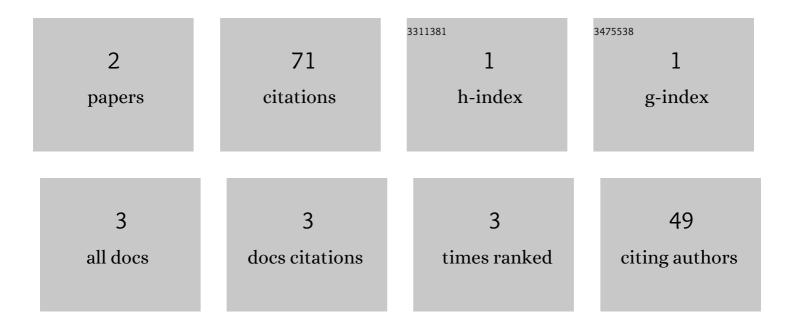
Claudia Gonzalez-Arcos

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6875/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	"How Do I Carry All This Now?―Understanding Consumer Resistance to Sustainability Interventions. Journal of Marketing, 2021, 85, 44-61.	11.3	71
2	No More Plastic Bags: Overcoming Consumer Resistance to Sustainability Regulation. NIM Marketing Intelligence Review, 2022, 14, 37-41.	0.6	0