

# Marija Jovic

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7167228/publications.pdf>

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9  
papers

133  
citations

1937685

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2272923

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g-index

9  
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9  
docs citations

9  
times ranked

92  
citing authors

#	ARTICLE	IF	CITATIONS
1	Artificial Intelligence Marketing: Chatbots. , 2019, , .		46
2	The Acceptance of Cosmetic Surgery Scale: Confirmatory Factor Analyses and Validation among Serbian Adults. <i>Current Psychology</i> , 2017, 36, 707-718.	2.8	34
3	The Breast Size Satisfaction Survey (BSSS): Breast size dissatisfaction and its antecedents and outcomes in women from 40 nations. <i>Body Image</i> , 2020, 32, 199-217.	4.3	27
4	Cross-cultural measurement invariance of the Body Appreciation Scale-2 across five countries. <i>Body Image</i> , 2020, 34, 270-276.	4.3	16
5	Factors Affecting Students' Attitudes towards E-Learning. <i>Journal of Sustainable Business and Management Solutions in Emerging Economies</i> , 2017, 22, 73.	0.6	7
6	Strategic digital transformation of organisations. , 0, , .		3
7	Predisposing factors for frostbite - a ten-year retrospective study. <i>Srpski Arhiv Za Celokupno Lekarstvo</i> , 2019, 147, 583-587.	0.2	0
8	Creating social marketing strategy on the internet within preventive health care - human papilloma virus vaccination campaign. <i>Srpski Arhiv Za Celokupno Lekarstvo</i> , 2019, 147, 355-359.	0.2	0
9	Consumer preferences and attitudes in relation to the social and environmental dimensions of corporate social responsibility. <i>Quarterly Marketing Journal</i> , 2021, 52, 149-162.	0.4	0