Majken Schultz

List of Publications by Year
in descending order

67 papers	9,998 citations	186265 28 h-index	182427 51 g-index
70 all docs	70 docs citations	70 times ranked	4855 citing authors

#	Article	IF	Citations
1	Material Temporality: How materiality 'does' time in food organizing. Organization Studies, 2021, 42, 351-371.	5.3	27
2	Transcending Time Horizons: How Actors Project Innovative Solutions Toward Distant Climate Goals. Proceedings - Academy of Management, 2021, 2021, 13188.	0.1	0
3	Temporal interplay between strategy and identity: Punctuated, subsumed, and sustained modes. Strategic Organization, 2020, 18, 106-135.	5.0	24
4	History matters: The role of history in corporate brand strategy. Business Horizons, 2020, 63, 51-60.	5.2	19
5	Translating the Distant into the Present: How actors address distant past and future events through situated activity. Organization Theory, 2020, 1, 263178771990099.	4.4	49
6	Materializing the Distant Future: A Research Agenda for the Fight Against Climate Change. Proceedings - Academy of Management, 2020, 2020, 11487.	0.1	0
7	How Do Different Concepts of Time Further Our Understanding of Managing and Organizing Innovations?. Proceedings - Academy of Management, 2020, 2020, 14748.	0.1	1
8	Organizing the Future of Food: The Grand Challenge of Coordination. Proceedings - Academy of Management, 2020, 2020, 10182.	0.1	0
9	Toward a Theory of Using History Authentically: Historicizing in the Carlsberg Group. Administrative Science Quarterly, 2017, 62, 657-697.	6.9	139
10	Corporate Reputation From Within. Corporate Reputation Review, 2017, 20, 171-172.	1.7	0
11	Organizational Time. Proceedings - Academy of Management, 2017, 2017, 11772.	0.1	0
12	Processes of Negotiating Identity in a Cross Sector Partnership. Proceedings - Academy of Management, 2017, 2017, 12572.	0.1	1
13	Organizational Identity Change and Temporality. , 2016, , .		3
14	Introduction: Organizational Identity. , 2016, , .		5
15	Organizational Identity and Culture in the Context of Managed Change: Transformation in the Carlsberg Group, 2009â€"2013. Academy of Management Discoveries, 2015, 1, 58-90.	2.9	40
16	Opinions: All About Culture. Journal of Business Anthropology, 2015, 4, 106.	0.2	11
17	How does accreditation influence the dynamics of organizational identity for business schools?. Management International, 2015, 19, 83-97.	0.1	6
18	Futures Beyond Strategy: Organizational Agency in the Creation of Future Practices and Visions. Proceedings - Academy of Management, 2015, 2015, 12708.	0.1	0

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19	Cultural Mixing and Match-Making: Examining the Interplay of Organizations and Audiences. Proceedings - Academy of Management, 2015, 2015, 12688.	0.1	0
20	Building Brands Together: Emergence and Outcomes of Co-Creation. California Management Review, 2013, 55, 5-26.	6.3	198
21	The dynamics of corporate brand charisma: Routinization and activation at Carlsberg IT. Scandinavian Journal of Management, 2013, 29, 147-162.	1.9	21
22	A Temporal Perspective on Organizational Identity. Organization Science, 2013, 24, 1-21.	4.5	342
23	Historicizing in the Flow of Time: Leveraging the Past and Changing the Future. Proceedings - Academy of Management, 2013, 2013, 11056.	0.1	0
24	Relationships Between Culture and Institutions. Journal of Management Inquiry, 2012, 21, 102-106.	3.9	9
25	Managing Corporate Reputation Through Corporate Branding. , 2012, , .		3
26	Constructing Identity in and around Organizations. , 2012, , 1-18.		7
27	Does Culture Really Matter? Reexamining the Role of Culture in Organization Studies. Proceedings - Academy of Management, 2012, 2012, 10521.	0.1	0
28	Brewing Branding in Carlsberg IT: A Case of Mid-Level Corporate Communication Leadership. Proceedings - Academy of Management, 2012, 2012, 11091.	0.1	0
29	POWERS OF THE PAST: EVOKING ORGANIZATIONAL MEMORY IN IDENTITY RECONSTRUCTION.. Proceedings - Academy of Management, 2010, 2010, 1-6.	0.1	2
30	Toward a theory of brand co-creation with implications for brand governance. Journal of Brand Management, 2010, 17, 590-604.	3.5	434
31	Of Bricks and Brands:. Organizational Dynamics, 2009, 38, 117-130.	2.6	71
32	Managing Organizational Expression. , 2009, , 374-390.		2
33	The â€˜Catch 22â€™ of communicating CSR: Findings from a Danish study. Journal of Marketing Communications, 2008, 14, 97-111.	4.0	328
34	Coming to America: Can Nordic brand values engage American stakeholders?. Journal of Brand Management, 2008, 16, 30-39.	3.5	16
35	Responding to Organizational Identity Threats: Exploring the Role of Organizational Culture. Academy of Management Journal, 2006, 49, 433-458.	6.3	901
36	Corporate social responsibility communication: stakeholder information, response and involvement strategies. Business Ethics, 2006, 15, 323-338.	3.5	1,030

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37	Building theory from practice. Strategic Organization, 2005, 3, 337-347.	5.0	45
38	A Reputation Analysis of the Most Visible Companies in the Scandinavian Countries. Corporate Reputation Review, 2004, 7, 218-230.	1.7	39
39	Bringing the corporation into corporate branding. European Journal of Marketing, 2003, 37, 1041-1064.	2.9	510
40	The Cycles of Corporate Branding: The Case of the LEGO Company. California Management Review, 2003, 46, 6-26.	6.3	67
41	Practicing Identity: A Process Model of Identity Change Management in Organizations. SSRN Electronic Journal, 2003, , .	0.4	2
42	Denmark: Nominations for the Most Visible Companies for the Danish RQ. Corporate Reputation Review, 2002, 4, 327-336.	1.7	8
43	Introduction: The Challenges of Corporate Branding. Corporate Reputation Review, 2002, 5, 105-112.	1.7	120
44	The Dynamics of Organizational Identity. Human Relations, 2002, 55, 989-1018.	5.4	678
45	On Celebrating the Organizational Identity Metaphor: A Rejoinder to Cornelissen. British Journal of Management, 2002, 13, 269-275.	5.0	59
46	Metaphorical Shadow Boxing: A Response to Cornelissen's Reply to our Rejoinder. British Journal of Management, 2002, 13, 281-281.	5.0	14
47	Sticky Reputation: Analyzing a Ranking System. Corporate Reputation Review, 2001, 4, 24-41.	1.7	121
48	Organizational Identity, Image, and Adaptive Instability. Academy of Management Review, 2000, 25, 63-81.	11.7	1,316
49	Cultural variation of leadership prototypes across 22 European countries. Journal of Occupational and Organizational Psychology, 2000, 73, 1-29.	4.5	333
50	Organizational Identity, Image, and Adaptive Instability. Academy of Management Review, 2000, 25, 63.	11.7	484
51	Identity Dialogues. Academy of Management Review, 2000, 25, 141.	11.7	45
52	Culture specific and cross-culturally generalizable implicit leadership theories. Leadership Quarterly, 1999, 10, 219-256.	5.8	861
53	Culture, Identity and Image Consultancy: Crossing Boundaries between Management, Advertising, Public Relations and Design. Corporate Reputation Review, 1998, 2, 29-50.	1.7	11
54	Part VII: Managing Reputation: Pursuing Everyday Excellence: Integrating corporate culture, identity and image: An emerging industry?. Corporate Reputation Review, 1997, 1, 177-183.	1.7	1

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55	Relations between organizational culture, identity and image. European Journal of Marketing, 1997, 31, 356-365.	2.9	462
56	Relations between organizational culture, identity and image. European Journal of Marketing, 1997, 31, 356-365.	2.9	498
57	Living with Multiple Paradigms: The Case of Paradigm Interplay in Organizational Culture Studies. Academy of Management Review, 1996, 21, 529.	11.7	50
58	Living With Multiple Paradigms the Case of Paradigm Interplay in Organizational Culture Studies. Academy of Management Review, 1996, 21, 529-557.	11.7	265
59	Soft cultures: the symbolism of cross-border organizing1. Culture and Organization, 1995, 1, 63-81.	0.1	5
60	Reconstructing organizational culture or welcome to valhalla!. Culture and Organization, 1995, 1, 1-8.	0.1	3
61	The Cultural Closure of the Managerial Mind. Organization, 1995, 2, 169-171.	4.8	0
62	Informal Collaboration in R & D. The formation of Networks Across Organizations. Organization Studies, 1993, 14, 189-209.	5.3	243
63	Postmodern Pictures of Culture. International Studies of Management and Organization, 1992, 22, 15-35.	0.6	20
64	Transitions between Symbolic Domains in Organizations. Organization Studies, 1991, 12, 489-506.	5.3	19
65	Organizational Identity and Culture Change. , 0, , 106-130.		5
66	IC Companys. , 0, , 165-197.		1
67	Identity Hijack. , 0, , 447-448.		0