

Stijn M J Van Osselaer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6769866/publications.pdf>

Version: 2024-02-01

13
papers

530
citations

1040056

9
h-index

1199594

12
g-index

13
all docs

13
docs citations

13
times ranked

355
citing authors

#	ARTICLE	IF	CITATIONS
1	The Handmade Effect: What's Love Got to Do with It?. Journal of Marketing, 2015, 79, 98-110.	11.3	204
2	Increasing the Power of Your Study by Increasing the Effect Size. Journal of Consumer Research, 2018, 44, 1157-1173.	5.1	145
3	I Am, Therefore I Buy: Low Self-Esteem and the Pursuit of Self-Verifying Consumption. Journal of Consumer Research, 2020, 46, 956-973.	5.1	52
4	Abductive Theory Construction. Journal of Consumer Psychology, 2022, 32, 175-193.	4.5	27
5	The Power of Personal. Journal of Retailing, 2020, 96, 88-100.	6.2	24
6	The Benefits of Candidly Reporting Consumer Research. Journal of Consumer Psychology, 2021, 31, 633-646.	4.5	18
7	Connecting to Place, People, and Past: How Products Make Us Feel Grounded. Journal of Marketing, 2022, 86, 1-16.	11.3	17
8	The Devil You Know: Self-Esteem and Switching Responses to Poor Service. Journal of Consumer Research, 2019, 46, 590-605.	5.1	15
9	When and why we forget to buy. Journal of Consumer Psychology, 2016, 26, 363-380.	4.5	13
10	Research productivity of faculty at 30 leading marketing departments. Marketing Letters, 2019, 30, 121-137.	2.9	7
11	The value of making producers personal. Journal of Retailing, 2022, 98, 486-495.	6.2	7
12	Interattribute evaluation theory.. Journal of Experimental Psychology: General, 2019, 148, 1733-1746.	2.1	1
13	Commentaries on "The Case for Qualitative Research". Journal of Consumer Psychology, 0, , .	4.5	0