

Claudia Gonzalez-Arcos

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6875/publications.pdf>

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2
papers

71
citations

3311381

1
h-index

3475538

1
g-index

3
all docs

3
docs citations

3
times ranked

49
citing authors

#	ARTICLE	IF	CITATIONS
1	“How Do I Carry All This Now?”-Understanding Consumer Resistance to Sustainability Interventions. Journal of Marketing, 2021, 85, 44-61.	11.3	71
2	No More Plastic Bags: Overcoming Consumer Resistance to Sustainability Regulation. NIM Marketing Intelligence Review, 2022, 14, 37-41.	0.6	0