

Silvia Grappi

List of Publications by Year in descending order

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Version: 2024-02-01

29
papers

2,463
citations

304743

22
h-index

454955

30
g-index

32
all docs

32
docs citations

32
times ranked

1707
citing authors

#	ARTICLE	IF	CITATIONS
1	Psychological Underpinnings of Brands. <i>Annual Review of Psychology</i> , 2021, 72, 585-607.	17.7	22
2	Consumer Reshoring Sentiment and Animosity: Expanding Our Understanding of Market Responses to Reshoring. <i>Management International Review</i> , 2020, 60, 69-95.	3.3	20
3	How consumer-based brand equity relates to market share of global and local brands in developed and emerging countries. <i>International Marketing Review</i> , 2020, 37, 345-375.	3.6	13
4	"The road to food waste is paved with good intentions": When consumers' goals inhibit the minimization of household food waste. <i>Resources, Conservation and Recycling</i> , 2019, 149, 97-105.	10.8	67
5	The effects of reshoring decisions on employees. <i>Personnel Review</i> , 2019, 49, 1254-1268.	2.7	7
6	Trajectories of brand hate. <i>Journal of Brand Management</i> , 2018, 25, 549-560.	3.5	94
7	Reshoring from a demand-side perspective: Consumer reshoring sentiment and its market effects. <i>Journal of World Business</i> , 2018, 53, 194-208.	7.7	46
8	Domestic food practices: A study of food management behaviors and the role of food preparation planning in reducing waste. <i>Appetite</i> , 2018, 121, 215-227.	3.7	154
9	Fashion without pollution: How consumers evaluate brands after an NGO campaign aimed at reducing toxic chemicals in the fashion industry. <i>Journal of Cleaner Production</i> , 2017, 149, 1164-1173.	9.3	45
10	The relationship between brand love and actual brand performance. <i>International Marketing Review</i> , 2016, 33, 806-824.	3.6	39
11	Consumers' awareness of luxury brand counterfeits and their subsequent responses: when a threat becomes an opportunity for the genuine brand. <i>Journal of Product and Brand Management</i> , 2016, 25, 452-464.	4.3	26
12	Corporate Socially Responsible Initiatives and Their Effects on Consumption of Green Products. <i>Journal of Business Ethics</i> , 2016, 135, 253-264.	6.0	123
13	Brand hate. <i>Journal of Product and Brand Management</i> , 2016, 25, 11-25.	4.3	208
14	Attitudes Toward Responsible Tourism and Behavioral Change to Practice it: A Demand-Side Perspective in the Context of Italy. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2016, 17, 191-208.	3.0	24
15	The revenge of the consumer! How brand moral violations lead to consumer anti-brand activism. <i>Journal of Brand Management</i> , 2015, 22, 658-672.	3.5	127
16	Consumer stakeholder responses to reshoring strategies. <i>Journal of the Academy of Marketing Science</i> , 2015, 43, 453-471.	11.2	51
17	Company Post-Crisis Communication Strategies and the Psychological Mechanism Underlying Consumer Reactions. <i>Journal of Public Relations Research</i> , 2015, 27, 22-45.	2.3	65
18	Consumer responses to corporate offshoring practices. <i>Management Decision</i> , 2015, 53, 698-712.	3.9	9

#	ARTICLE	IF	CITATIONS
19	Consumer boycott of companies implementing offshoring strategies. <i>Mercati & Competitivit�</i> , 2015, , 123-138.	0.1	1
20	How companies' good deeds encourage consumers to adopt pro-social behavior. <i>European Journal of Marketing</i> , 2014, 48, 943-963.	2.9	62
21	Explaining Consumer Reactions to Corporate Social Responsibility: The Role of Gratitude and Altruistic Values. <i>Journal of Business Ethics</i> , 2013, 114, 193-206.	6.0	221
22	The effects of company offshoring strategies on consumer responses. <i>Journal of the Academy of Marketing Science</i> , 2013, 41, 683-704.	11.2	71
23	Consumer response to corporate irresponsible behavior: Moral emotions and virtues. <i>Journal of Business Research</i> , 2013, 66, 1814-1821.	10.2	309
24	Counterfeiting of Luxury Brands: Opportunity beyond the Threat. , 2013, , 295-315.		1
25	My Anger Is Your Gain, My Contempt Your Loss: Explaining Consumer Responses to Corporate Wrongdoing. <i>Psychology and Marketing</i> , 2013, 30, 1029-1042.	8.2	105
26	Does counterfeiting affect luxury customer-based brand equity?. <i>Journal of Brand Management</i> , 2012, 19, 567-580.	3.5	31
27	Emotions that drive consumers away from brands: Measuring negative emotions toward brands and their behavioral effects. <i>International Journal of Research in Marketing</i> , 2012, 29, 55-67.	4.2	200
28	The role of social identification and hedonism in affecting tourist re-patronizing behaviours: The case of an Italian festival. <i>Tourism Management</i> , 2011, 32, 1128-1140.	9.8	263
29	Consumption practices of counterfeit luxury goods in the Italian context. <i>Journal of Brand Management</i> , 2009, 16, 364-374.	3.5	56