

Kelly Hewett

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7044711/publications.pdf>

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1
papers

156
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

142
citing authors

#	ARTICLE	IF	CITATIONS
1	The Role of Marketer-Generated Content in Customer Engagement Marketing. Journal of Marketing, 2019, 83, 21-42.	11.3	156