

Suha Omar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6521723/publications.pdf>

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4
papers

105
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

86
citing authors

#	ARTICLE	IF	CITATIONS
1	M-commerce: The nexus between mobile shopping service quality and loyalty. <i>Journal of Retailing and Consumer Services</i> , 2021, 60, 102468.	9.4	63
2	Does using latest technologies impact new venture innovation? A contingency-based view of institutional environments. <i>Journal of Small Business Management</i> , 2021, 59, 852-886.	4.8	17
3	An integrative typology of relational benefits and costs in social media brand pages. <i>International Journal of Market Research</i> , 2020, 62, 216-233.	3.8	14
4	Evaluating the educational value of simulation games: Learners's perspective. <i>Innovations in Education and Teaching International</i> , 2019, 56, 517-528.	2.5	11