Alyssa Jaisle

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7108397/publications.pdf

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2258059 2550090 3 67 3 3 citations h-index g-index papers 4 4 4 127 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Creating an mHealth App for Colorectal Cancer Screening: User-Centered Design Approach. JMIR Human Factors, 2019, 6, e12700.	2.0	40
2	A content analysis of the promotional strategies employed by e-cigarette brands on Twitter. Health Marketing Quarterly, 2019, 36, 307-321.	1.0	16
3	Ethnic Identity as a Predictor of Microaggressions Toward Blacks, Whites, and Hispanic LGBs by Blacks, Whites, and Hispanics. Journal of Homosexuality, 2017, 64, 1-31.	2.0	11