

# Ekrem Tatoglu

## List of Publications by Year in descending order

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116  
papers

6,068  
citations

66343

42  
h-index

82547

72  
g-index

121  
all docs

121  
docs citations

121  
times ranked

3876  
citing authors

#	ARTICLE	IF	CITATIONS
1	How Does External Knowledge Sourcing Affect Business Performance in Large-Scale Firms? The Mediating Role of Open Technology Strategies. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 437-453.	3.5	4
2	Toward a holistic understanding of sustainability in corporations: resource-based view of sustainable supply chain management. <i>Supply Chain Management</i> , 2023, 28, 193-208.	6.4	13
3	Creativity as a mediator between personal accomplishment and task performance: A multigroup analysis based on gender during the COVID-19 pandemic. <i>Current Psychology</i> , 2023, 42, 12517-12529.	2.8	7
4	Linking Entrepreneurial Orientation to Environmental Collaboration: A Stakeholder Theory and Evidence from Multinational Companies in an Emerging Market. <i>British Journal of Management</i> , 2023, 34, 487-511.	5.0	14
5	Absorptive capacity and organizational performance in an emerging market context: Evidence from the banking industry in Turkey. <i>Journal of Business Research</i> , 2022, 139, 1575-1587.	10.2	17
6	Unlocking the relationships between strategic planning, leadership and technology transfer competence: the mediating role of strategic quality management. <i>Journal of Knowledge Management</i> , 2022, 26, 89-113.	5.1	5
7	Exploring the internationalization strategies of Turkish multinationals: A multi-perspective analysis. <i>Journal of International Management</i> , 2021, 27, 100783.	4.2	9
8	Revisiting the Concept of Absorptive Capacity: The Moderating Effects of Market Sensing and Responsiveness. <i>British Journal of Management</i> , 2021, 32, 342-362.	5.0	20
9	Countering uncertainty: high-commitment work systems, performance, burnout and wellbeing in Malaysia. <i>International Journal of Human Resource Management</i> , 2021, 32, 24-48.	5.3	6
10	Crafting performance-based cryptocurrency mining strategies using a hybrid analytics approach. <i>Decision Support Systems</i> , 2021, 142, 113473.	5.9	15
11	How do agile organizations contribute to environmental collaboration? Evidence from MNEs in Turkey. <i>Journal of International Management</i> , 2021, 27, 100711.	4.2	19
12	A REVIEW OF SPIRITUAL TOURISM: A CONCEPTUAL MODEL FOR FUTURE RESEARCH. <i>Tourism and Hospitality Management</i> , 2021, 27, 119-141.	1.0	2
13	The simultaneous effect of firm capabilities and competitive strategies on export performance: the role of competitive advantages and competitive intensity. <i>International Marketing Review</i> , 2021, 38, 1242-1266.	3.6	27
14	Why do Emerging Market Firms Engage in Voluntary Environmental Management Practices? A Strategic Choice Perspective. <i>British Journal of Management</i> , 2020, 31, 80-100.	5.0	55
15	Assessing the supply chain performance: a causal analysis. <i>Annals of Operations Research</i> , 2020, 287, 37-60.	4.1	10
16	Antecedents of corporate sustainability performance in Turkey: The effects of ownership structure and board attributes on non-financial companies. <i>Journal of Cleaner Production</i> , 2020, 276, 124284.	9.3	41
17	Chasing productivity demands, worker well-being, and firm performance. <i>Personnel Review</i> , 2020, 49, 1823-1843.	2.7	16
18	Does the Stock Market Value Inclusion in a Sustainability Index? Evidence from Borsa Istanbul. <i>Sustainability</i> , 2020, 12, 483.	3.2	24

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19	The Impact of Governance Quality on Subsidiariesâ€™ Performance: A Survey Analysis from Turkey. <i>Journal of East-West Business</i> , 2020, 26, 269-292.	0.7	3
20	Big data analytics capabilities and firm performance: An integrated MCDM approach. <i>Journal of Business Research</i> , 2020, 114, 1-15.	10.2	127
21	Corporate governance and firm performance in emerging markets: Evidence from Turkey. <i>International Business Review</i> , 2019, 28, 90-103.	4.8	202
22	Understanding demand and supply paradoxes and their role in business-to-business firms. <i>Industrial Marketing Management</i> , 2019, 76, 169-180.	6.7	27
23	How do integrated quality and environmental management practices affect firm performance? Mediating roles of quality performance and environmental proactivity. <i>Business Strategy and the Environment</i> , 2019, 28, 64-78.	14.3	65
24	Developing a hybrid analytics approach to measure the efficiency of deposit banks. <i>Journal of Business Research</i> , 2019, 104, 131-145.	10.2	15
25	Information system capabilities and firm performance: Opening the black box through decision-making performance and business-process performance. <i>International Journal of Information Management</i> , 2019, 47, 168-182.	17.5	113
26	Using machine learning tools for forecasting natural gas consumption in the province of Istanbul. <i>Energy Economics</i> , 2019, 80, 937-949.	12.1	108
27	Environmental practices and firm performance in emerging markets: the mediating role of product quality. <i>Production Planning and Control</i> , 2019, 30, 315-328.	8.8	11
28	Performance Evaluation of Real Estate Investment Trusts using a Hybridized Interval Type-2 Fuzzy AHP-DEA Approach: The Case of Borsa Istanbul. <i>International Journal of Information Technology and Decision Making</i> , 2019, 18, 1785-1820.	3.9	15
29	A relational view of environmental performance: What role do environmental collaboration and cross-functional alignment play?. <i>Journal of Business Research</i> , 2019, 96, 35-46.	10.2	71
30	Business analytics and firm performance: The mediating role of business process performance. <i>Journal of Business Research</i> , 2019, 96, 228-237.	10.2	184
31	The effects of ownership concentration and institutional distance on the foreign entry ownership strategy of Turkish MNEs. <i>Journal of Business Research</i> , 2018, 93, 173-183.	10.2	27
32	HRM and performanceâ€”The role of talent management as a transmission mechanism in an emerging market context. <i>Human Resource Management Journal</i> , 2018, 28, 148-166.	5.7	73
33	Synthesis and New Directions for Research. , 2018, , 187-211.		0
34	Market Entry Strategies of Turkish MNEs. , 2018, , 127-168.		1
35	Board composition, family ownership, institutional distance and the foreign equity ownership strategies of Turkish MNEs. <i>Journal of World Business</i> , 2018, 53, 862-879.	7.7	51
36	Brand management practices in emerging country firms â€” exploring the patterns of variation and its impact on firm performance. <i>Journal of East European Management Studies</i> , 2018, 23, 447-473.	0.3	5

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37	Theoretical Perspectives on Emerging Country Multinationals. , 2018, , 33-65.		0
38	Post-Acquisition Strategies of Turkish MNEs. , 2018, , 169-186.		1
39	Characteristics and Patterns of Turkish MNEsâ€™ Internationalization. , 2018, , 67-125.		0
40	An analytic approach to assessing organizational citizenship behavior. Decision Support Systems, 2017, 103, 9-23.	5.9	11
41	Impact of Information System Capabilities on Firm Performance: A Serial Multiple Mediating Model. Proceedings - Academy of Management, 2017, 2017, 16983.	0.1	1
42	A fuzzy-hybrid analytic model to assess investors' perceptions for industry selection. Decision Support Systems, 2016, 86, 24-34.	5.9	65
43	Developing an instrument for measuring the effects of heuristics on investment decisions. Kybernetes, 2016, 45, 1052-1071.	2.2	15
44	Adoption of High-Performance Work Systems by Local Subsidiaries of Developed Country and Turkish MNEs and Indigenous Firms in Turkey. Human Resource Management, 2016, 55, 1001-1024.	5.8	22
45	Talent management motives and practices in an emerging market: A comparison between MNEs and local firms. Journal of World Business, 2016, 51, 278-293.	7.7	96
46	How do supply chain management and information systems practices influence operational performance? Evidence from emerging country SMEs. International Journal of Logistics Research and Applications, 2016, 19, 181-199.	8.8	64
47	The intention to become an expatriate: a multinational application of the theory of planned behaviour. European Journal of International Management, 2015, 9, 108.	0.2	12
48	The assessment of intellectual capital for the information and communication technology industry in Taiwan applying a hybrid MCDM model. European Journal of International Management, 2015, 9, 88.	0.2	8
49	Adoption of corporate environmental policies in Turkey. Journal of Cleaner Production, 2015, 91, 313-326.	9.3	34
50	Linking operations strategy, environmental dynamism and firm performance. Kybernetes, 2015, 44, 406-422.	2.2	13
51	Determinants of the Foreign Entry Strategies of Turkish MNEs. Proceedings - Academy of Management, 2015, 2015, 11073.	0.1	0
52	Determinants of voluntary environmental management practices by MNE subsidiaries. Journal of World Business, 2014, 49, 536-548.	7.7	69
53	High-Performance Work Systems and Organizational Performance in Emerging Economies: Evidence from MNEs in Turkey. Management International Review, 2014, 54, 325-359.	3.3	36
54	Ownership and market entry mode choices of emerging country multinationals in a transition country: evidence from Turkish multinationals in Romania. Journal of East European Management Studies, 2014, 19, 413-452.	0.3	12

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55	Ethics and taxation: A cross-national comparison of UK and Turkish firms. <i>International Business Review</i> , 2013, 22, 100-111.	4.8	15
56	Similarly different: a comparison of HRM practices in MNE subsidiaries and local firms in Turkey. <i>International Journal of Human Resource Management</i> , 2013, 24, 2339-2368.	5.3	44
57	Measuring the relative efficiency of quality management practices in Turkish public and private universities. <i>Journal of the Operational Research Society</i> , 2013, 64, 1810-1830.	3.4	48
58	Prioritizing the Factors Affecting the Retailer's Supply Chain Performance. <i>Proceedings - Academy of Management</i> , 2013, 2013, 17251.	0.1	0
59	Measuring the efficiency of customer satisfaction and loyalty for mobile phone brands with DEA. <i>Expert Systems With Applications</i> , 2012, 39, 99-106.	7.6	117
60	Survival of Japanese subsidiaries in the Middle East and North Africa. <i>Journal of World Business</i> , 2011, 46, 411-425.	7.7	79
61	Response to "Commentary: Methodological concerns in usability evaluation of software prototypes" by Khajouei et al. <i>Journal of Biomedical Informatics</i> , 2011, 44, 702-703.	4.3	0
62	Institutional and Transaction Cost Influences on Partnership Structure of Foreign Affiliates. <i>Management International Review</i> , 2010, 50, 709-745.	3.3	35
63	Measuring strategic decision making efficiency in different country contexts: A comparison of British and Turkish firms. <i>Omega</i> , 2010, 38, 95-104.	5.9	30
64	Information system design for a hospital emergency department: A usability analysis of software prototypes. <i>Journal of Biomedical Informatics</i> , 2010, 43, 224-232.	4.3	55
65	Use of Partial Least Squares (PLS) in TQM Research: TQM Practices and Business Performance in SMEs. , 2010, , 605-620.		1
66	Strategic orientation, human resource management practices and organizational outcomes: evidence from Turkey. <i>International Journal of Human Resource Management</i> , 2010, 21, 2589-2613.	5.3	46
67	Institutional and transaction cost determinants of Turkish MNEs' location choice. <i>International Marketing Review</i> , 2010, 27, 272-294.	3.6	36
68	An efficiency comparison of supply chain management and information systems practices: a study of Turkish and Bulgarian small- and medium-sized enterprises in food products and beverages. <i>International Journal of Production Research</i> , 2010, 48, 425-451.	7.5	43
69	International Market Entry Strategies of Emerging Market MNEs: A Case Study of Qatar Telecom. <i>Journal of East-West Business</i> , 2010, 16, 146-170.	0.7	15
70	An evaluation of SERVQUAL and patient loyalty in an emerging country context. <i>Total Quality Management and Business Excellence</i> , 2010, 21, 813-827.	3.8	52
71	Guest Editorial: MNEs' Entry and Operational Strategies in Transitional and Emerging Markets. <i>Journal of East-West Business</i> , 2009, 15, 157-163.	0.7	4
72	A comparison of strategic planning practices in companies from the UK and Turkey. <i>Journal of Management Development</i> , 2009, 28, 361-379.	2.1	28

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73	Equity-based entry modes of emerging country multinationals: Lessons from Turkey. <i>Journal of World Business</i> , 2009, 44, 445-462.	7.7	162
74	A causal analysis of the impact of information systems and supply chain management practices on operational performance: Evidence from manufacturing SMEs in Turkey. <i>International Journal of Production Economics</i> , 2009, 122, 133-149.	8.9	203
75	Factors affecting perceptions of the choice between acquisition and greenfield entry: The case of Western FDI in an emerging market. <i>Management International Review</i> , 2008, 48, 5-38.	3.3	127
76	The role of forecasting on bullwhip effect for E-SCM applications. <i>International Journal of Production Economics</i> , 2008, 113, 193-204.	8.9	103
77	The impact of market orientation on NSD and financial performance of hospital industry. <i>Industrial Management and Data Systems</i> , 2008, 108, 794-811.	3.7	33
78	A causal analysis of formal strategic planning and firm performance. <i>Management Decision</i> , 2008, 46, 365-391.	3.9	100
79	An instrument for measuring the critical factors of TQM in Turkish higher education. <i>Total Quality Management and Business Excellence</i> , 2008, 19, 551-574.	3.8	110
80	Succession Planning in Family-owned Businesses. <i>International Small Business Journal</i> , 2008, 26, 155-180.	4.8	68
81	An integrative framework linking brand associations and brand loyalty in professional sports. <i>Journal of Brand Management</i> , 2008, 15, 336-357.	3.5	139
82	Hybrid analytical hierarchy process model for supplier selection. <i>Industrial Management and Data Systems</i> , 2008, 108, 122-142.	3.7	117
83	Competitive strategy choices of Turkish manufacturing firms in European Union. <i>Journal of Management Development</i> , 2008, 27, 727-743.	2.1	23
84	Transition in the age of anxiety: the Turkish case. <i>Journal of Management Development</i> , 2008, 27, 653-659.	2.1	17
85	An integrative framework linking brand associations and brand loyalty in professional sports. <i>Journal of Brand Management</i> , 2008, 15, 336-357.	3.5	10
86	Supply Chain and Information System Services: An Efficiency Comparison between Turkish and Bulgarian SMEs. , 2007, , .		1
87	Performance of Mergers and Acquisitions in the Pharmaceutical Industry: A Comparative Perspective. <i>Multinational Business Review</i> , 2007, 15, 41-62.	2.5	25
88	Dimensions of European direct investment activity in Turkey: patterns and prospects. <i>International Journal of Emerging Markets</i> , 2007, 2, 274-297.	2.2	16
89	Evolution of operations management: past, present and future. <i>Management Research Review</i> , 2007, 30, 843-871.	0.7	64
90	Performance of knowledge management practices: a causal analysis. <i>Journal of Knowledge Management</i> , 2007, 11, 54-67.	5.1	132

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91	The impact of supply chain management practices on performance of SMEs. <i>Industrial Management and Data Systems</i> , 2007, 107, 103-124.	3.7	328
92	An application of data envelopment analytic hierarchy process for supplier selection: a case study of BEKO in Turkey. <i>International Journal of Production Research</i> , 2007, 45, 1973-2003.	7.5	199
93	Factors influencing perceptions of performance: The case of western FDI in an emerging market. <i>International Business Review</i> , 2007, 16, 310-336.	4.8	62
94	Institutional and transaction cost influences on MNEs' ownership strategies of their affiliates: Evidence from an emerging market. <i>Journal of World Business</i> , 2007, 42, 418-434.	7.7	222
95	Determinants of ownership-based entry mode choice of MNEs: Evidence from Mongolia. <i>Management International Review</i> , 2007, 47, 505-530.	3.3	47
96	An analysis of the relationship between TQM implementation and organizational performance. <i>Journal of Manufacturing Technology Management</i> , 2006, 17, 829-847.	6.4	303
97	TQM and market orientation's impact on SMEs' performance. <i>Industrial Management and Data Systems</i> , 2006, 106, 1206-1228.	3.7	127
98	The strategic planning process: evidence from Turkish firms. <i>Management Research Review</i> , 2006, 29, 206-219.	0.7	55
99	A Comparative Study of Foreign Direct Investment Activities in Georgia and Kyrgyz Republic. <i>Multinational Business Review</i> , 2006, 14, 29-52.	2.5	8
100	Evidence on formal strategic planning and company performance. <i>Management Decision</i> , 2006, 44, 9-30.	3.9	110
101	Board process attributes and company performance of family-owned businesses in Turkey. <i>Corporate Governance (Bingley)</i> , 2006, 6, 624-634.	5.0	32
102	An analysis of the factors affecting the adoption of electronic commerce by SMEs. <i>International Marketing Review</i> , 2005, 22, 623-640.	3.6	145
103	Patterns of Foreign Direct Investment in Mongolia, 1990-2003: A Research Note. <i>Eurasian Geography and Economics</i> , 2005, 46, 306-318.	2.6	4
104	Does Foreign Direct Investment Promote Economic Growth? Evidence from Turkey. <i>Multinational Business Review</i> , 2005, 13, 89-106.	2.5	14
105	An exploratory study of Internet adoption by SMEs in an emerging market economy. <i>European Business Review</i> , 2003, 15, 324-333.	3.4	116
106	Determinants of Foreign Ownership in Turkish Manufacturing. <i>Eastern European Economics</i> , 2003, 41, 5-41.	1.4	34
107	A comparison of the financial characteristics of group affiliated and independent firms in Turkey. <i>European Business Review</i> , 2003, 15, 48-54.	3.4	51
108	Motives for Retailer Internationalization to Central and Eastern Europe. <i>Emerging Markets Finance and Trade</i> , 2003, 39, 40-57.	3.1	29

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109	Resident Attitudes Toward Tourism Impacts. <i>International Journal of Hospitality and Tourism Administration</i> , 2002, 3, 79-100.	2.5	36
110	Western joint ventures in Turkey: strategic motives and partner selection criteria. <i>European Business Review</i> , 2000, 12, 137-147.	3.4	37
111	Strategic Motives and Partner Selection Criteria in International Joint Ventures in Turkey. <i>Journal of Global Marketing</i> , 2000, 13, 53-92.	3.4	23
112	An analysis of motives for western FDI in Turkey. <i>International Business Review</i> , 1998, 7, 203-230.	4.8	25
113	Performance of international joint ventures in Turkey: perspectives of Western firms and Turkish firms. <i>International Business Review</i> , 1998, 7, 635-656.	4.8	37
114	Determinants of foreign direct investment in Turkey. <i>Thunderbird International Business Review</i> , 1998, 40, 279-314.	1.8	41
115	Foreign Equity Venture Formation in Turkey: Patterns of Activity and Structure. <i>Journal of Euromarketing</i> , 1998, 6, 35-67.	0.0	3
116	Trends and patterns of European foreign direct investment in Turkey. <i>European Business Review</i> , 1996, 96, 11-21.	3.4	14