

Andre Figueiredo Maciel

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7040221/publications.pdf>

Version: 2024-02-01

3
papers

159
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

136
citing authors

#	ARTICLE	IF	CITATIONS
1	Collaborative Market Driving: How Peer Firms Can Develop Markets Through Collective Action. Journal of Marketing, 2020, 84, 41-59.	11.3	71
2	In or Out? How Consumer Performances Lead to the Emergence of New Tastes. , 2018, , 95-114.		3
3	Taste Engineering: An Extended Consumer Model of Cultural Competence Constitution. Journal of Consumer Research, 2017, 43, 726-746.	5.1	85