses. <i>International Studies of Management and Organization</i> , 2018, 48, 105-120.	0.6	50
32	Environmental sustainability orientation and corporate social responsibility influence on environmental performance of small and medium enterprises: The mediating effect of green capability. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 1954-1967.	8.7	50
33	Innovation, environmental sustainability and economic development: DEA-Bootstrap and multilevel analysis to compare two regions. <i>Technological Forecasting and Social Change</i> , 2021, 172, 121040.	11.6	48
34	International diversification and firm performance: a four-stage model. <i>EuroMed Journal of Business</i> , 2016, 11, 362-375.	3.2	46
35	The Agile Innovation Pendulum: Family Business Innovation and the Human, Social, and Marketing Capitals. <i>International Studies of Management and Organization</i> , 2018, 48, 88-104.	0.6	46
36	HR practices for explorative and exploitative alliances in smart cities. <i>Management Decision</i> , 2018, 56, 1183-1197.	3.9	43

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37	Subsidiary innovation performance: Balancing external knowledge sources and internal embeddedness. <i>Journal of International Management</i> , 2020, 26, 100794.	4.2	42
38	Microfoundations of Strategic Agility in Emerging Markets: Empirical Evidence of Italian MNEs in India. <i>Journal of World Business</i> , 2022, 57, 101272.	7.7	37
39	An integrative framework of knowledge-intensive and sustainable entrepreneurship in entrepreneurial ecosystems. <i>Journal of Business Research</i> , 2022, 142, 683-693.	10.2	34
40	Quadruple Helix and firms' performance: an empirical verification in Europe. <i>Journal of Technology Transfer</i> , 2017, 42, 267-284.	4.3	33
41	The role of environmental management accounting and environmental knowledge management practices influence on environmental performance: mediated-moderated model. <i>Journal of Knowledge Management</i> , 2023, 27, 896-918.	5.1	32
42	Corporate environmental strategy: a must in the new millennium. <i>International Journal of Business Environment</i> , 2007, 1, 488.	0.4	29
43	The Localization Choice of Multinational Firms' R&D Centers: A Survey in the Piedmont Area. <i>Journal of Promotion Management</i> , 2014, 20, 481-499.	3.4	29
44	Strategic R&D internationalisation in developing Asian countries - the Italian experience. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2015, 11, 200.	0.2	28
45	The competitive productivity (CP) of tourism destinations: an integrative conceptual framework and a reflection on big data and analytics. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 2970-3002.	8.0	28
46	Cause-related marketing, brand loyalty and corporate social responsibility. <i>International Marketing Review</i> , 2020, 37, 773-791.	3.6	27
47	Nexus among intellectual capital, interorganizational learning, industrial Internet of things technology and innovation performance: a resource-based perspective. <i>Journal of Intellectual Capital</i> , 2023, 24, 509-534.	5.4	26
48	Strategic reflexivity in the hotel industry - a value-based analysis. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2014, 10, 352.	0.2	25
49	Classification of inter-organizational knowledge mechanisms and their effects on networking capability: a multi-layer decision making approach. <i>Journal of Knowledge Management</i> , 2021, 25, 1665-1688.	5.1	25
50	Innovation and creativity within firms: an empirical demonstration in the Piedmont area. <i>International Journal of Business Innovation and Research</i> , 2009, 3, 427.	0.2	24
51	Innovation within firms: a survey in the Piedmont area. <i>International Journal of Quality and Innovation</i> , 2010, 1, 138.	0.6	23
52	Versatile capabilities for growth in the context of transforming countries: Evidence from Polish manufacturing companies. <i>Journal of Business Research</i> , 2021, 134, 156-170.	10.2	22
53	COVID-19 Pandemic: The Interplay Between Firm Disruption and Managerial Attention Focus. <i>British Journal of Management</i> , 2022, 33, 390-409.	5.0	22
54	Environmental MCS package, perceived environmental uncertainty and green performance: in green dynamic capabilities and investment in environmental management perspectives. <i>Review of International Business and Strategy</i> , 2023, 33, 105-126.	3.3	22

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55	Determinants of performance in the hotel industry - an empirical analysis of Italy. <i>Global Business and Economics Review</i> , 2015, 17, 19.	0.1	21
56	Human resource management - practices, performance and strategy in the Italian hotel industry. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2012, 8, 405.	0.2	20
57	Factors Affecting Environmental Performance during the Covid-19 Period in the Leather Industry: A Moderated-Mediation Approach. <i>Journal of Competitiveness</i> , 2022, 14, 5-22.	3.0	20
58	The Competitiveness of the Italian Manufacturing Industry: an Attempt of Measurement. <i>Journal of the Knowledge Economy</i> , 2018, 9, 1087-1103.	4.4	17
59	R&D and knowledge: a theoretical assessment of the internationalisation strategies. <i>International Journal of Technology, Policy and Management</i> , 2006, 6, 1.	0.3	16
60	Shedding lights on organizational decoupling in publicly funded R&D consortia: An institutional perspective on open innovation. <i>Technological Forecasting and Social Change</i> , 2022, 176, 121433.	11.6	11
61	Experiential interaction design model. <i>Journal of Business Research</i> , 2020, 118, 486-490.	10.2	8
62	Two models of family firms in dividends and investments policy. <i>Global Business and Economics Review</i> , 2016, 18, 320.	0.1	6
63	International diversification and performance in European service multinational companies. <i>The Marketing Review</i> , 2015, 15, 423-437.	0.1	4
64	An exploratory investigation on new product development in family luxury businesses. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2015, 11, 186.	0.2	4
65	A descriptive framework for an excellent social accountability. <i>International Journal of Managerial and Financial Accounting</i> , 2017, 9, 166.	0.3	4
66	R&D internationalization in asian developing countries: evidence from european multinationals. <i>Mercati & Competitivit�</i> , 2016, , 25-44.	0.1	3
67	Collaborative technological development for addressing grand challenges: Opportunities, limitations, and new frameworks. <i>Technology in Society</i> , 2022, 71, 102063.	9.4	3
68	Work cost impact analysis in FTSE MIB companies. <i>Global Business and Economics Review</i> , 2016, 18, 277.	0.1	0
69	A descriptive framework for an excellent social accountability. <i>International Journal of Managerial and Financial Accounting</i> , 2017, 9, 166.	0.3	0