## Paul A Pavlou

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6621130/publications.pdf

Version: 2024-02-01

90 papers 23,546 citations

43 h-index 79 g-index

94 all docs 94
docs citations

94 times ranked  $\begin{array}{c} 11007 \\ \text{citing authors} \end{array}$ 

| #  | Article   | IF          | CITATIONS |
|----|---|-------------|-----------|
| 1  | Do Electronic Health Record Systems Increase Medicare Reimbursements? The Moderating Effect of the Recovery Audit Program. Management Science, 2022, 68, 2889-2913.   | 4.1         | 6         |
| 2  | Achieving a Balance Between Privacy Protection and Data Collection: A Field Experimental Examination of a Theory-Driven Information Technology Solution. Information Systems Research, 2022, 33, 203-223.   | 3.7         | 21        |
| 3  | Location-Based Mobile Gaming and Local Depression Trends: A Study of Pokémon Go. Journal of Management Information Systems, 2022, 39, 68-101.   | <b>4.</b> 3 | 10        |
| 4  | Attracting Highâ€Quality Contestants to Contest in the Context of Crowdsourcing Contest Platform. Production and Operations Management, 2021, 30, 1751-1771.  | 3.8         | 13        |
| 5  | Social capacitance: Leveraging absorptive capacity in the age of social media. Journal of Business Research, 2021, 124, 342-356.  | 10.2        | 8         |
| 6  | On the Use of Probabilistic Uncertain Rewards on Crowdfunding Platforms: The Case of the Lottery. Information Systems Research, 2021, 32, 115-129.  | 3.7         | 16        |
| 7  | Information Technology Skills and Labor Market Outcomes for Workers. Information Systems Research, 2021, 32, 437-461.   | 3.7         | 13        |
| 8  | Relative Effectiveness of Print and Digital Advertising: A Memory Perspective. Journal of Marketing Research, 2021, 58, 827-844.  | 4.8         | 13        |
| 9  | Editorial for the Special Section on Humans, Algorithms, and Augmented Intelligence: The Future of Work, Organizations, and Society. Information Systems Research, 2021, 32, 675-687.   | 3.7         | 27        |
| 10 | On the Spillover Effects of Online Product Reviews on Purchases: Evidence from Clickstream Data. Information Systems Research, 2021, 32, 895-913.   | 3.7         | 35        |
| 11 | Cure or Poison? Identity Verification and the Posting of Fake News on Social Media. Journal of Management Information Systems, 2021, 38, 1011-1038.   | <b>4.</b> 3 | 10        |
| 12 | Exploring the relationship between big data analytics capability and competitive performance: The mediating roles of dynamic and operational capabilities. Information and Management, 2020, 57, 103169.  | 6.5         | 330       |
| 13 | The role of demographic similarity in people's decision to interact with online anthropomorphic recommendation agents: Evidence from a functional magnetic resonance imaging (fMRI) study. International Journal of Human Computer Studies, 2020, 133, 56-70. | 5.6         | 20        |
| 14 | Technology-enabled interactions in digital environments:a conceptual foundation for current and future research. Journal of the Academy of Marketing Science, 2020, 48, 132-136.  | 11.2        | 47        |
| 15 | Configurations for Achieving Organizational Ambidexterity with Digitization. Information Systems Research, 2020, 31, 1376-1397.   | 3.7         | 55        |
| 16 | Mitigating Traffic Congestion: The Role of Intelligent Transportation Systems. Information Systems Research, 2020, 31, 653-674.   | 3.7         | 56        |
| 17 | Unemployment and Worker Participation in the Gig Economy: Evidence from an Online Labor Market. Information Systems Research, 2020, 31, 431-448.  | 3.7         | 84        |
| 18 | Tempting Fate: Social Media Posts, Unfollowing, and Long-Term Sales. MIS Quarterly: Management Information Systems, 2020, 44, 1521-1571.  | 4.2         | 16        |

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|----|---|-----|-----------|
| 19 | On information technology and the safety of police officers. Decision Support Systems, 2019, 127, 113143.   | 5.9 | 8         |
| 20 | On Direct vs. Indirect Peer Influence in Large Social Networks. Information Systems Research, 2018, 29, 292-314.  | 3.7 | 39        |
| 21 | Call for Papersâ€"Special Issue of <i>Information Systems Research</i> Augmented Intelligence: The Future of Work, Organizations, and Society. Information Systems Research, 2018, 29, 250-251. | 3.7 | 26        |
| 22 | Relative Effectiveness of Print and Digital Advertising: A Memory Perspective. SSRN Electronic Journal, 2018, , .   | 0.4 | 4         |
| 23 | A Network Autocorrelation Model to Predict Repeat Purchases in Multi-Relational Social Networks:<br>Evidence from Online Games. SSRN Electronic Journal, 2018, , .                              | 0.4 | 0         |
| 24 | Internet of Things – Will Humans be Replaced or Augmented?. NIM Marketing Intelligence Review, 2018, 10, 42-47.   | 0.6 | 13        |
| 25 | Social Media Capability and New Product Development Performance: An Empirical Investigation.<br>Proceedings - Academy of Management, 2018, 2018, 11278.   | 0.1 | 1         |
| 26 | On Buyer Selection of Service Providers in Online Outsourcing Platforms for IT Services. Information Systems Research, 2017, 28, 547-562.   | 3.7 | 91        |
| 27 | Unemployment and Worker Participation in the Gig Economy: Evidence from an Online Labor Platform. SSRN Electronic Journal, 2017, , .  | 0.4 | 5         |
| 28 | On Self-Selection Biases in Online Product Reviews. MIS Quarterly: Management Information Systems, 2017, 41, 449-471.   | 4.2 | 166       |
| 29 | On the Role of Fairness and Social Distance in Designing Effective Social Referral Systems. MIS Quarterly: Management Information Systems, 2017, 41, 787-809.                                   | 4.2 | 56        |
| 30 | Private vs. Public Ranking in MOOCs:A Randomized Field Experiment. Proceedings - Academy of Management, 2017, 2017, 14908.  | 0.1 | 0         |
| 31 | Matching in Two-Sided Platforms for IT Services: Evidence from Online Labor Markets. SSRN Electronic Journal, 2016, , .   | 0.4 | 4         |
| 32 | On Information Technology and the Safety of Police Officers. SSRN Electronic Journal, 2016, , .   | 0.4 | 0         |
| 33 | Comparing Open and Sealed Bid Auctions: Evidence from Online Labor Markets. Information Systems Research, 2016, 27, 49-69.  | 3.7 | 68        |
| 34 | On the Longitudinal Effects of IT Use on Firm-Level Employment. Information Systems Research, 2016, 27, 6-26.   | 3.7 | 32        |
| 35 | Does Information and Communication Technology Lead to the Well-Being of Nations? A Country-Level Empirical Investigation. MIS Quarterly: Management Information Systems, 2016, 40, 417-430.     | 4.2 | 83        |
| 36 | Enhancing Postoperative Rehabilitation Following Knee Arthroplasty Using a New Cryotherapy Product. Geriatric Orthopaedic Surgery and Rehabilitation, 2015, 6, 316-321.                         | 1.4 | 13        |

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|----|--|------|-----------|
| 37 | Predicting Advertising success beyond Traditional Measures: New Insights from Neurophysiological Methods and Market Response Modeling. Journal of Marketing Research, 2015, 52, 436-452.                     | 4.8  | 348       |
| 38 | Marketing in Computer-Mediated Environments: Research Synthesis and New Directions. Journal of Marketing, 2014, 78, 20-40.   | 11.3 | 304       |
| 39 | The Mark Coventry Award: Higher Tissue Concentrations of Vancomycin With Low-dose Intraosseous Regional Versus Systemic Prophylaxis in TKA. Clinical Orthopaedics and Related Research, 2014, 472, 57-65.    | 1.5  | 51        |
| 40 | Latent Growth Modeling for Information Systems: Theoretical Extensions and Practical Applications. Information Systems Research, 2014, 25, 547-568.  | 3.7  | 16        |
| 41 | Product Fit Uncertainty in Online Markets: Nature, Effects, and Antecedents. Information Systems<br>Research, 2014, 25, 328-344.   | 3.7  | 262       |
| 42 | Swift Guanxi in Online Marketplaces: The Role of Computer-Mediated Communication Technologies. MIS Quarterly: Management Information Systems, 2014, 38, 209-230.   | 4.2  | 372       |
| 43 | How Does Bid Visibility Matter in Buyer-Determined Auctions? Comparing Open and Sealed Bid Auctions in Online Labor Markets. SSRN Electronic Journal, 2013, , .  | 0.4  | 4         |
| 44 | Visions and Voices on Emerging Challenges in Digital Business Strategy. MIS Quarterly: Management Information Systems, 2013, 37, 633-661.  | 4.2  | 61        |
| 45 | Digital Business Strategy: Toward a Next Generation of Insights. MIS Quarterly: Management Information Systems, 2013, 37, 471-482.   | 4.2  | 1,756     |
| 46 | The Boundaries of Trust and Risk: The Quadratic Moderating Role of Institutional Structures. Information Systems Research, 2012, 23, 940-959.  | 3.7  | 117       |
| 47 | Product Fit Uncertainty in Online Markets: Nature, Effects and Antecedents. SSRN Electronic Journal, 2012, , .   | 0.4  | 5         |
| 48 | <b>Research Commentary</b> â€"NeurolS: The Potential of Cognitive Neuroscience for Information Systems Research. Information Systems Research, 2011, 22, 687-702.  | 3.7  | 186       |
| 49 | Understanding the Elusive Black Box of Dynamic Capabilities. Decision Sciences, 2011, 42, 239-273.   | 4.5  | 677       |
| 50 | CIO Reporting Structure, Strategic Positioning, and Firm Performance. MIS Quarterly: Management Information Systems, 2011, 35, 487.  | 4.2  | 139       |
| 51 | Introduction to the Special Issue on Novel Perspectives on Trust in Information Systems. MIS Quarterly: Management Information Systems, 2010, 34, 367.   | 4.2  | 36        |
| 52 | Interactive Technologies and Retailing Strategy: A Review, Conceptual Framework and Future Research Directions. Journal of Interactive Marketing, 2010, 24, 96-110.  | 6.2  | 129       |
| 53 | <b>Research Commentary</b> â€"Seeking the Configurations of Digital Ecodynamics: It Takes Three to Tango. Information Systems Research, 2010, 21, 835-848.   | 3.7  | 268       |
| 54 | <b>Research Note</b> â€"Toward a Causal Interpretation from Observational Data: A New Bayesian Networks Method for Structural Models with Latent Variables. Information Systems Research, 2010, 21, 365-391. | 3.7  | 36        |

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|----|---|-----|-----------|
| 55 | The "Third Hand― IT-Enabled Competitive Advantage in Turbulence Through Improvisational Capabilities. Information Systems Research, 2010, 21, 443-471.  | 3.7 | 395       |
| 56 | The 'Third Hand': IT-Enabled Competitive Advantage in Turbulence Through Improvisational Capabilities. SSRN Electronic Journal, 2009, , .   | 0.4 | 12        |
| 57 | The scope of artificial neural network metamodels for precision casting process planning. Robotics and Computer-Integrated Manufacturing, 2009, 25, 909-916.  | 9.9 | 10        |
| 58 | Overcoming the J-shaped distribution of product reviews. Communications of the ACM, 2009, 52, 144-147.  | 4.5 | 475       |
| 59 | Effective Use of Collaborative IT Tools: Nature, Antecedents, and Consequences. , 2008, , .   |     | 12        |
| 60 | A Research Agenda for Trust in Online Environments. Journal of Management Information Systems, 2008, 24, 275-286.   | 4.3 | 341       |
| 61 | Understanding and Mitigating Uncertainty in Online Exchange Relationships: A Principal-Agent Perspective. MIS Quarterly: Management Information Systems, 2007, 31, 105.                             | 4.2 | 1,758     |
| 62 | When Do Improvisational Capabilities Trump Dynamic Capabilities?. Proceedings - Academy of Management, 2007, 2007, 1-5.   | 0.1 | 1         |
| 63 | From IT Leveraging Competence to Competitive Advantage in Turbulent Environments: The Case of New Product Development. Information Systems Research, 2006, 17, 198-227.                             | 3.7 | 927       |
| 64 | Understanding and Predicting Electronic Commerce Adoption: An Extension of the Theory of Planned Behavior. MIS Quarterly: Management Information Systems, 2006, 30, 115.                            | 4.2 | 1,663     |
| 65 | The Nature and Role of Feedback Text Comments in Online Marketplaces: Implications for Trust Building, Price Premiums, and Seller Differentiation. Information Systems Research, 2006, 17, 392-414. | 3.7 | 691       |
| 66 | Institutional Feedback Technologies in Online Marketplaces: An Investigation of Feedback Text Comments, Trust, and Price Premiums. SSRN Electronic Journal, 2006, , .                               | 0.4 | 1         |
| 67 | Technology-Based New Product Development Partnerships*. Decision Sciences, 2006, 37, 117-147.   | 4.5 | 252       |
| 68 | The Role of Facilitating Conditions and Institutional Trust in Electronic Marketplaces. Journal of Electronic Commerce in Organizations, 2005, 3, 69-82.  | 1.1 | 71        |
| 69 | Cultural Diversity and Trust in IT Adoption. Journal of Global Information Management, 2005, 13, 54-78.   | 2.8 | 134       |
| 70 | Psychological Contract Violation in Online Marketplaces: Antecedents, Consequences, and Moderating Role. Information Systems Research, 2005, 16, 372-399.   | 3.7 | 439       |
| 71 | Building Effective Online Marketplaces with Institution-Based Trust. Information Systems Research, 2004, 15, 37-59.   | 3.7 | 1,707     |
| 72 | From "ancient―to "modern― a cross"ultural investigation of electronic commerce adoption in Greece and the United States. Journal of Enterprise Information Management, 2004, 17, 416-423.           | 7.5 | 58        |

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| 73 | Predicting e-services adoption: a perceived risk facets perspective. International Journal of Human Computer Studies, 2003, 59, 451-474.  | 5.6  | 1,871     |
| 74 | Consumer Acceptance of Electronic Commerce: Integrating Trust and Risk with the Technology Acceptance Model. International Journal of Electronic Commerce, 2003, 7, 101-134.                | 3.0  | 2,960     |
| 75 | Perceived information security, financial liability and consumer trust in electronic commerce transactions. Logistics Information Management, 2002, 15, 358-368.                            | 0.8  | 315       |
| 76 | Encouraging Citizen Adoption of e-Government by Building Trust. Electronic Markets, 2002, 12, 157-162.  | 8.1  | 626       |
| 77 | From Consumer Response to Active Consumer: Measuring the Effectiveness of Interactive Media. Journal of the Academy of Marketing Science, 2002, 30, 376-396.                                | 11.2 | 257       |
| 78 | Evidence of the Effect of Trust Building Technology in Electronic Markets: Price Premiums and Buyer Behavior. MIS Quarterly: Management Information Systems, 2002, 26, 243.                 | 4.2  | 1,571     |
| 79 | Institution-based trust in interorganizational exchange relationships: the role of online B2B marketplaces on trust formation. Journal of Strategic Information Systems, 2002, 11, 215-243. | 5.9  | 329       |
| 80 | Measuring the Effects and Effectiveness of Interactive Advertising. Journal of Interactive Advertising, 2000, 1, 61-77.   | 5.3  | 225       |
| 81 | What Drives Mobile Commerce? An Antecedent Model of Mobile Commerce Adoption. SSRN Electronic Journal, 0, , .   | 0.4  | 4         |
| 82 | Why Do Online Product Reviews Have a J-Shaped Distribution? Overcoming Biases in Online Word-of-Mouth Communication. SSRN Electronic Journal, 0, , .  | 0.4  | 18        |
| 83 | On the Use of Neurophysiological Tools in IS Research: Developing a Research Agenda for NeuroIS. SSRN Electronic Journal, 0, , .  | 0.4  | 13        |
| 84 | Product Uncertainty in Online Markets: Conceptualization, Antecedents, and Consequences. SSRN Electronic Journal, 0, , .  | 0.4  | 1         |
| 85 | Understanding Trust in IT Artifacts A New Conceptual Approach. SSRN Electronic Journal, 0, , .  | 0.4  | 4         |
| 86 | Searching for a Simple Model of Dynamic Capabilities. SSRN Electronic Journal, 0, , .   | 0.4  | 3         |
| 87 | Theorizing Digital Business Innovation: Platforms and Capabilities in Ecosystems. SSRN Electronic Journal, 0, , .   | 0.4  | 13        |
| 88 | Quality-Adjusted Consumer Surplus: Measurement, Effects, and Determinants in Online Markets. SSRN Electronic Journal, 0, , .  | 0.4  | 0         |
| 89 | On the Spillover Effects of Online Product Reviews on Purchases: Evidence from Clickstream Data.<br>SSRN Electronic Journal, 0, , .   | 0.4  | 5         |
| 90 | On the Foundations of NeurolS: Reflections on the Gmunden Retreat 2009. Communications of the Association for Information Systems, $0, 27, .$   | 0.9  | 43        |