Bridget J Kelly

List of Publications by Year in descending order

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840776 1125743 1,005 14 11 13 citations h-index g-index papers 15 15 15 1573 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Cancer Information Scanning and Seeking Behavior is Associated with Knowledge, Lifestyle Choices, and Screening. Journal of Health Communication, 2006, 11, 157-172.	2.4	295
2	Differences in information seeking among breast, prostate, and colorectal cancer patients: Results from a population-based survey. Patient Education and Counseling, 2010, 81, S54-S62.	2.2	155
3	Predictors of willingness to get a COVID-19 vaccine in the U.S. BMC Infectious Diseases, 2021, 21, 338.	2.9	133
4	The HPV vaccine and the media: How has the topic been covered and what are the effects on knowledge about the virus and cervical cancer?. Patient Education and Counseling, 2009, 77, 308-313.	2.2	111
5	Zika Virus–Related News Coverage and Online Behavior, United States, Guatemala, and Brazil. Emerging Infectious Diseases, 2016, 22, 1320-1321.	4.3	85
6	Response rates to a mailed survey of a representative sample of cancer patients randomly drawn from the Pennsylvania Cancer Registry: a randomized trial of incentive and length effects. BMC Medical Research Methodology, 2010, 10, 65.	3.1	59
7	Perceptions and plans for prevention of Ebola: results from a national survey. BMC Public Health, 2015, 15, 1136.	2.9	56
8	Effects of Framing Health Messages in Terms of Benefits to Loved Ones or Others: An Experimental Study. Health Communication, 2016, 31, 1284-1290.	3.1	42
9	Influence of patient medication information format on comprehension and application of medication information: A randomized, controlled experiment. Patient Education and Counseling, 2015, 98, 1592-1599.	2.2	18
10	Zika Virus Prevention: U.S. Travelers' Knowledge, Risk Perceptions, and Behavioral Intentionsâ€"A National Survey. American Journal of Tropical Medicine and Hygiene, 2018, 98, 1837-1847.	1.4	18
11	The SmokefreeTXT (SFTXT) Study: Web and Mobile Data Collection to Evaluate Smoking Cessation for Young Adults. JMIR Research Protocols, 2016, 5, e134.	1.0	11
12	Development and validation of prescription drug risk, efficacy, and benefit perception measures in the context of direct-to-consumer prescription drug advertising. Research in Social and Administrative Pharmacy, 2021, 17, 942-955.	3.0	8
13	Effects of Animation and Rotoscoping In Direct-to-Consumer Rx TV Advertising. Journal of Advertising Research, 0, , JAR-2021-016.	2.1	0
14	Effects of additional context information in prescription drug information sheets on comprehension and risk and efficacy perceptions. Journal of Pharmaceutical Policy and Practice, 2022, 15, 15.	2.4	0