

Andre Figueiredo Maciel

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7040221/publications.pdf>

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3
papers

159
citations

2682572

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2917675

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g-index

3
all docs

3
docs citations

3
times ranked

136
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|------|-----------|
| 1 | Taste Engineering: An Extended Consumer Model of Cultural Competence Constitution. Journal of Consumer Research, 2017, 43, 726-746. | 5.1 | 85 |
| 2 | Collaborative Market Driving: How Peer Firms Can Develop Markets Through Collective Action. Journal of Marketing, 2020, 84, 41-59. | 11.3 | 71 |
| 3 | In or Out? How Consumer Performances Lead to the Emergence of New Tastes. , 2018, , 95-114. | | 3 |