

Constanza Bianchi

List of Publications by Year in descending order

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62
papers

2,752
citations

218677

26
h-index

197818

49
g-index

62
all docs

62
docs citations

62
times ranked

2084
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer-based brand equity for Australia as a long-haul tourism destination in an emerging market. <i>International Marketing Review</i> , 2010, 27, 434-449.	3.6	198
2	Risk, trust, and consumer online purchasing behaviour: a Chilean perspective. <i>International Marketing Review</i> , 2012, 29, 253-275.	3.6	160
3	Lessons learned from unsuccessful internationalization attempts: Examples of multinational retailers in Chile. <i>Journal of Business Research</i> , 2006, 59, 140-147.	10.2	153
4	Examining the role of wine brand love on brand loyalty: A multi-country comparison. <i>International Journal of Hospitality Management</i> , 2015, 49, 47-55.	8.8	127
5	Investigating attitudes towards three South American destinations in an emerging long haul market using a model of consumer-based brand equity (CBBE). <i>Tourism Management</i> , 2014, 42, 215-223.	9.8	124
6	Sell, give away, or donate: an exploratory study of fashion clothing disposal behaviour in two countries. <i>International Review of Retail, Distribution and Consumer Research</i> , 2010, 20, 353-368.	2.0	112
7	Consumer clothing disposal behaviour: a comparative study. <i>International Journal of Consumer Studies</i> , 2012, 36, 335-341.	11.6	111
8	Internet marketing capabilities and international market growth. <i>International Business Review</i> , 2016, 25, 820-830.	4.8	103
9	Drivers of local food consumption: a comparative study. <i>British Food Journal</i> , 2015, 117, 2282-2299.	2.9	95
10	On importer trust and commitment: a comparative study of two developing countries. <i>International Marketing Review</i> , 2010, 27, 55-86.	3.6	93
11	Internet marketing and export market growth in Chile. <i>Journal of Business Research</i> , 2016, 69, 426-434.	10.2	91
12	Understanding travelers' intentions to visit a short versus long-haul emerging vacation destination: The case of Chile. <i>Tourism Management</i> , 2017, 59, 312-324.	9.8	78
13	Retail internationalisation from emerging markets: case study evidence from Chile. <i>International Marketing Review</i> , 2009, 26, 221-243.	3.6	77
14	Solo Holiday Travellers: Motivators and Drivers of Satisfaction and Dissatisfaction. <i>International Journal of Tourism Research</i> , 2016, 18, 197-208.	3.7	77
15	Investigating marketing managers' perspectives on social media in Chile. <i>Journal of Business Research</i> , 2015, 68, 2552-2559.	10.2	76
16	SME international performance in Latin America. <i>Journal of Small Business and Enterprise Development</i> , 2017, 24, 176-195.	2.6	72
17	Antecedents of Destination Brand Loyalty for a Long-Haul Market: Australia's Destination Loyalty Among Chilean Travelers. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 736-750.	7.0	67
18	Antecedents of SME export intensity in a Latin American Market. <i>Journal of Business Research</i> , 2016, 69, 4368-4376.	10.2	64

#	ARTICLE	IF	CITATIONS
19	Destination Brand Equity for Australia. <i>Journal of Hospitality and Tourism Research</i> , 2016, 40, 114-134.	2.9	63
20	Consumer internet purchasing behavior in Chile. <i>Journal of Business Research</i> , 2013, 66, 1791-1799.	10.2	60
21	Consumer engagement with retail firms through social media: an empirical study in Chile. <i>International Journal of Retail and Distribution Management</i> , 2018, 46, 364-385.	4.7	55
22	Internationalisation of emerging market firms: an exploratory study of Chilean companies. <i>International Journal of Emerging Markets</i> , 2014, 9, 54-78.	2.2	47
23	International opportunity recognition as a critical component for leveraging Internet capabilities and international market performance. <i>Journal of International Entrepreneurship</i> , 2017, 15, 1-35.	3.0	46
24	Exploring how internet services can enhance elderly well-being. <i>Journal of Services Marketing</i> , 2021, 35, 585-603.	3.0	41
25	Satisfiers and dissatisfiers for international students of higher education: an exploratory study in Australia. <i>Journal of Higher Education Policy and Management</i> , 2013, 35, 396-409.	2.3	33
26	Consumer motivations to purchase from benefit corporations (B Corps). <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1445-1453.	8.7	33
27	Antecedents of consumer brand loyalty in the Australian wine industry. <i>Journal of Wine Research</i> , 2014, 25, 91-104.	1.5	32
28	Inward internationalization of consumer services: lessons from Australian firms. <i>Journal of Services Marketing</i> , 2011, 25, 282-293.	3.0	30
29	Defending the local market against foreign competitors: the example of Chilean retailers. <i>International Journal of Retail and Distribution Management</i> , 2004, 32, 495-504.	4.7	27
30	Exploring Urban Consumers' Attitudes and Intentions to Purchase Local Food in Chile. <i>Journal of Food Products Marketing</i> , 2017, 23, 553-569.	3.3	27
31	Consumer Brand Loyalty in the Chilean Wine Industry. <i>Journal of Food Products Marketing</i> , 2015, 21, 442-460.	3.3	24
32	Strategic management in Latin America: Challenges in a changing world. <i>Journal of Business Research</i> , 2019, 105, 306-309.	10.2	24
33	Virtual trade shows: Exhibitors' perspectives on virtual marketing capability requirements. <i>Electronic Commerce Research and Applications</i> , 2017, 21, 17-26.	5.0	23
34	An Exploratory Study of the Factors Enhancing and Inhibiting Export Growth in the Chilean Wine Industry. <i>Journal of International Food and Agribusiness Marketing</i> , 2013, 25, 85-102.	2.1	22
35	Tourism Destination Competitiveness of Chile: A Stakeholder Perspective. <i>Tourism Planning and Development</i> , 2017, 14, 447-466.	2.2	21
36	Soccer fields? What for? Effectiveness of corporate social responsibility initiatives in the mining industry. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 866-879.	8.7	21

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37	Internationalisation commitment of emerging market firms. <i>Journal of Small Business and Enterprise Development</i> , 2018, 25, 201-221.	2.6	20
38	Consumer intentions to engage in s-commerce: a cross-national study. <i>Journal of Marketing Management</i> , 0, , 1-31.	2.3	17
39	Investigating SME importerâ€™foreign supplier relationship trust and commitment. <i>Journal of Business Research</i> , 2020, 119, 572-584.	10.2	17
40	Inward Exporting of Professional Services: Lessons From an Exploratory Study of Australian Educational Firms. <i>Services Marketing Quarterly</i> , 2010, 31, 174-193.	1.1	16
41	The Growth and International Expansion of an Emerging Market Retailer in Latin America. <i>Journal of Global Marketing</i> , 2011, 24, 357-379.	3.4	16
42	Characterizing a mining space: Analysis from case studies in Chile and Australia. <i>Resources Policy</i> , 2019, 63, 101402.	9.6	16
43	Home Depot in Chile: Case study. <i>Journal of Business Research</i> , 2006, 59, 391-393.	10.2	14
44	Drivers of Satisfaction and Dissatisfaction for Overseas Service Customers: A Critical Incident Technique Approach. <i>Australasian Marketing Journal</i> , 2012, 20, 97-107.	5.4	14
45	Management characteristics and the decision to internationalize: exploration of exporters vs. non-exporters within the Chilean wine industry. <i>Journal of Wine Research</i> , 2013, 24, 195-209.	1.5	13
46	Exploring sustainable fashion consumption among eco-conscious women in Chile. <i>International Review of Retail, Distribution and Consumer Research</i> , 2021, 31, 375-392.	2.0	12
47	Exploring the role of family in enhancing the well-being of patients with developmental disorders. <i>Journal of Services Marketing</i> , 2019, 33, 721-734.	3.0	11
48	Investigating the drivers of wearable technology adoption for healthcare in South America. <i>Information Technology and People</i> , 2023, 36, 916-939.	3.2	11
49	Antecedents of touristsâ€™ solo travel intentions. <i>Tourism Review</i> , 2022, 77, 780-795.	6.4	10
50	Investigating non-visitorsâ€™ intentions to travel to a long-haul holiday destination. <i>Journal of Vacation Marketing</i> , 2017, 23, 339-354.	4.3	9
51	Segmenting Brands' Social Network Site (Sns) Consumers: A Four-Country Study. <i>Journal of International Consumer Marketing</i> , 2019, 31, 22-38.	3.7	7
52	The transformational potential of Latin American retail experiences. <i>Journal of Services Marketing</i> , 2020, 34, 769-783.	3.0	7
53	Exploring the Attractiveness of Chile as a Vacation Destination for International Tourists. <i>Tourism Analysis</i> , 2018, 23, 351-364.	0.9	6
54	Costco and the Aussie Shopper: a case study of the market entry of an international retailer. <i>International Review of Retail, Distribution and Consumer Research</i> , 2012, 22, 507-527.	2.0	5

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55	Value co-creation behaviours from customer-to-customer interactions (CCIs) in recreational social tango experiences. <i>Leisure Studies</i> , 2019, 38, 666-681.	1.9	5
56	An empirical study of consumer purchase intention for responsible enterprises in Chile. <i>Journal of Environmental Planning and Management</i> , 2022, 65, 105-125.	4.5	4
57	Consumer brand hate: The role of ambivalence. <i>International Review of Retail, Distribution and Consumer Research</i> , 2022, 32, 100-125.	2.0	4
58	Leveraging Internet capabilities for international business relationships: a comparison between Australian, Chilean and Taiwanese exporting SMEs. <i>Journal of Small Business and Enterprise Development</i> , 2021, 28, 380-398.	2.6	3
59	Exploring the role of managerial and organizational capabilities for the inbound internationalization of small and medium-sized enterprises. <i>Journal of Small Business Management</i> , 2024, 62, 724-762.	4.8	3
60	Customer-to-customer interactions (CCIs) among older customers of outdoor recreational services: Implications for well-being. <i>Journal of Outdoor Recreation and Tourism</i> , 2021, 35, 100348.	2.9	2
61	The experience and well-being outcomes of tiny house owners in Latin America. <i>Housing Studies</i> , 2024, 39, 327-351.	2.4	2
62	Viewpoint: a transformative view for small service firms in the new Latin American service marketplace. <i>Journal of Services Marketing</i> , 2021, ahead-of-print, .	3.0	1