M Nick Hajli

List of Publications by Year
in descending order

72 papers	5,646 citations	126907 33 h-index	85541 71 g-index
77 all docs	77 docs citations	77 times ranked	3019 citing authors

#	ARTICLE	IF	CITATIONS
1	Social commerce constructs and consumer's intention to buy. International Journal of Information Management, 2015, 35, 183-191.	17.5	499
2	A study of the impact of social media on consumers. International Journal of Market Research, 2014, 56, 387-404.	3.8	453
3	A social commerce investigation of the role of trust in a social networking site on purchase intentions. Journal of Business Research, 2017, 71, 133-141.	10.2	381
4	The role of social support on relationship quality and social commerce. Technological Forecasting and Social Change, 2014, 87, 17-27.	11.6	345
5	Exploring the path to big data analytics success in healthcare. Journal of Business Research, 2017, 70, 287-299.	10.2	289
6	Exploring the Security of Information Sharing on Social Networking Sites: The Role of Perceived Control of Information. Journal of Business Ethics, 2016, 133, 111-123.	6.0	221
7	Social commerce: The transfer of power from sellers to buyers. Technological Forecasting and Social Change, 2015, 94, 350-358.	11.6	218
8	A research framework for social commerce adoption. Information Management and Computer Security, 2013, 21, 144-154.	1.2	207
9	Branding co-creation with members of online brand communities. Journal of Business Research, 2017, 70, 136-144.	10.2	204
10	Brand co-creation through social commerce information sharing: The role of social media. Journal of Business Research, 2020, 121, 476-486.	10.2	166
11	Brand value Co-creation in social commerce: The role of interactivity, social support, and relationship quality. Computers in Human Behavior, 2021, 115, 105238.	8.5	143
12	Building E-Commerce Satisfaction and Boosting Sales: The Role of Social Commerce Trust and Its Antecedents. International Journal of Electronic Commerce, 2019, 23, 328-363.	3.0	140
13	Exploring Gender Differences in Online Consumer Purchase Decision Making: An Online Product Presentation Perspective. Information Systems Frontiers, 2019, 21, 1187-1201.	6.4	127
14	A study on the continuance participation in on-line communities with social commerce perspective. Technological Forecasting and Social Change, 2015, 96, 232-241.	11.6	120
15	Consumers' value co-creation in sharing economy: The role of social support, consumers' ethical perceptions and relationship quality. Technological Forecasting and Social Change, 2020, 151, 119786.	11.6	118
16	Self-Service Technologies and e-Services Risks in Social Commerce Era. Journal of Business Ethics, 2016, 139, 251-269.	6.0	115
17	Social Word of Mouth: How Trust Develops in the Market. International Journal of Market Research, 2014, 56, 673-689.	3.8	112
18	The impact of sellers' social influence on the co-creation of innovation with customers and brand awareness in online communities. Industrial Marketing Management, 2016, 54, 56-70.	6.7	110

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19	Ethical Environment in the Online Communities by Information Credibility: A Social Media Perspective. Journal of Business Ethics, 2018, 149, 799-810.	6.0	88
20	How social presence drives commitment and loyalty with online brand communities? the role of social commerce trust. Journal of Retailing and Consumer Services, 2020, 55, 102136.	9.4	85
21	The impact of new technologies on consumers beliefs: Reducing the perceived risks of electric vehicle adoption. Technological Forecasting and Social Change, 2021, 169, 120847.	11.6	84
22	Information technology (IT) productivity paradox in the 21st century. International Journal of Productivity and Performance Management, 2015, 64, 457-478.	3.7	81
23	Towards an Ethical and Trustworthy Social Commerce Community for Brand Value Co-creation: A trust-Commitment Perspective. Journal of Business Ethics, 2020, 167, 137-152.	6.0	79
24	Credibility of information in online communities. Journal of Strategic Marketing, 2015, 23, 238-253.	5.5	65
25	Understanding market agility for new product success with big data analytics. Industrial Marketing Management, 2020, 86, 135-143.	6.7	63
26	People, Technologies, and Organizations Interactions in a Social Commerce Era. IEEE Transactions on Engineering Management, 2017, 64, 594-604.	3.5	61
27	How do experiences enhance brand relationship performance and value co-creation in social commerce? The role of consumer engagement and self brand-connection. Technological Forecasting and Social Change, 2021, 171, 120952.	11.6	54
28	Using artificial intelligence to detect crisis related to events: Decision making in B2B by artificial intelligence. Industrial Marketing Management, 2020, 91, 257-273.	6.7	52
29	Deploying lean in healthcare: Evaluating information technology effectiveness in U.S. hospital pharmacies. International Journal of Information Management, 2014, 34, 556-560.	17.5	51
30	The Role of Ethical Perceptions in Consumersâ€™ Participation and Value Co-creation on Sharing Economy Platforms. Journal of Business Ethics, 2021, 169, 421-441.	6.0	51
31	From design to operations: a process management life-cycle performance measurement system for Public-Private Partnerships. Production Planning and Control, 2018, 29, 68-83.	8.8	48
32	The impact of positive valence and negative valence on social commerce purchase intention. Information Technology and People, 2019, 33, 774-791.	3.2	48
33	Developing online health communities through digital media. International Journal of Information Management, 2014, 34, 311-314.	17.5	47
34	Travel envy on social networking sites. Annals of Tourism Research, 2018, 73, 184-189.	6.4	37
35	From e-learning to social learning â€“ a health care study. European Journal of Training and Development, 2013, 37, 851-863.	2.2	36
36	A practical model for e-commerce adoption in Iran. Journal of Enterprise Information Management, 2014, 27, 719-730.	7.5	34

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37	Managerial perspectives on crowdsourcing in the new product development process. Industrial Marketing Management, 2018, 71, 41-53.	6.7	34
38	Developing Tourism Education Through Social Media. Tourism Planning and Development, 2014, 11, 405-414.	2.2	33
39	Winning engaged consumers. Information Technology and People, 2019, 33, 456-476.	3.2	33
40	Be my friend! Cultivating parasocial relationships with social media influencers: findings from PLS-SEM and fsQCA. Information Technology and People, 2023, 36, 66-94.	3.2	33
41	Understanding customer perceptions of internet banking: the case of the UK. Journal of Enterprise Information Management, 2015, 28, 622-636.	7.5	30
42	Investigating the antecedents of e-commerce satisfaction in social commerce context. British Food Journal, 2021, 123, 849-868.	2.9	30
43	Health care development: integrating transaction cost theory with social support theory. Informatics for Health and Social Care, 2015, 40, 334-344.	2.6	27
44	Social Bots and the Spread of Disinformation in Social Media: The Challenges of Artificial Intelligence. British Journal of Management, 2022, 33, 1238-1253.	5.0	27
45	Sharing economy and the lodging websites. Information Technology and People, 2020, 33, 873-896.	3.2	26
46	SOCIAL COMMERCE FOR INNOVATION. International Journal of Innovation Management, 2014, 18, 1450024.	1.2	24
47	Establishing trust in social commerce through social word of mouth. , 2013, , .		23
48	Investigating the Impacts of Organizational Factors on Employeesâ€™ Unethical Behavior Within Organization in the Context of Chinese Firms. Journal of Business Ethics, 2018, 150, 779-791.	6.0	22
49	Effect of privacy concerns and engagement on social support behaviour in online health community platforms. Technological Forecasting and Social Change, 2022, 178, 121592.	11.6	21
50	Towards an Understanding of Privacy Management Architecture in Big Data: An Experimental Research. British Journal of Management, 2021, 32, 548-565.	5.0	20
51	Value co-creation in online healthcare communities. Technological Forecasting and Social Change, 2021, 167, 120665.	11.6	20
52	Customer agility and big data analytics in new product context. Technological Forecasting and Social Change, 2022, 180, 121690.	11.6	17
53	Examining the impact of health information systems on healthcare service improvement: The case of reducing in patient-flow delays in a U.S. hospital. Technological Forecasting and Social Change, 2018, 127, 188-198.	11.6	16
54	Organisational development in sport: coâ€creation of value through social capital. Industrial and Commercial Training, 2013, 45, 283-288.	1.7	15

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55	Validation of the Customer-Based Corporate Reputation Scale in a Retail Context. International Journal of Market Research, 2014, 56, 655-671.	3.8	14
56	IT-Enabled Sustainable Innovation and the Global Digital Divides. Sustainability, 2021, 13, 9711.	3.2	14
57	Investigating the Impact of Situational Influences and Social Support on Social Commerce during the COVID-19 Pandemic. Journal of Theoretical and Applied Electronic Commerce Research, 2022, 17, 104-121.	5.7	14
58	Social media for developing health services. Qualitative Market Research, 2014, 17, 283-296.	1.5	13
59	User ratings analysis in social networks through a hypernetwork method. Expert Systems With Applications, 2015, 42, 7317-7325.	7.6	13
60	New product success through big data analytics: an empirical evidence from Iran. Information Technology and People, 2022, 35, 1513-1539.	3.2	10
61	The role of social presence and trust on customer loyalty. British Food Journal, 2023, 125, 96-111.	2.9	9
62	Value co-creation strategy in the social commerce Era. Journal of Strategic Marketing, 2019, 27, 281-282.	5.5	6
63	Co-Creating Brand Value through Social Commerce. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 17-34.	0.8	6
64	Using new forms of information and communication technologies to empower SMEs. British Food Journal, 2022, 124, 4833-4846.	2.9	5
65	Consumer Adoption of Social Commerce. Lecture Notes in Computer Science, 2015, , 279-287.	1.3	4
66	Privacy Behaviour: A Model for Online Informed Consent. Journal of Business Ethics, 2023, 186, 237-255.	6.0	4
67	Understanding Software Engineers' Skill Development in Software Development. Journal of Computer Information Systems, 2021, 61, 108-117.	2.9	3
68	How Social Commerce Emerged. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 1-16.	0.8	2
69	Customer Attitudes towards Internet Banking and Social Media on Internet Banking in the UK. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 287-302.	0.8	0
70	Online Sport Brand Communities. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 35-45.	0.8	0
71	Co-creation of Value Through Virtual Sports Communities. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 895-909.	0.2	0
72	Co-Creating Brand Value Through Social Commerce. , 0, , 349-367.		0