

# Bridget J Kelly

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6540207/publications.pdf>

Version: 2024-02-01

14  
papers

1,005  
citations

840776

11  
h-index

1125743

13  
g-index

15  
all docs

15  
docs citations

15  
times ranked

1573  
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of additional context information in prescription drug information sheets on comprehension and risk and efficacy perceptions. <i>Journal of Pharmaceutical Policy and Practice</i> , 2022, 15, 15.	2.4	0
2	Development and validation of prescription drug risk, efficacy, and benefit perception measures in the context of direct-to-consumer prescription drug advertising. <i>Research in Social and Administrative Pharmacy</i> , 2021, 17, 942-955.	3.0	8
3	Predictors of willingness to get a COVID-19 vaccine in the U.S. <i>BMC Infectious Diseases</i> , 2021, 21, 338.	2.9	133
4	Zika Virus Prevention: U.S. Travelers' Knowledge, Risk Perceptions, and Behavioral Intentions—A National Survey. <i>American Journal of Tropical Medicine and Hygiene</i> , 2018, 98, 1837-1847.	1.4	18
5	Zika Virus—Related News Coverage and Online Behavior, United States, Guatemala, and Brazil. <i>Emerging Infectious Diseases</i> , 2016, 22, 1320-1321.	4.3	85
6	Effects of Framing Health Messages in Terms of Benefits to Loved Ones or Others: An Experimental Study. <i>Health Communication</i> , 2016, 31, 1284-1290.	3.1	42
7	The SmokefreeTXT (SFTXT) Study: Web and Mobile Data Collection to Evaluate Smoking Cessation for Young Adults. <i>JMIR Research Protocols</i> , 2016, 5, e134.	1.0	11
8	Perceptions and plans for prevention of Ebola: results from a national survey. <i>BMC Public Health</i> , 2015, 15, 1136.	2.9	56
9	Influence of patient medication information format on comprehension and application of medication information: A randomized, controlled experiment. <i>Patient Education and Counseling</i> , 2015, 98, 1592-1599.	2.2	18
10	Differences in information seeking among breast, prostate, and colorectal cancer patients: Results from a population-based survey. <i>Patient Education and Counseling</i> , 2010, 81, S54-S62.	2.2	155
11	Response rates to a mailed survey of a representative sample of cancer patients randomly drawn from the Pennsylvania Cancer Registry: a randomized trial of incentive and length effects. <i>BMC Medical Research Methodology</i> , 2010, 10, 65.	3.1	59
12	The HPV vaccine and the media: How has the topic been covered and what are the effects on knowledge about the virus and cervical cancer?. <i>Patient Education and Counseling</i> , 2009, 77, 308-313.	2.2	111
13	Cancer Information Scanning and Seeking Behavior is Associated with Knowledge, Lifestyle Choices, and Screening. <i>Journal of Health Communication</i> , 2006, 11, 157-172.	2.4	295
14	Effects of Animation and Rotoscoping In Direct-to-Consumer Rx TV Advertising. <i>Journal of Advertising Research</i> , 0, , JAR-2021-016.	2.1	0