

Majken Schultz

List of Publications by Year in descending order

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Version: 2024-02-01

67
papers

9,998
citations

186265

28
h-index

182427

51
g-index

70
all docs

70
docs citations

70
times ranked

4855
citing authors

#	ARTICLE	IF	CITATIONS
1	Organizational Identity, Image, and Adaptive Instability. <i>Academy of Management Review</i> , 2000, 25, 63-81.	11.7	1,316
2	Corporate social responsibility communication: stakeholder information, response and involvement strategies. <i>Business Ethics</i> , 2006, 15, 323-338.	3.5	1,030
3	Responding to Organizational Identity Threats: Exploring the Role of Organizational Culture. <i>Academy of Management Journal</i> , 2006, 49, 433-458.	6.3	901
4	Culture specific and cross-culturally generalizable implicit leadership theories. <i>Leadership Quarterly</i> , 1999, 10, 219-256.	5.8	861
5	The Dynamics of Organizational Identity. <i>Human Relations</i> , 2002, 55, 989-1018.	5.4	678
6	Bringing the corporation into corporate branding. <i>European Journal of Marketing</i> , 2003, 37, 1041-1064.	2.9	510
7	Relations between organizational culture, identity and image. <i>European Journal of Marketing</i> , 1997, 31, 356-365.	2.9	498
8	Organizational Identity, Image, and Adaptive Instability. <i>Academy of Management Review</i> , 2000, 25, 63.	11.7	484
9	Relations between organizational culture, identity and image. <i>European Journal of Marketing</i> , 1997, 31, 356-365.	2.9	462
10	Toward a theory of brand co-creation with implications for brand governance. <i>Journal of Brand Management</i> , 2010, 17, 590-604.	3.5	434
11	A Temporal Perspective on Organizational Identity. <i>Organization Science</i> , 2013, 24, 1-21.	4.5	342
12	Cultural variation of leadership prototypes across 22 European countries. <i>Journal of Occupational and Organizational Psychology</i> , 2000, 73, 1-29.	4.5	333
13	The "Catch 22" of communicating CSR: Findings from a Danish study. <i>Journal of Marketing Communications</i> , 2008, 14, 97-111.	4.0	328
14	Living With Multiple Paradigms the Case of Paradigm Interplay in Organizational Culture Studies. <i>Academy of Management Review</i> , 1996, 21, 529-557.	11.7	265
15	Informal Collaboration in R & D. The formation of Networks Across Organizations. <i>Organization Studies</i> , 1993, 14, 189-209.	5.3	243
16	Building Brands Together: Emergence and Outcomes of Co-Creation. <i>California Management Review</i> , 2013, 55, 5-26.	6.3	198
17	Toward a Theory of Using History Authentically: Historicizing in the Carlsberg Group. <i>Administrative Science Quarterly</i> , 2017, 62, 657-697.	6.9	139
18	Sticky Reputation: Analyzing a Ranking System. <i>Corporate Reputation Review</i> , 2001, 4, 24-41.	1.7	121

#	ARTICLE	IF	CITATIONS
19	Introduction: The Challenges of Corporate Branding. <i>Corporate Reputation Review</i> , 2002, 5, 105-112.	1.7	120
20	Of Bricks and Brands:. <i>Organizational Dynamics</i> , 2009, 38, 117-130.	2.6	71
21	The Cycles of Corporate Branding: The Case of the LEGO Company. <i>California Management Review</i> , 2003, 46, 6-26.	6.3	67
22	On Celebrating the Organizational Identity Metaphor: A Rejoinder to Cornelissen. <i>British Journal of Management</i> , 2002, 13, 269-275.	5.0	59
23	Living with Multiple Paradigms: The Case of Paradigm Interplay in Organizational Culture Studies. <i>Academy of Management Review</i> , 1996, 21, 529.	11.7	50
24	Translating the Distant into the Present: How actors address distant past and future events through situated activity. <i>Organization Theory</i> , 2020, 1, 263178771990099.	4.4	49
25	Identity Dialogues. <i>Academy of Management Review</i> , 2000, 25, 141.	11.7	45
26	Building theory from practice. <i>Strategic Organization</i> , 2005, 3, 337-347.	5.0	45
27	Organizational Identity and Culture in the Context of Managed Change: Transformation in the Carlsberg Group, 2009â€“2013. <i>Academy of Management Discoveries</i> , 2015, 1, 58-90.	2.9	40
28	A Reputation Analysis of the Most Visible Companies in the Scandinavian Countries. <i>Corporate Reputation Review</i> , 2004, 7, 218-230.	1.7	39
29	Material Temporality: How materiality â€˜doesâ€™ time in food organizing. <i>Organization Studies</i> , 2021, 42, 351-371.	5.3	27
30	Temporal interplay between strategy and identity: Punctuated, subsumed, and sustained modes. <i>Strategic Organization</i> , 2020, 18, 106-135.	5.0	24
31	The dynamics of corporate brand charisma: Routinization and activation at Carlsberg IT. <i>Scandinavian Journal of Management</i> , 2013, 29, 147-162.	1.9	21
32	Postmodern Pictures of Culture. <i>International Studies of Management and Organization</i> , 1992, 22, 15-35.	0.6	20
33	Transitions between Symbolic Domains in Organizations. <i>Organization Studies</i> , 1991, 12, 489-506.	5.3	19
34	History matters: The role of history in corporate brand strategy. <i>Business Horizons</i> , 2020, 63, 51-60.	5.2	19
35	Coming to America: Can Nordic brand values engage American stakeholders?. <i>Journal of Brand Management</i> , 2008, 16, 30-39.	3.5	16
36	Metaphorical Shadow Boxing: A Response to Cornelissen's Reply to our Rejoinder. <i>British Journal of Management</i> , 2002, 13, 281-281.	5.0	14

#	ARTICLE	IF	CITATIONS
37	Culture, Identity and Image Consultancy: Crossing Boundaries between Management, Advertising, Public Relations and Design. <i>Corporate Reputation Review</i> , 1998, 2, 29-50.	1.7	11
38	Opinions: All About Culture. <i>Journal of Business Anthropology</i> , 2015, 4, 106.	0.2	11
39	Relationships Between Culture and Institutions. <i>Journal of Management Inquiry</i> , 2012, 21, 102-106.	3.9	9
40	Denmark: Nominations for the Most Visible Companies for the Danish RQ. <i>Corporate Reputation Review</i> , 2002, 4, 327-336.	1.7	8
41	Constructing Identity in and around Organizations. , 2012, , 1-18.		7
42	How does accreditation influence the dynamics of organizational identity for business schools?. <i>Management International</i> , 2015, 19, 83-97.	0.1	6
43	Soft cultures: the symbolism of cross-border organizing ¹ . <i>Culture and Organization</i> , 1995, 1, 63-81.	0.1	5
44	Introduction: Organizational Identity. , 2016, , .		5
45	Organizational Identity and Culture Change. , 0, , 106-130.		5
46	Reconstructing organizational culture or welcome to valhalla!. <i>Culture and Organization</i> , 1995, 1, 1-8.	0.1	3
47	Managing Corporate Reputation Through Corporate Branding. , 2012, , .		3
48	Organizational Identity Change and Temporality. , 2016, , .		3
49	Practicing Identity: A Process Model of Identity Change Management in Organizations. <i>SSRN Electronic Journal</i> , 2003, , .	0.4	2
50	POWERS OF THE PAST: EVOKING ORGANIZATIONAL MEMORY IN IDENTITY RECONSTRUCTION.. <i>Proceedings - Academy of Management</i> , 2010, 2010, 1-6.	0.1	2
51	Managing Organizational Expression. , 2009, , 374-390.		2
52	Part VII: Managing Reputation: Pursuing Everyday Excellence: Integrating corporate culture, identity and image: An emerging industry?. <i>Corporate Reputation Review</i> , 1997, 1, 177-183.	1.7	1
53	IC Companys. , 0, , 165-197.		1
54	Processes of Negotiating Identity in a Cross Sector Partnership. <i>Proceedings - Academy of Management</i> , 2017, 2017, 12572.	0.1	1

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55	How Do Different Concepts of Time Further Our Understanding of Managing and Organizing Innovations?. Proceedings - Academy of Management, 2020, 2020, 14748.	0.1	1
56	The Cultural Closure of the Managerial Mind. Organization, 1995, 2, 169-171.	4.8	0
57	Corporate Reputation From Within. Corporate Reputation Review, 2017, 20, 171-172.	1.7	0
58	Transcending Time Horizons: How Actors Project Innovative Solutions Toward Distant Climate Goals. Proceedings - Academy of Management, 2021, 2021, 13188.	0.1	0
59	Does Culture Really Matter? Reexamining the Role of Culture in Organization Studies. Proceedings - Academy of Management, 2012, 2012, 10521.	0.1	0
60	Brewing Branding in Carlsberg IT: A Case of Mid-Level Corporate Communication Leadership. Proceedings - Academy of Management, 2012, 2012, 11091.	0.1	0
61	Historicizing in the Flow of Time: Leveraging the Past and Changing the Future. Proceedings - Academy of Management, 2013, 2013, 11056.	0.1	0
62	Futures Beyond Strategy: Organizational Agency in the Creation of Future Practices and Visions. Proceedings - Academy of Management, 2015, 2015, 12708.	0.1	0
63	Cultural Mixing and Match-Making: Examining the Interplay of Organizations and Audiences. Proceedings - Academy of Management, 2015, 2015, 12688.	0.1	0
64	Organizational Time. Proceedings - Academy of Management, 2017, 2017, 11772.	0.1	0
65	Materializing the Distant Future: A Research Agenda for the Fight Against Climate Change. Proceedings - Academy of Management, 2020, 2020, 11487.	0.1	0
66	Organizing the Future of Food: The Grand Challenge of Coordination. Proceedings - Academy of Management, 2020, 2020, 10182.	0.1	0
67	Identity Hijack. , 0, , 447-448.		0