

Xiaoquan Zhao

List of Publications by Year in descending order

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Version: 2024-02-01

73
papers

2,937
citations

186265

28
h-index

189892

50
g-index

75
all docs

75
docs citations

75
times ranked

2774
citing authors

#	ARTICLE	IF	CITATIONS
1	Framing Youth Vaping Prevention Messages: The Role of Uncertainty Tolerance. <i>Health Communication</i> , 2023, 38, 670-680.	3.1	2
2	Perceived Message Effectiveness and Campaign-Targeted Beliefs: Evidence of Reciprocal Effects in Youth Tobacco Prevention. <i>Health Communication</i> , 2022, 37, 356-365.	3.1	9
3	Perceived communication effectiveness in implementation strategies: a measurement scale. <i>Implementation Science Communications</i> , 2022, 3, 38.	2.2	0
4	Development of a WeChat-based Mobile Messaging Smoking Cessation Intervention for Chinese Immigrant Smokers: Qualitative Interview Study. <i>JMIR Formative Research</i> , 2022, 6, e36091.	1.4	2
5	Healthfulness Assessment of Recipes Shared on Pinterest: Natural Language Processing and Content Analysis. <i>Journal of Medical Internet Research</i> , 2021, 23, e25757.	4.3	13
6	Visual Attention to the Source Matters: Using Eye Tracking to Understand the FDA's "Every Try Counts" Campaign Message Effectiveness. <i>Nicotine and Tobacco Research</i> , 2021, , .	2.6	2
7	COVID-19 Risk Perceptions and Intentions to Engage in Familial Advance Care Planning: The Mediating Role of Death Anxiety. <i>Journal of Health Communication</i> , 2021, 26, 684-695.	2.4	3
8	Health communication campaigns: A brief introduction and call for dialogue. <i>International Journal of Nursing Sciences</i> , 2020, 7, S11-S15.	1.3	23
9	Text2Connect: a health system approach to engage tobacco users in quitline cessation services via text messaging. <i>Translational Behavioral Medicine</i> , 2020, 10, 292-301.	2.4	15
10	Impact of The Real Cost Media Campaign on Youth Smoking Initiation. <i>American Journal of Preventive Medicine</i> , 2019, 57, 645-651.	3.0	47
11	Fear and Humor Appeals in "The Real Cost" Campaign: Evidence of Potential Effectiveness in Message Pretesting. <i>American Journal of Preventive Medicine</i> , 2019, 56, S31-S39.	3.0	27
12	Self-affirmation and defensive processing of graphic cigarette warning labels by African American smokers: A community-based study. <i>Health Education Journal</i> , 2019, 78, 301-314.	1.2	8
13	Using graphic text-messaging to promote smoking cessation among first-generation Chinese and Korean male immigrants. <i>Health Education Research</i> , 2019, 34, 332-344.	1.9	1
14	The role of sexual identity in tobacco information-seeking behaviours and perceptions. <i>Health Education Journal</i> , 2019, 78, 203-213.	1.2	4
15	Perceived Argument Strength and Youth Response to Cigarette Risk Messages. <i>Tobacco Regulatory Science (discontinued)</i> , 2019, 5, 456-462.	0.2	2
16	The Mediating Role of Temporal Considerations on the Effects of Self-Affirmation on Responses to Organ Donation Messages. <i>Health Communication</i> , 2018, 33, 148-155.	3.1	12
17	Effect of a National Tobacco Public Education Campaign on Youth's Risk Perceptions and Beliefs About Smoking. <i>American Journal of Health Promotion</i> , 2018, 32, 1248-1256.	1.7	45
18	Chapter 9: Developing a Graphic Text Messaging Intervention for Smoking Cessation Targeting First-Generation Chinese Immigrant Men: Insights from Focus Group Interviews. <i>Studies in Media and Communications</i> , 2018, , 241-264.	0.1	1

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19	Sexual and gender minority cigarette smoking disparities: An analysis of 2016 Behavioral Risk Factor Surveillance System data. <i>Preventive Medicine</i> , 2018, 113, 109-115.	3.4	101
20	Nicotine and addiction beliefs and perceptions among the US-born and foreign-born populations. <i>Preventive Medicine</i> , 2018, 114, 107-114.	3.4	14
21	Pediatric primary healthcare providers'™ preferences, experiences and perceived barriers to discussing electronic cigarettes with adolescent patients. <i>Journal of Communication in Healthcare</i> , 2018, 11, 245-251.	1.5	4
22	Cost-Effectiveness Analysis of The Real Cost Campaign's Effect on Smoking Prevention. <i>American Journal of Preventive Medicine</i> , 2018, 55, 319-325.	3.0	27
23	Media Use and Public Perceptions of Global Warming in India. <i>Environmental Communication</i> , 2017, 11, 353-369.	2.5	37
24	Effects of Temporal Framing on Response to Antismoking Messages: The Mediating Role of Perceived Relevance. <i>Journal of Health Communication</i> , 2017, 22, 37-44.	2.4	32
25	Racial and Ethnic Differences in Tobacco Information Seeking and Information Sources: Findings From the 2015 Health Information National Trends Survey. <i>Journal of Health Communication</i> , 2017, 22, 743-752.	2.4	14
26	Expanding the NCI Health Information National Trends Survey From the United States to China and Beyond: Examining the Influences of Consumer Health Information Needs and Practices on Local and Global Health. <i>Journalism and Mass Communication Quarterly</i> , 2017, 94, 515-525.	2.7	17
27	Association Between The Real Cost Media Campaign and Smoking Initiation Among Youths in United States, 2014-2016. <i>Morbidity and Mortality Weekly Report</i> , 2017, 66, 47-50.	15.1	114
28	The association between exposure to "Tips" and smoking-related outcomes among adolescents in the United States. <i>Health Education Research</i> , 2016, 31, 614-623.	1.9	9
29	The influence of framed messages and self-affirmation on indoor tanning behavioral intentions in 18- to 30-year-old women. <i>Health Psychology</i> , 2016, 35, 123-130.	1.6	33
30	Youth Receptivity to FDA's The Real Cost Tobacco Prevention Campaign: Evidence From Message Pretesting. <i>Journal of Health Communication</i> , 2016, 21, 1153-1160.	2.4	56
31	Theorizing the Pathways From Seeking and Scanning to Mammography Screening. <i>Health Communication</i> , 2016, 31, 117-128.	3.1	27
32	Partisan differences in the relationship between newspaper coverage and concern over global warming. <i>Public Understanding of Science</i> , 2016, 25, 543-559.	2.8	18
33	The Role of Collective Efficacy in Climate Change Adaptation in India. <i>Weather, Climate, and Society</i> , 2016, 8, 21-34.	1.1	40
34	Exposure to the Tips From Former Smokers Campaign Among Adolescents in the United States. <i>Nicotine and Tobacco Research</i> , 2016, 18, 971-975.	2.6	10
35	Tobacco Product Use Among Sexual Minority Adults. <i>American Journal of Preventive Medicine</i> , 2016, 50, e91-e100.	3.0	135
36	The Mediating Role of Perceived Descriptive and Injunctive Norms in the Effects of Media Messages on Youth Smoking. <i>Journal of Health Communication</i> , 2016, 21, 56-66.	2.4	22

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37	Local Climate Experts: The Influence of Local TV Weather Information on Climate Change Perceptions. PLoS ONE, 2015, 10, e0141526.	2.5	47
38	Youth's Awareness of and Reactions to The Real Cost National Tobacco Public Education Campaign. PLoS ONE, 2015, 10, e0144827.	2.5	98
39	Effectiveness of Cigarette Warning Labels: Examining the Impact of Graphics, Message Framing, and Temporal Framing. Health Communication, 2015, 30, 81-89.	3.1	54
40	Temporal Framing and Consideration of Future Consequences: Effects on Smokers' and At-Risk Nonsmokers' Responses to Cigarette Health Warnings. Health Communication, 2015, 30, 175-185.	3.1	35
41	Cancer Information Seekers in China: A Preliminary Profile. Journal of Health Communication, 2015, 20, 616-626.	2.4	29
42	Structurational Divergence Theory as Explanation for Troublesome Outcomes in Nursing Communication. Health Communication, 2015, 30, 371-384.	3.1	20
43	Cancer Information Seeking Behaviors of Korean American Women: A Mixed-Methods Study Using Surveys and Focus Group Interviews. Journal of Health Communication, 2015, 20, 1143-1154.	2.4	26
44	Framing Pictorial Cigarette Warning Labels to Motivate Young Smokers to Quit. Nicotine and Tobacco Research, 2015, 17, 769-775.	2.6	34
45	Parental Cancer Beliefs and Trust in Health Information From Medical Authorities as Predictors of HPV Vaccine Acceptability. Journal of Health Communication, 2014, 19, 100-114.	2.4	28
46	Health and commercialism: a content analysis of popular Chinese children's websites. Chinese Journal of Communication, 2014, 7, 335-347.	2.0	1
47	Climate Change Education Through TV Weathercasts: Results of a Field Experiment. Bulletin of the American Meteorological Society, 2014, 95, 117-130.	3.3	49
48	Cigarette warning labels: graphics, framing, and identity. Health Education, 2014, 114, 101-117.	0.9	25
49	Absolute and Comparative Cancer Risk Perceptions Among Smokers in Two Cities in China. Nicotine and Tobacco Research, 2014, 16, 899-903.	2.6	12
50	Effects of Self-Affirmation on Daily Versus Occasional Smokers' Responses to Graphic Warning Labels. Communication Research, 2014, 41, 1137-1158.	5.9	31
51	Relationships Between Sources of Health Information and Diabetes Knowledge in the U.S. Hispanic Population. Health Communication, 2014, 29, 574-585.	3.1	16
52	The genesis of climate change activism: from key beliefs to political action. Climatic Change, 2014, 125, 163-178.	3.6	193
53	Online advertising on popular children's websites: Structural features and privacy issues. Computers in Human Behavior, 2013, 29, 1510-1518.	8.5	15
54	Communication and culture: Predictors of treatment adherence among Mexican immigrant patients. Journal of Health Psychology, 2012, 17, 443-452.	2.3	28

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55	Personal Values and Environmental Concern in China and the US: The Mediating Role of Informational Media Use. <i>Communication Monographs</i> , 2012, 79, 137-159.	2.7	31
56	Gain Versus Loss Framing in Adherence-Promoting Communication Targeting Patients With Chronic Diseases: The Moderating Effect of Individual Time Perspective. <i>Health Communication</i> , 2012, 27, 75-85.	3.1	33
57	A Measure of Perceived Argument Strength: Reliability and Validity. <i>Communication Methods and Measures</i> , 2011, 5, 48-75.	4.7	150
58	Development and validation of motivational messages to improve prescription medication adherence for patients with chronic health problems. <i>Patient Education and Counseling</i> , 2011, 83, 375-381.	2.2	43
59	Support for climate policy and societal action are linked to perceptions about scientific agreement. <i>Nature Climate Change</i> , 2011, 1, 462-466.	18.8	315
60	“Practicing medicine” Patient perceptions of physician communication and the process of prescription. <i>Patient Education and Counseling</i> , 2010, 80, 384-392.	2.2	41
61	Cancer Information Disparities Between U.S.- and Foreign-Born Populations. <i>Journal of Health Communication</i> , 2010, 15, 5-21.	2.4	53
62	Click here, Kids!. <i>Journal of Children and Media</i> , 2010, 4, 135-154.	1.7	18
63	The Influence of Liking for Antismoking PSAs on Adolescents' Smoking-Related Behavioral Intentions. <i>Health Communication</i> , 2010, 25, 459-469.	3.1	11
64	Conceptualization and Measurement of Structural Divergence in the Healthcare Setting. <i>Journal of Applied Communication Research</i> , 2010, 38, 362-385.	1.2	30
65	The Role of Risk, Efficacy, and Anxiety in Smokers' Cancer Information Seeking. <i>Health Communication</i> , 2009, 24, 259-269.	3.1	74
66	Ambivalence Amplifies College Smokers' Negative Emotional Responses to Antismoking Information. <i>Communication Studies</i> , 2009, 60, 288-304.	1.2	4
67	Media Use and Global Warming Perceptions. <i>Communication Research</i> , 2009, 36, 698-723.	5.9	148
68	From Self-Enhancement to Supporting Censorship: The Third-Person Effect Process in the Case of Internet Pornography. <i>Mass Communication and Society</i> , 2008, 11, 437-462.	2.1	32
69	The Role of Ambivalence in College Nonsmokers' Information Seeking and Information Processing. <i>Communication Research</i> , 2008, 35, 298-318.	5.9	33
70	The Influence of Ambivalence on Adolescents' Reactions to Anti-Drug Messages. <i>Communication Quarterly</i> , 2008, 56, 131-148.	1.3	15
71	Targeting Norm-Related Beliefs About Marijuana Use in an Adolescent Population. <i>Health Communication</i> , 2006, 19, 187-196.	3.1	35
72	It's the Product: Do Risky Products Compel Attention and Elicit Arousal in Media Users?. <i>Health Communication</i> , 2005, 17, 283-300.	3.1	40

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73	Influence of Self-Affirmation on Responses to Gain- Versus Loss-Framed Antismoking Messages. Human Communication Research, 0, 36, 493-511.	3.4	50