

Marija Jovic

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7167228/publications.pdf>

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9
papers

133
citations

1937685

4
h-index

2272923

4
g-index

9
all docs

9
docs citations

9
times ranked

92
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Consumer preferences and attitudes in relation to the social and environmental dimensions of corporate social responsibility. Quarterly Marketing Journal, 2021, 52, 149-162. | 0.4 | 0 |
| 2 | Cross-cultural measurement invariance of the Body Appreciation Scale-2 across five countries. Body Image, 2020, 34, 270-276. | 4.3 | 16 |
| 3 | The Breast Size Satisfaction Survey (BSSS): Breast size dissatisfaction and its antecedents and outcomes in women from 40 nations. Body Image, 2020, 32, 199-217. | 4.3 | 27 |
| 4 | Artificial Intelligence Marketing: Chatbots. , 2019, , . | | 46 |
| 5 | Predisposing factors for frostbite - a ten-year retrospective study. Srpski Arhiv Za Celokupno Lekarstvo, 2019, 147, 583-587. | 0.2 | 0 |
| 6 | Creating social marketing strategy on the internet within preventive health care - human papilloma virus vaccination campaign. Srpski Arhiv Za Celokupno Lekarstvo, 2019, 147, 355-359. | 0.2 | 0 |
| 7 | The Acceptance of Cosmetic Surgery Scale: Confirmatory Factor Analyses and Validation among Serbian Adults. Current Psychology, 2017, 36, 707-718. | 2.8 | 34 |
| 8 | Factors Affecting Students' Attitudes towards E-Learning. Journal of Sustainable Business and Management Solutions in Emerging Economies, 2017, 22, 73. | 0.6 | 7 |
| 9 | Strategic digital transformation of organisations. , 0, , . | | 3 |