

Delphine Dion

List of Publications by Year in descending order

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29
papers

1,034
citations

687363

13
h-index

642732

23
g-index

30
all docs

30
docs citations

30
times ranked

542
citing authors

#	ARTICLE	IF	CITATIONS
1	Subjectivity and reflexivity: The contributions of countertransference to interpretative research. Recherche Et Applications En Marketing, 2021, 36, 65-81.	0.5	0
2	Subjectivité et réflexivité : les apports du contre-transfert aux recherches interprétatives. Recherche Et Applications En Marketing, 2021, 36, 63-79.	0.5	1
3	Managing creatively-inspired brands: a commentary and research direction. AMS Review, 2021, 11, 471-473.	2.5	0
4	Dynamiques entre catégories de marchés : une étude de l' (in) visibilité du marché de la mode grande taille. Recherche Et Applications En Marketing, 2020, 35, 65-86.	0.5	2
5	Dynamics between market categories: A study of the (in) visibility of the plus-size fashion market. Recherche Et Applications En Marketing, 2020, 35, 62-83.	0.5	2
6	The spectacle of pain in the experience: A study in rugby stadiums. Recherche Et Applications En Marketing, 2019, 34, 29-49.	0.5	3
7	Le spectacle de la douleur dans l'expérience : une étude dans les stades de rugby. Recherche Et Applications En Marketing, 2019, 34, 31-51.	0.5	0
8	Visual representations. Recherche Et Applications En Marketing, 2018, 33, 2-5.	0.5	5
9	Représentations visuelles. Recherche Et Applications En Marketing, 2018, 33, 3-6.	0.5	4
10	Fetish, Magic, Marketing. , 2018, , 115-136.		2
11	Managing Status: How Luxury Brands Shape Class Subjectivities in the Service Encounter. Journal of Marketing, 2017, 81, 67-85.	11.3	156
12	Fetish, magic, marketing. Anthropology Today, 2017, 33, 28-32.	0.5	4
13	Reviving sleeping beauty brands by rearticulating brand heritage. Journal of Business Research, 2016, 69, 5894-5900.	10.2	61
14	Persona-fied brands: managing branded persons through persona. Journal of Marketing Management, 2016, 32, 121-148.	2.3	54
15	Managing heritage brands: A study of the sacralization of heritage stores in the luxury industry. Journal of Retailing and Consumer Services, 2015, 22, 77-84.	9.4	83
16	Home Sweet Messy Home: Managing Symbolic Pollution. Journal of Consumer Research, 2014, 41, 565-589.	5.1	62
17	Chapitre 12. Les lieux sacrés du luxe. , 2014, , 215.		0
18	Chapitre 2. La légitimité et légitimation des marques. , 2013, , 31-43.		8

#	ARTICLE	IF	CITATIONS
19	Construction et mise en scène d'un lignage dans le luxe: le cas des chefs dans la haute-cuisine. Decisions Marketing, 2013, , 25-42.	0.3	20
20	L'authenticité et l'authenticité des affiliations ethniques: le cas du régionalisme. Recherche Et Applications En Marketing, 2012, 27, 59-77.	0.5	21
21	Legitimacy and Authenticity of Ethnic Affiliations: The Case of Regionalism. Recherche Et Applications En Marketing, 2012, 27, 59-76.	0.5	6
22	Embodied ethnicity: the ethnic affiliation grounded in the body. Consumption Markets and Culture, 2011, 14, 311-331.	2.1	50
23	Retail Luxury Strategy: Assembling Charisma through Art and Magic. Journal of Retailing, 2011, 87, 502-520.	6.2	316
24	Le sentiment régional comme levier d'action marketing. Decisions Marketing, 2010, 58, 15-26.	0.3	33
25	Les business models dans la distribution. Revue Francaise De Gestion, 2008, 34, 123-144.	0.3	10
26	Les apports de l'anthropologie visuelle à l'étude des comportements de consommation. Recherche Et Applications En Marketing, 2007, 22, 61-78.	0.5	44
27	The Contribution made by Visual Anthropology to the Study of Consumption Behavior. Recherche Et Applications En Marketing, 2007, 22, 61-78.	0.5	21
28	Une étude comparative des systèmes proxémiques français et tunisiens. Recherche Et Applications En Marketing, 2004, 19, 45-60.	0.5	10
29	Personal control and coping with retail crowding. Journal of Service Management, 2004, 15, 250-263.	2.0	55