

Ekrem Tatoglu

List of Publications by Year in descending order

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Version: 2024-02-01

116
papers

6,068
citations

66343

42
h-index

82547

72
g-index

121
all docs

121
docs citations

121
times ranked

3876
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of supply chain management practices on performance of SMEs. <i>Industrial Management and Data Systems</i> , 2007, 107, 103-124.	3.7	328
2	An analysis of the relationship between TQM implementation and organizational performance. <i>Journal of Manufacturing Technology Management</i> , 2006, 17, 829-847.	6.4	303
3	Institutional and transaction cost influences on MNEs'™ ownership strategies of their affiliates: Evidence from an emerging market. <i>Journal of World Business</i> , 2007, 42, 418-434.	7.7	222
4	A causal analysis of the impact of information systems and supply chain management practices on operational performance: Evidence from manufacturing SMEs in Turkey. <i>International Journal of Production Economics</i> , 2009, 122, 133-149.	8.9	203
5	Corporate governance and firm performance in emerging markets: Evidence from Turkey. <i>International Business Review</i> , 2019, 28, 90-103.	4.8	202
6	An application of data envelopment analytic hierarchy process for supplier selection: a case study of BEKO in Turkey. <i>International Journal of Production Research</i> , 2007, 45, 1973-2003.	7.5	199
7	Business analytics and firm performance: The mediating role of business process performance. <i>Journal of Business Research</i> , 2019, 96, 228-237.	10.2	184
8	Equity-based entry modes of emerging country multinationals: Lessons from Turkey. <i>Journal of World Business</i> , 2009, 44, 445-462.	7.7	162
9	An analysis of the factors affecting the adoption of electronic commerce by SMEs. <i>International Marketing Review</i> , 2005, 22, 623-640.	3.6	145
10	An integrative framework linking brand associations and brand loyalty in professional sports. <i>Journal of Brand Management</i> , 2008, 15, 336-357.	3.5	139
11	Performance of knowledge management practices: a causal analysis. <i>Journal of Knowledge Management</i> , 2007, 11, 54-67.	5.1	132
12	TQM and market orientation's impact on SMEs' performance. <i>Industrial Management and Data Systems</i> , 2006, 106, 1206-1228.	3.7	127
13	Factors affecting perceptions of the choice between acquisition and greenfield entry: The case of Western FDI in an emerging market. <i>Management International Review</i> , 2008, 48, 5-38.	3.3	127
14	Big data analytics capabilities and firm performance: An integrated MCDM approach. <i>Journal of Business Research</i> , 2020, 114, 1-15.	10.2	127
15	Hybrid analytical hierarchy process model for supplier selection. <i>Industrial Management and Data Systems</i> , 2008, 108, 122-142.	3.7	117
16	Measuring the efficiency of customer satisfaction and loyalty for mobile phone brands with DEA. <i>Expert Systems With Applications</i> , 2012, 39, 99-106.	7.6	117
17	An exploratory study of Internet adoption by SMEs in an emerging market economy. <i>European Business Review</i> , 2003, 15, 324-333.	3.4	116
18	Information system capabilities and firm performance: Opening the black box through decision-making performance and business-process performance. <i>International Journal of Information Management</i> , 2019, 47, 168-182.	17.5	113

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19	Evidence on formal strategic planning and company performance. <i>Management Decision</i> , 2006, 44, 9-30.	3.9	110
20	An instrument for measuring the critical factors of TQM in Turkish higher education. <i>Total Quality Management and Business Excellence</i> , 2008, 19, 551-574.	3.8	110
21	Using machine learning tools for forecasting natural gas consumption in the province of Istanbul. <i>Energy Economics</i> , 2019, 80, 937-949.	12.1	108
22	The role of forecasting on bullwhip effect for E-SCM applications. <i>International Journal of Production Economics</i> , 2008, 113, 193-204.	8.9	103
23	A causal analysis of formal strategic planning and firm performance. <i>Management Decision</i> , 2008, 46, 365-391.	3.9	100
24	Talent management motives and practices in an emerging market: A comparison between MNEs and local firms. <i>Journal of World Business</i> , 2016, 51, 278-293.	7.7	96
25	Survival of Japanese subsidiaries in the Middle East and North Africa. <i>Journal of World Business</i> , 2011, 46, 411-425.	7.7	79
26	HRM and performanceâ€”The role of talent management as a transmission mechanism in an emerging market context. <i>Human Resource Management Journal</i> , 2018, 28, 148-166.	5.7	73
27	A relational view of environmental performance: What role do environmental collaboration and cross-functional alignment play?. <i>Journal of Business Research</i> , 2019, 96, 35-46.	10.2	71
28	Determinants of voluntary environmental management practices by MNE subsidiaries. <i>Journal of World Business</i> , 2014, 49, 536-548.	7.7	69
29	Succession Planning in Family-owned Businesses. <i>International Small Business Journal</i> , 2008, 26, 155-180.	4.8	68
30	A fuzzy-hybrid analytic model to assess investors' perceptions for industry selection. <i>Decision Support Systems</i> , 2016, 86, 24-34.	5.9	65
31	How do integrated quality and environmental management practices affect firm performance? Mediating roles of quality performance and environmental proactivity. <i>Business Strategy and the Environment</i> , 2019, 28, 64-78.	14.3	65
32	Evolution of operations management: past, present and future. <i>Management Research Review</i> , 2007, 30, 843-871.	0.7	64
33	How do supply chain management and information systems practices influence operational performance? Evidence from emerging country SMEs. <i>International Journal of Logistics Research and Applications</i> , 2016, 19, 181-199.	8.8	64
34	Factors influencing perceptions of performance: The case of western FDI in an emerging market. <i>International Business Review</i> , 2007, 16, 310-336.	4.8	62
35	The strategic planning process: evidence from Turkish firms. <i>Management Research Review</i> , 2006, 29, 206-219.	0.7	55
36	Information system design for a hospital emergency department: A usability analysis of software prototypes. <i>Journal of Biomedical Informatics</i> , 2010, 43, 224-232.	4.3	55

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37	Why do Emerging Market Firms Engage in Voluntary Environmental Management Practices? A Strategic Choice Perspective. <i>British Journal of Management</i> , 2020, 31, 80-100.	5.0	55
38	An evaluation of SERVQUAL and patient loyalty in an emerging country context. <i>Total Quality Management and Business Excellence</i> , 2010, 21, 813-827.	3.8	52
39	A comparison of the financial characteristics of group affiliated and independent firms in Turkey. <i>European Business Review</i> , 2003, 15, 48-54.	3.4	51
40	Board composition, family ownership, institutional distance and the foreign equity ownership strategies of Turkish MNEs. <i>Journal of World Business</i> , 2018, 53, 862-879.	7.7	51
41	Measuring the relative efficiency of quality management practices in Turkish public and private universities. <i>Journal of the Operational Research Society</i> , 2013, 64, 1810-1830.	3.4	48
42	Determinants of ownership-based entry mode choice of MNEs: Evidence from Mongolia. <i>Management International Review</i> , 2007, 47, 505-530.	3.3	47
43	Strategic orientation, human resource management practices and organizational outcomes: evidence from Turkey. <i>International Journal of Human Resource Management</i> , 2010, 21, 2589-2613.	5.3	46
44	Similarly different: a comparison of HRM practices in MNE subsidiaries and local firms in Turkey. <i>International Journal of Human Resource Management</i> , 2013, 24, 2339-2368.	5.3	44
45	An efficiency comparison of supply chain management and information systems practices: a study of Turkish and Bulgarian small- and medium-sized enterprises in food products and beverages. <i>International Journal of Production Research</i> , 2010, 48, 425-451.	7.5	43
46	Determinants of foreign direct investment in Turkey. <i>Thunderbird International Business Review</i> , 1998, 40, 279-314.	1.8	41
47	Antecedents of corporate sustainability performance in Turkey: The effects of ownership structure and board attributes on non-financial companies. <i>Journal of Cleaner Production</i> , 2020, 276, 124284.	9.3	41
48	Performance of international joint ventures in Turkey: perspectives of Western firms and Turkish firms. <i>International Business Review</i> , 1998, 7, 635-656.	4.8	37
49	Western joint ventures in Turkey: strategic motives and partner selection criteria. <i>European Business Review</i> , 2000, 12, 137-147.	3.4	37
50	Resident Attitudes Toward Tourism Impacts. <i>International Journal of Hospitality and Tourism Administration</i> , 2002, 3, 79-100.	2.5	36
51	Institutional and transaction cost determinants of Turkish MNEs' location choice. <i>International Marketing Review</i> , 2010, 27, 272-294.	3.6	36
52	High-Performance Work Systems and Organizational Performance in Emerging Economies: Evidence from MNEs in Turkey. <i>Management International Review</i> , 2014, 54, 325-359.	3.3	36
53	Institutional and Transaction Cost Influences on Partnership Structure of Foreign Affiliates. <i>Management International Review</i> , 2010, 50, 709-745.	3.3	35
54	Determinants of Foreign Ownership in Turkish Manufacturing. <i>Eastern European Economics</i> , 2003, 41, 5-41.	1.4	34

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55	Adoption of corporate environmental policies in Turkey. <i>Journal of Cleaner Production</i> , 2015, 91, 313-326.	9.3	34
56	The impact of market orientation on NSD and financial performance of hospital industry. <i>Industrial Management and Data Systems</i> , 2008, 108, 794-811.	3.7	33
57	Board process attributes and company performance of family-owned businesses in Turkey. <i>Corporate Governance (Bingley)</i> , 2006, 6, 624-634.	5.0	32
58	Measuring strategic decision making efficiency in different country contexts: A comparison of British and Turkish firms. <i>Omega</i> , 2010, 38, 95-104.	5.9	30
59	Motives for Retailer Internationalization to Central and Eastern Europe. <i>Emerging Markets Finance and Trade</i> , 2003, 39, 40-57.	3.1	29
60	A comparison of strategic planning practices in companies from the UK and Turkey. <i>Journal of Management Development</i> , 2009, 28, 361-379.	2.1	28
61	The effects of ownership concentration and institutional distance on the foreign entry ownership strategy of Turkish MNEs. <i>Journal of Business Research</i> , 2018, 93, 173-183.	10.2	27
62	Understanding demand and supply paradoxes and their role in business-to-business firms. <i>Industrial Marketing Management</i> , 2019, 76, 169-180.	6.7	27
63	The simultaneous effect of firm capabilities and competitive strategies on export performance: the role of competitive advantages and competitive intensity. <i>International Marketing Review</i> , 2021, 38, 1242-1266.	3.6	27
64	An analysis of motives for western FDI in Turkey. <i>International Business Review</i> , 1998, 7, 203-230.	4.8	25
65	Performance of Mergers and Acquisitions in the Pharmaceutical Industry: A Comparative Perspective. <i>Multinational Business Review</i> , 2007, 15, 41-62.	2.5	25
66	Does the Stock Market Value Inclusion in a Sustainability Index? Evidence from Borsa Istanbul. <i>Sustainability</i> , 2020, 12, 483.	3.2	24
67	Strategic Motives and Partner Selection Criteria in International Joint Ventures in Turkey. <i>Journal of Global Marketing</i> , 2000, 13, 53-92.	3.4	23
68	Competitive strategy choices of Turkish manufacturing firms in European Union. <i>Journal of Management Development</i> , 2008, 27, 727-743.	2.1	23
69	Adoption of High-Performance Work Systems by Local Subsidiaries of Developed Country and Turkish MNEs and Indigenous Firms in Turkey. <i>Human Resource Management</i> , 2016, 55, 1001-1024.	5.8	22
70	Revisiting the Concept of Absorptive Capacity: The Moderating Effects of Market Sensing and Responsiveness. <i>British Journal of Management</i> , 2021, 32, 342-362.	5.0	20
71	How do agile organizations contribute to environmental collaboration? Evidence from MNEs in Turkey. <i>Journal of International Management</i> , 2021, 27, 100711.	4.2	19
72	Transition in the age of anxiety: the Turkish case. <i>Journal of Management Development</i> , 2008, 27, 653-659.	2.1	17

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73	Absorptive capacity and organizational performance in an emerging market context: Evidence from the banking industry in Turkey. <i>Journal of Business Research</i> , 2022, 139, 1575-1587.	10.2	17
74	Dimensions of European direct investment activity in Turkey: patterns and prospects. <i>International Journal of Emerging Markets</i> , 2007, 2, 274-297.	2.2	16
75	Chasing productivity demands, worker well-being, and firm performance. <i>Personnel Review</i> , 2020, 49, 1823-1843.	2.7	16
76	International Market Entry Strategies of Emerging Market MNEs: A Case Study of Qatar Telecom. <i>Journal of East-West Business</i> , 2010, 16, 146-170.	0.7	15
77	Ethics and taxation: A cross-national comparison of UK and Turkish firms. <i>International Business Review</i> , 2013, 22, 100-111.	4.8	15
78	Developing an instrument for measuring the effects of heuristics on investment decisions. <i>Kybernetes</i> , 2016, 45, 1052-1071.	2.2	15
79	Developing a hybrid analytics approach to measure the efficiency of deposit banks. <i>Journal of Business Research</i> , 2019, 104, 131-145.	10.2	15
80	Performance Evaluation of Real Estate Investment Trusts using a Hybridized Interval Type-2 Fuzzy AHP-DEA Approach: The Case of Borsa Istanbul. <i>International Journal of Information Technology and Decision Making</i> , 2019, 18, 1785-1820.	3.9	15
81	Crafting performance-based cryptocurrency mining strategies using a hybrid analytics approach. <i>Decision Support Systems</i> , 2021, 142, 113473.	5.9	15
82	Trends and patterns of European foreign direct investment in Turkey. <i>European Business Review</i> , 1996, 96, 11-21.	3.4	14
83	Does Foreign Direct Investment Promote Economic Growth? Evidence from Turkey. <i>Multinational Business Review</i> , 2005, 13, 89-106.	2.5	14
84	Linking Entrepreneurial Orientation to Environmental Collaboration: A Stakeholder Theory and Evidence from Multinational Companies in an Emerging Market. <i>British Journal of Management</i> , 2023, 34, 487-511.	5.0	14
85	Linking operations strategy, environmental dynamism and firm performance. <i>Kybernetes</i> , 2015, 44, 406-422.	2.2	13
86	Toward a holistic understanding of sustainability in corporations: resource-based view of sustainable supply chain management. <i>Supply Chain Management</i> , 2023, 28, 193-208.	6.4	13
87	The intention to become an expatriate: a multinational application of the theory of planned behaviour. <i>European Journal of International Management</i> , 2015, 9, 108.	0.2	12
88	Ownership and market entry mode choices of emerging country multinationals in a transition country: evidence from Turkish multinationals in Romania. <i>Journal of East European Management Studies</i> , 2014, 19, 413-452.	0.3	12
89	An analytic approach to assessing organizational citizenship behavior. <i>Decision Support Systems</i> , 2017, 103, 9-23.	5.9	11
90	Environmental practices and firm performance in emerging markets: the mediating role of product quality. <i>Production Planning and Control</i> , 2019, 30, 315-328.	8.8	11

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91	Assessing the supply chain performance: a causal analysis. <i>Annals of Operations Research</i> , 2020, 287, 37-60.	4.1	10
92	An integrative framework linking brand associations and brand loyalty in professional sports. <i>Journal of Brand Management</i> , 2008, 15, 336-357.	3.5	10
93	Exploring the internationalization strategies of Turkish multinationals: A multi-perspective analysis. <i>Journal of International Management</i> , 2021, 27, 100783.	4.2	9
94	A Comparative Study of Foreign Direct Investment Activities in Georgia and Kyrgyz Republic. <i>Multinational Business Review</i> , 2006, 14, 29-52.	2.5	8
95	The assessment of intellectual capital for the information and communication technology industry in Taiwan applying a hybrid MCDM model. <i>European Journal of International Management</i> , 2015, 9, 88.	0.2	8
96	Creativity as a mediator between personal accomplishment and task performance: A multigroup analysis based on gender during the COVID-19 pandemic. <i>Current Psychology</i> , 2023, 42, 12517-12529.	2.8	7
97	Countering uncertainty: high-commitment work systems, performance, burnout and wellbeing in Malaysia. <i>International Journal of Human Resource Management</i> , 2021, 32, 24-48.	5.3	6
98	Brand management practices in emerging country firms – exploring the patterns of variation and its impact on firm performance. <i>Journal of East European Management Studies</i> , 2018, 23, 447-473.	0.3	5
99	Unlocking the relationships between strategic planning, leadership and technology transfer competence: the mediating role of strategic quality management. <i>Journal of Knowledge Management</i> , 2022, 26, 89-113.	5.1	5
100	Patterns of Foreign Direct Investment in Mongolia, 1990-2003: A Research Note. <i>Eurasian Geography and Economics</i> , 2005, 46, 306-318.	2.6	4
101	Guest Editorial: MNEs' Entry and Operational Strategies in Transitional and Emerging Markets. <i>Journal of East-West Business</i> , 2009, 15, 157-163.	0.7	4
102	How Does External Knowledge Sourcing Affect Business Performance in Large-Scale Firms? The Mediating Role of Open Technology Strategies. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 437-453.	3.5	4
103	Foreign Equity Venture Formation in Turkey: Patterns of Activity and Structure. <i>Journal of Euromarketing</i> , 1998, 6, 35-67.	0.0	3
104	The Impact of Governance Quality on Subsidiaries' Performance: A Survey Analysis from Turkey. <i>Journal of East-West Business</i> , 2020, 26, 269-292.	0.7	3
105	A REVIEW OF SPIRITUAL TOURISM: A CONCEPTUAL MODEL FOR FUTURE RESEARCH. <i>Tourism and Hospitality Management</i> , 2021, 27, 119-141.	1.0	2
106	Supply Chain and Information System Services: An Efficiency Comparison between Turkish and Bulgarian SMEs. , 2007, , .		1
107	Use of Partial Least Squares (PLS) in TQM Research: TQM Practices and Business Performance in SMEs. , 2010, , 605-620.		1
108	Impact of Information System Capabilities on Firm Performance: A Serial Multiple Mediating Model. <i>Proceedings - Academy of Management</i> , 2017, 2017, 16983.	0.1	1

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109	Market Entry Strategies of Turkish MNEs. , 2018, , 127-168.		1
110	Post-Acquisition Strategies of Turkish MNEs. , 2018, , 169-186.		1
111	Response to "Commentary: "Methodological concerns in usability evaluation of software prototypes" by Khajouei et al." Journal of Biomedical Informatics, 2011, 44, 702-703.	4.3	0
112	Prioritizing the Factors Affecting the Retailer's Supply Chain Performance. Proceedings - Academy of Management, 2013, 2013, 17251.	0.1	0
113	Synthesis and New Directions for Research. , 2018, , 187-211.		0
114	Determinants of the Foreign Entry Strategies of Turkish MNEs. Proceedings - Academy of Management, 2015, 2015, 11073.	0.1	0
115	Theoretical Perspectives on Emerging Country Multinationals. , 2018, , 33-65.		0
116	Characteristics and Patterns of Turkish MNEs' Internationalization. , 2018, , 67-125.		0