

# Alyssa Jaisle

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7108397/publications.pdf>

Version: 2024-02-01

3  
papers

67  
citations

2258059

3  
h-index

2550090

3  
g-index

4  
all docs

4  
docs citations

4  
times ranked

127  
citing authors

#	ARTICLE	IF	CITATIONS
1	A content analysis of the promotional strategies employed by e-cigarette brands on Twitter. Health Marketing Quarterly, 2019, 36, 307-321.	1.0	16
2	Creating an mHealth App for Colorectal Cancer Screening: User-Centered Design Approach. JMIR Human Factors, 2019, 6, e12700.	2.0	40
3	Ethnic Identity as a Predictor of Microaggressions Toward Blacks, Whites, and Hispanic LGBs by Blacks, Whites, and Hispanics. Journal of Homosexuality, 2017, 64, 1-31.	2.0	11