Xiaoquan Zhao

List of Publications by Year
in descending order

73	2,937	186265	189892
papers	citations	28	50
		h-index	g-index

75	75	75	2774
all docs	docs citations	times ranked	citing authors

#	Article	IF	Citations
1	Support for climate policy and societal action are linked to perceptions about scientific agreement. Nature Climate Change, 2011, 1, 462-466.	18.8	315
2	The genesis of climate change activism: from key beliefs to political action. Climatic Change, 2014, 125, 163-178.	3.6	193
3	A Measure of Perceived Argument Strength: Reliability and Validity. Communication Methods and Measures, 2011, 5, 48-75.	4.7	150
4	Media Use and Global Warming Perceptions. Communication Research, 2009, 36, 698-723.	5.9	148
5	Tobacco Product Use Among Sexual Minority Adults. American Journal of Preventive Medicine, 2016, 50, e91-e100.	3.0	135
6	Association Between The Real Cost Media Campaign and Smoking Initiation Among Youths â€" United States, 2014â€"2016. Morbidity and Mortality Weekly Report, 2017, 66, 47-50.	15.1	114
7	Sexual and gender minority cigarette smoking disparities: An analysis of 2016 Behavioral Risk Factor Surveillance System data. Preventive Medicine, 2018, 113, 109-115.	3.4	101
8	Youth's Awareness of and Reactions to The Real Cost National Tobacco Public Education Campaign. PLoS ONE, 2015, 10, e0144827.	2.5	98
9	The Role of Risk, Efficacy, and Anxiety in Smokers' Cancer Information Seeking. Health Communication, 2009, 24, 259-269.	3.1	74
10	Youth Receptivity to FDAâ€™s*The Real Cost*Tobacco Prevention Campaign: Evidence From Message Pretesting. Journal of Health Communication, 2016, 21, 1153-1160.	2.4	56
11	Effectiveness of Cigarette Warning Labels: Examining the Impact of Graphics, Message Framing, and Temporal Framing. Health Communication, 2015, 30, 81-89.	3.1	54
12	Cancer Information Disparities Between U.S.- and Foreign-Born Populations. Journal of Health Communication, 2010, 15, 5-21.	2.4	53
13	Influence of Self-Affirmation on Responses to Gain- Versus Loss-Framed Antismoking Messages. Human Communication Research, 0, 36, 493-511.	3.4	50
14	Climate Change Education Through TV Weathercasts: Results of a Field Experiment. Bulletin of the American Meteorological Society, 2014, 95, 117-130.	3.3	49
15	Local Climate Experts: The Influence of Local TV Weather Information on Climate Change Perceptions. PLoS ONE, 2015, 10, e0141526.	2.5	47
16	Impact of The Real Cost Media Campaign on Youth Smoking Initiation. American Journal of Preventive Medicine, 2019, 57, 645-651.	3.0	47
17	Effect of a National Tobacco Public Education Campaign on Youthâ€™s Risk Perceptions and Beliefs About Smoking. American Journal of Health Promotion, 2018, 32, 1248-1256.	1.7	45
18	Development and validation of motivational messages to improve prescription medication adherence for patients with chronic health problems. Patient Education and Counseling, 2011, 83, 375-381.	2.2	43

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19	"Practicing medicine" Patient perceptions of physician communication and the process of prescription. Patient Education and Counseling, 2010, 80, 384-392.	2.2	41
20	It's the Product: Do Risky Products Compel Attention and Elicit Arousal in Media Users?. Health Communication, 2005, 17, 283-300.	3.1	40
21	The Role of Collective Efficacy in Climate Change Adaptation in India. Weather, Climate, and Society, 2016, 8, 21-34.	1.1	40
22	Media Use and Public Perceptions of Global Warming in India. Environmental Communication, 2017, 11, 353-369.	2.5	37
23	Targeting Norm-Related Beliefs About Marijuana Use in an Adolescent Population. Health Communication, 2006, 19, 187-196.	3.1	35
24	Temporal Framing and Consideration of Future Consequences: Effects on Smokers' and At-Risk Nonsmokers' Responses to Cigarette Health Warnings. Health Communication, 2015, 30, 175-185.	3.1	35
25	Framing Pictorial Cigarette Warning Labels to Motivate Young Smokers to Quit. Nicotine and Tobacco Research, 2015, 17, 769-775.	2.6	34
26	The Role of Ambivalence in College Nonsmokers' Information Seeking and Information Processing. Communication Research, 2008, 35, 298-318.	5.9	33
27	Gain Versus Loss Framing in Adherence-Promoting Communication Targeting Patients With Chronic Diseases: The Moderating Effect of Individual Time Perspective. Health Communication, 2012, 27, 75-85.	3.1	33
28	The influence of framed messages and self-affirmation on indoor tanning behavioral intentions in 18- to 30-year-old women.. Health Psychology, 2016, 35, 123-130.	1.6	33
29	From Self-Enhancement to Supporting Censorship: The Third-Person Effect Process in the Case of Internet Pornography. Mass Communication and Society, 2008, 11, 437-462.	2.1	32
30	Effects of Temporal Framing on Response to Antismoking Messages: The Mediating Role of Perceived Relevance. Journal of Health Communication, 2017, 22, 37-44.	2.4	32
31	Personal Values and Environmental Concern in China and the US: The Mediating Role of Informational Media Use. Communication Monographs, 2012, 79, 137-159.	2.7	31
32	Effects of Self-Affirmation on Daily Versus Occasional Smokers' Responses to Graphic Warning Labels. Communication Research, 2014, 41, 1137-1158.	5.9	31
33	Conceptualization and Measurement of Structurational Divergence in the Healthcare Setting. Journal of Applied Communication Research, 2010, 38, 362-385.	1.2	30
34	Cancer Information Seekers in China: A Preliminary Profile. Journal of Health Communication, 2015, 20, 616-626.	2.4	29
35	Communication and culture: Predictors of treatment adherence among Mexican immigrant patients. Journal of Health Psychology, 2012, 17, 443-452.	2.3	28
36	Parental Cancer Beliefs and Trust in Health Information From Medical Authorities as Predictors of HPV Vaccine Acceptability. Journal of Health Communication, 2014, 19, 100-114.	2.4	28

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37	Theorizing the Pathways From Seeking and Scanning to Mammography Screening. Health Communication, 2016, 31, 117-128.	3.1	27
38	Cost-Effectiveness Analysis of The Real Cost Campaign's Effect on Smoking Prevention. American Journal of Preventive Medicine, 2018, 55, 319-325.	3.0	27
39	Fear and Humor Appeals in â€œThe Real Costâ€•Campaign: Evidence of Potential Effectiveness in Message Pretesting. American Journal of Preventive Medicine, 2019, 56, S31-S39.	3.0	27
40	Cancer Information Seeking Behaviors of Korean American Women: A Mixed-Methods Study Using Surveys and Focus Group Interviews. Journal of Health Communication, 2015, 20, 1143-1154.	2.4	26
41	Cigarette warning labels: graphics, framing, and identity. Health Education, 2014, 114, 101-117.	0.9	25
42	Health communication campaigns: A brief introduction and call for dialogue. International Journal of Nursing Sciences, 2020, 7, S11-S15.	1.3	23
43	The Mediating Role of Perceived Descriptive and Injunctive Norms in the Effects of Media Messages on Youth Smoking. Journal of Health Communication, 2016, 21, 56-66.	2.4	22
44	Structurational Divergence Theory as Explanation for Troublesome Outcomes in Nursing Communication. Health Communication, 2015, 30, 371-384.	3.1	20
45	Click here, Kids!. Journal of Children and Media, 2010, 4, 135-154.	1.7	18
46	Partisan differences in the relationship between newspaper coverage and concern over global warming. Public Understanding of Science, 2016, 25, 543-559.	2.8	18
47	Expanding the NCI Health Information National Trends Survey From the United States to China and Beyond: Examining the Influences of Consumer Health Information Needs and Practices on Local and Global Health. Journalism and Mass Communication Quarterly, 2017, 94, 515-525.	2.7	17
48	Relationships Between Sources of Health Information and Diabetes Knowledge in the U.S. Hispanic Population. Health Communication, 2014, 29, 574-585.	3.1	16
49	The Influence of Ambivalence on Adolescents' Reactions to Anti-Drug Messages. Communication Quarterly, 2008, 56, 131-148.	1.3	15
50	Online advertising on popular childrenâ€™s websites: Structural features and privacy issues. Computers in Human Behavior, 2013, 29, 1510-1518.	8.5	15
51	Text2Connect: a health system approach to engage tobacco users in quitline cessation services via text messaging. Translational Behavioral Medicine, 2020, 10, 292-301.	2.4	15
52	Racial and Ethnic Differences in Tobacco Information Seeking and Information Sources: Findings From the 2015 Health Information National Trends Survey. Journal of Health Communication, 2017, 22, 743-752.	2.4	14
53	Nicotine and addiction beliefs and perceptions among the US-born and foreign-born populations. Preventive Medicine, 2018, 114, 107-114.	3.4	14
54	Healthfulness Assessment of Recipes Shared on Pinterest: Natural Language Processing and Content Analysis. Journal of Medical Internet Research, 2021, 23, e25757.	4.3	13

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55	Absolute and Comparative Cancer Risk Perceptions Among Smokers in Two Cities in China. Nicotine and Tobacco Research, 2014, 16, 899-903.	2.6	12
56	The Mediating Role of Temporal Considerations on the Effects of Self-Affirmation on Responses to Organ Donation Messages. Health Communication, 2018, 33, 148-155.	3.1	12
57	The Influence of Liking for Antismoking PSAs on Adolescents' Smoking-Related Behavioral Intentions. Health Communication, 2010, 25, 459-469.	3.1	11
58	Exposure to the Tips From Former Smokers Campaign Among Adolescents in the United States. Nicotine and Tobacco Research, 2016, 18, 971-975.	2.6	10
59	The association between exposure to â€œTipsâ€•and smoking-related outcomes among adolescents in the United States. Health Education Research, 2016, 31, 614-623.	1.9	9
60	Perceived Message Effectiveness and Campaign-Targeted Beliefs: Evidence of Reciprocal Effects in Youth Tobacco Prevention. Health Communication, 2022, 37, 356-365.	3.1	9
61	Self-affirmation and defensive processing of graphic cigarette warning labels by African American smokers: A community-based study. Health Education Journal, 2019, 78, 301-314.	1.2	8
62	Ambivalence Amplifies College Smokers' Negative Emotional Responses to Antismoking Information. Communication Studies, 2009, 60, 288-304.	1.2	4
63	Pediatric primary healthcare providersâ€™ preferences, experiences and perceived barriers to discussing electronic cigarettes with adolescent patients. Journal of Communication in Healthcare, 2018, 11, 245-251.	1.5	4
64	The role of sexual identity in tobacco informationâ€"seeking behaviours and perceptions. Health Education Journal, 2019, 78, 203-213.	1.2	4
65	COVID-19 Risk Perceptions and Intentions to Engage in Familial Advance Care Planning: The Mediating Role of Death Anxiety. Journal of Health Communication, 2021, 26, 684-695.	2.4	3
66	Framing Youth Vaping Prevention Messages: The Role of Uncertainty Tolerance. Health Communication, 2023, 38, 670-680.	3.1	2
67	Visual Attention to the Source Matters: Using Eye Tracking to Understand the FDAâ€™s â€˜Every Try Countsâ€™ Campaign Message Effectiveness. Nicotine and Tobacco Research, 2021, , .	2.6	2
68	Perceived Argument Strength and Youth Response to Cigarette Risk Messages. Tobacco Regulatory Science (discontinued), 2019, 5, 456-462.	0.2	2
69	Development of a WeChat-based Mobile Messaging Smoking Cessation Intervention for Chinese Immigrant Smokers: Qualitative Interview Study. JMIR Formative Research, 2022, 6, e36091.	1.4	2
70	Health and commercialism: a content analysis of popular Chinese children's websites. Chinese Journal of Communication, 2014, 7, 335-347.	2.0	1
71	Chapter 9: Developing a Graphic Text Messaging Intervention for Smoking Cessation Targeting First-Generation Chinese Immigrant Men: Insights from Focus Group Interviews. Studies in Media and Communications, 2018, , 241-264.	0.1	1
72	Using graphic text-messaging to promote smoking cessation among first-generation Chinese and Korean male immigrants. Health Education Research, 2019, 34, 332-344.	1.9	1

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73	Perceived communication effectiveness in implementation strategies: a measurement scale. Implementation Science Communications, 2022, 3, 38.	2.2	0