

Qinglong Gou

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6483027/publications.pdf>

Version: 2024-02-01

43
papers

1,092
citations

471509

17
h-index

414414

32
g-index

45
all docs

45
docs citations

45
times ranked

773
citing authors

#	ARTICLE	IF	CITATIONS
1	Supply chain coordination through cooperative advertising with reference price effect. <i>Omega</i> , 2013, 41, 345-353.	5.9	275
2	A two period pricing model for new fashion style launching strategy. <i>International Journal of Production Economics</i> , 2015, 160, 144-156.	8.9	61
3	Joint pricing and advertising strategy with reference price effect. <i>International Journal of Production Research</i> , 2016, 54, 5250-5270.	7.5	61
4	A joint inventory model for an open-loop reverse supply chain. <i>International Journal of Production Economics</i> , 2008, 116, 28-42.	8.9	56
5	Supply chain models with corporate social responsibility. <i>International Journal of Production Research</i> , 2017, 55, 6732-6759.	7.5	51
6	A local seller's app channel strategy concerning delivery. <i>International Journal of Production Research</i> , 2020, 58, 220-255.	7.5	44
7	An analysis of salary mechanisms in the sharing economy: The interaction between streamers and unions. <i>International Journal of Production Economics</i> , 2019, 214, 106-124.	8.9	42
8	Supply chain decisions with reference quality effect under the O2O environment. <i>Annals of Operations Research</i> , 2018, 268, 273-292.	4.1	39
9	Supply chain pricing decisions with price reduction during the selling season. <i>International Journal of Production Research</i> , 2014, 52, 165-187.	7.5	37
10	Horizontal cooperative programmes and cooperative advertising. <i>International Journal of Production Research</i> , 2014, 52, 691-712.	7.5	37
11	Monetization on Mobile Platforms: Balancing in-App Advertising and User Base Growth. <i>Production and Operations Management</i> , 2019, 28, 2202-2220.	3.8	31
12	Pricing decisions for a supply chain with refurbished products. <i>International Journal of Production Research</i> , 2019, 57, 2867-2900.	7.5	31
13	Option contracts: a solution for overloading problems in the delivery service supply chain. <i>Journal of the Operational Research Society</i> , 2016, 67, 187-197.	3.4	27
14	Advertising Strategies for Mobile Platforms With "Apps". <i>IEEE Transactions on Systems, Man, and Cybernetics: Systems</i> , 2018, 48, 767-778.	9.3	27
15	Coordination of a fashion and textile supply chain with demand variations. <i>Journal of Systems Science and Systems Engineering</i> , 2012, 21, 461-479.	1.6	26
16	Equilibrium decisions for an innovation crowdsourcing platform. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2019, 125, 241-260.	7.4	22
17	Ingredient branding strategies in an assembly supply chain: models and analysis. <i>International Journal of Production Research</i> , 2013, 51, 6923-6949.	7.5	20
18	Cooperative Advertising with Accrual Rate in a Dynamic Supply Chain. <i>Dynamic Games and Applications</i> , 2017, 7, 112-130.	1.9	19

#	ARTICLE	IF	CITATIONS
19	Online hot selling period and its impact on e-retailer's pricing strategies. <i>International Journal of Production Research</i> , 2016, 54, 1899-1918.	7.5	18
20	Supply chain performance under pull or push contracts in the presence of a market disruption. <i>International Transactions in Operational Research</i> , 2017, 24, 713-736.	2.7	18
21	Push and Pull Contracts in a Local Supply Chain with an Outside Market*. <i>Decision Sciences</i> , 2016, 47, 1150-1177.	4.5	17
22	Does bonus motivate streamers to perform better? An analysis of compensation mechanisms for live streaming platforms. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2022, 164, 102758.	7.4	17
23	Demand Forecasting and Pricing Decision with the Entry of Store Brand under Various Information Sharing Scenarios. <i>Asia-Pacific Journal of Operational Research</i> , 2017, 34, 1740018.	1.3	15
24	Optimal advance selling strategy with information provision for omni-channel retailers. <i>Annals of Operations Research</i> , 2023, 329, 573-602.	4.1	15
25	A MODIFIED JOINT INVENTORY POLICY FOR VMI SYSTEMS. <i>International Journal of Information Technology and Decision Making</i> , 2008, 07, 225-240.	3.9	13
26	An allocation game model with reciprocal behavior and its applications in supply chain pricing decisions. <i>Annals of Operations Research</i> , 2017, 258, 347-368.	4.1	10
27	Co-op supply chains with a local media company: Models and analysis. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2020, 136, 101893.	7.4	10
28	An aggregate advertising response model based on consumer population dynamics. <i>International Journal of Applied Management Science</i> , 2013, 5, 22.	0.2	9
29	Cooperative Advertising in a Supply Chain with Horizontal Competition. <i>Mathematical Problems in Engineering</i> , 2013, 2013, 1-16.	1.1	7
30	Four Express Service Cooperation Modes for B2C E-Commerce. <i>International Journal of Knowledge-Based Organizations</i> , 2015, 5, 1-18.	0.4	5
31	Service quality decisions for express delivery companies with learning effect. <i>International Journal of Applied Management Science</i> , 2014, 6, 191.	0.2	4
32	Supply Chain Contracting with Linear Utility Function. <i>International Journal of Information Systems and Supply Chain Management</i> , 2017, 10, 1-20.	0.9	4
33	Selective crowdsourcing with various type task: models and analysis. <i>Journal of Modelling in Management</i> , 2018, 13, 815-839.	1.9	4
34	Equilibrium and incentives for supervisor's postgraduate collaborations: A game-theoretic approach. <i>RAIRO - Operations Research</i> , 2019, 53, 1729-1747.	1.8	4
35	Nash Equilibria of Co-Operative Advertising Programs with Advertising Threshold Effects. <i>International Journal of Information Technology and Decision Making</i> , 2017, 16, 981-1004.	3.9	3
36	An inventory approach for a Local Collection Point in reverse supply chains. <i>International Journal of Sustainable Society</i> , 2008, 1, 55.	0.1	2

#	ARTICLE	IF	CITATIONS
37	Olympics Performance Evaluation and Competition Strategy Based on Data Envelopment Analysis. , 2009, , .		2
38	Decisions of retail channel choices for the traditional retailer competing with a pure play online retailer. International Journal of Management and Decision Making, 2014, 13, 122.	0.1	2
39	Suppliersâ€™ competition and manufacturerâ€™s product mix: the role of ingredient brand. 4or, 2015, 13, 293-307.	1.6	2
40	ATC-based task allocation in virtual enterprise. International Journal of Integrated Supply Management, 2011, 6, 92.	0.3	1
41	Coordinating Supply Chains with Fairness Concerns using Option Contracts. Applications of Management Science, 2017, , 167-188.	0.3	1
42	Marketing Decisions with Reference Price Effect. , 2014, , 1476-1485.		0
43	Ingredient Branding with Branded Service. , 2014, , 1203-1212.		0