

Anirban Mukhopadhyay

List of Publications by Year in descending order

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Version: 2024-02-01

25
papers

1,164
citations

516710

16
h-index

580821

25
g-index

26
all docs

26
docs citations

26
times ranked

998
citing authors

#	ARTICLE	IF	CITATIONS
1	Traveling with Companions: The Social Customer Journey. <i>Journal of Marketing</i> , 2021, 85, 68-92.	11.3	119
2	Indulgence as self-reward for prior shopping restraint: A justification-based mechanism. <i>Journal of Consumer Psychology</i> , 2009, 19, 334-345.	4.5	116
3	Where There Is a Will, Is There a Way? Effects of Lay Theories of Self-Control on Setting and Keeping Resolutions. <i>Journal of Consumer Research</i> , 2005, 31, 779-786.	5.1	102
4	Lay Theories of Emotion Transience and the Search for Happiness: A Fresh Perspective on Affect Regulation: Table 1. <i>Journal of Consumer Research</i> , 2009, 36, 242-254.	5.1	90
5	Tempted or Not? The Effect of Recent Purchase History on Responses to Affective Advertising. <i>Journal of Consumer Research</i> , 2007, 33, 445-453.	5.1	83
6	The Dynamics of Goal Revision: A Cybernetic Multiperiod Test-Operate-Test-Adjust-Loop (TOTAL) Model of Self-Regulation. <i>Journal of Consumer Research</i> , 2012, 38, 815-832.	5.1	79
7	Recalling Past Temptations: An Information-Processing Perspective on the Dynamics of Self-Control. <i>Journal of Consumer Research</i> , 2008, 35, 586-599.	5.1	73
8	Lay Theories of Obesity Predict Actual Body Mass. <i>Psychological Science</i> , 2013, 24, 1428-1436.	3.3	69
9	Consumer Acceptance of Online Agent Advice: Extremity and Positivity Effects. <i>Journal of Consumer Psychology</i> , 2003, 13, 161-170.	4.5	66
10	Few Ways to Love, but Many Ways to Hate: Attribute Ambiguity and the Positivity Effect in Agent Evaluation. <i>Journal of Consumer Research</i> , 2007, 33, 499-505.	5.1	52
11	Building Character: Effects of Lay Theories of Self-Control on the Selection of Products for Children. <i>Journal of Marketing Research</i> , 2010, 47, 240-250.	4.8	52
12	Lenses of the Heart: How Actors' and Observers' Perspectives Influence Emotional Experiences. <i>Journal of Consumer Research</i> , 2012, 38, 1103-1115.	5.1	51
13	What's Not to Like? Preference Asymmetry in the False Consensus Effect. <i>Journal of Consumer Research</i> , 2008, 35, 119-125.	5.1	31
14	The unhealthy = tasty belief is associated with BMI through reduced consumption of vegetables: A cross-national and mediational analysis. <i>Appetite</i> , 2020, 150, 104639.	3.7	27
15	Leanwashing: A Hidden Factor in the Obesity Crisis. <i>California Management Review</i> , 2014, 56, 5-30.	6.3	21
16	The Obesity Crisis as Market Failure: An Analysis of Systemic Causes and Corrective Mechanisms. <i>Journal of the Association for Consumer Research</i> , 2016, 1, 445-470.	1.7	17
17	Smiling Signals Intrinsic Motivation. <i>Journal of Consumer Research</i> , 2020, 46, 915-935.	5.1	17
18	The antecedents of anticipatory purchase: Reconciling the two routes to optimism. <i>Journal of Consumer Psychology</i> , 2013, 23, 90-105.	4.5	12

#	ARTICLE	IF	CITATIONS
19	Not always the best medicine: Why frequent smiling can reduce wellbeing. <i>Journal of Experimental Social Psychology</i> , 2014, 53, 156-162.	2.2	12
20	“I love it” or “I hate it”? The positivity effect in stated preferences for agent evaluation. <i>Marketing Letters</i> , 2006, 17, 103-117.	2.9	9
21	Judgments of Taste and Judgments of Quality. <i>Journal of Consumer Psychology</i> , 2018, 28, 1-4.	4.5	5
22	Corporate Leanwashing and Consumer Beliefs About Obesity. <i>Current Nutrition Reports</i> , 2017, 6, 206-211.	4.3	1
23	Informed indulgence: the effects of nutrition information provision and dietary restraint on consecutive food consumption decisions. <i>Psychology and Health</i> , 2020, 36, 1-22.	2.2	1
24	Inducing consumers to use calorie information: a multinational investigation. <i>Psychology and Health</i> , 2023, 38, 459-477.	2.2	1
25	An Appreciation of Journal Service. <i>Journal of Consumer Psychology</i> , 2020, 30, 575-578.	4.5	0