

Alan Collins

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7181573/publications.pdf>

Version: 2024-02-01

19
papers

359
citations

759233

12
h-index

839539

18
g-index

19
all docs

19
docs citations

19
times ranked

317
citing authors

#	ARTICLE	IF	CITATIONS
1	Can existing mobile apps support healthier food purchasing behaviour? Content analysis of nutrition content, behaviour change theory and user quality integration. <i>Public Health Nutrition</i> , 2018, 21, 288-298.	2.2	58
2	Market sanctions, monitoring and vertical coordination within retailer-manufacturer relationships. <i>European Journal of Marketing</i> , 2003, 37, 668-689.	2.9	48
3	How brand communities emerge: The Beamish conversion experience. <i>Journal of Marketing Management</i> , 2011, 27, 891-912.	2.3	38
4	Logistics customer service: performance of Irish food exporters. <i>International Journal of Retail and Distribution Management</i> , 2001, 29, 6-15.	4.7	35
5	Dependency in Manufacturer-Retailer Relationships: The Potential Implications of Retail Internationalisation for Indigenous Food Manufacturers. <i>Journal of Marketing Management</i> , 1999, 15, 673-693.	2.3	31
6	Money, mavens, time, and price search: Modelling the joint creation of utilitarian and hedonic value in grocery shopping. <i>Journal of Marketing Management</i> , 2014, 30, 719-746.	2.3	23
7	The determinants of retailers' margin related bargaining power: evidence from the Irish food manufacturing industry. <i>International Review of Retail, Distribution and Consumer Research</i> , 2002, 12, 165-189.	2.0	19
8	Creeping edgework: carnivalesque consumption and the social experience of health risk. <i>Sociology of Health and Illness</i> , 2014, 36, 1125-1140.	2.1	19
9	Below-cost legislation and retail conduct: evidence from the Republic of Ireland. <i>British Food Journal</i> , 2001, 103, 607-622.	2.9	16
10	The impact of coupled consolidation: experiences from the Irish food industry. <i>Supply Chain Management</i> , 1999, 4, 102-111.	6.4	15
11	Threats to brand integrity in the hospitality sector: evidence from a tourist brand. <i>International Journal of Contemporary Hospitality Management</i> , 2002, 14, 286-293.	8.0	14
12	Private brands, governance, and relational exchange within retailer-manufacturer relationships: Evidence from Irish food manufacturers supplying the Irish and British grocery markets. <i>Agribusiness</i> , 2006, 22, 1-20.	3.4	13
13	Store deal prone shoppers: motivators and implications for the supply chain in a distressed market. <i>International Review of Retail, Distribution and Consumer Research</i> , 2012, 22, 83-100.	2.0	10
14	Comparison of Corn and Fescue Rotations on Pathogenic Nematodes, Nematode Biocontrol Agents, and Soil Structure and Fertility on an Apple Replant Site. <i>Agroecology and Sustainable Food Systems</i> , 1994, 4, 39-56.	0.9	6
15	Optimising the service mix for Irish hoteliers: the challenge for small food suppliers. <i>International Journal of Contemporary Hospitality Management</i> , 2006, 18, 219-230.	8.0	6
16	The UK Grocery Supply Chain. <i>Journal of Food Products Marketing</i> , 1997, 4, 3-31.	3.3	4
17	The Small Food Manufacturing Sector in the Irish Grocery Market. <i>Journal of Food Products Marketing</i> , 2006, 11, 91-108.	3.3	2
18	Top shelf foods and drinks: Female adolescents' eating motives, constraints and behaviours during the school day. <i>Acta Agriculturae Scandinavica Section C: Food Economics</i> , 2005, 2, 205-213.	0.1	1

#	ARTICLE	IF	CITATIONS
19	Below-cost legislation: lessons from the Republic of Ireland. <i>International Review of Retail, Distribution and Consumer Research</i> , 2011, 21, 33-49.	2.0	1