

# Peter O'Connor

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6474461/publications.pdf>

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27  
papers

1,836  
citations

516710

16  
h-index

642732

23  
g-index

27  
all docs

27  
docs citations

27  
times ranked

1462  
citing authors

#	ARTICLE	IF	CITATIONS
1	Loyalty Programs and Direct Website Performance: An Empirical Analysis of Global Hotel Brands. , 2021, , 150-161.		4
2	Online tourism and hospitality distribution: a perspective article. <i>Tourism Review</i> , 2020, 75, 290-293.	6.4	8
3	Brandjacking: The Effect of Google's 2018 Keyword Bidding Policy Changes on Hotel Website Visibility. , 2020, , 243-254.		1
4	Modeling the relationship between firm and user generated content and the stages of the marketing funnel. <i>International Journal of Research in Marketing</i> , 2019, 36, 100-116.	4.2	125
5	Improving Consumer Mindset Metrics and Shareholder Value through Social Media: The Different Roles of Owned and Earned Media. <i>Journal of Marketing</i> , 2018, 82, 37-56.	11.3	245
6	Firm performance in the upscale restaurant sector: The effects of resilience, creative self-efficacy, innovation and industry experience. <i>Journal of Retailing and Consumer Services</i> , 2018, 40, 229-240.	9.4	108
7	Bandwagon and leapfrog effects in Internet implementation. <i>International Journal of Hospitality Management</i> , 2014, 37, 91-98.	8.8	19
8	An Empirical Operationalization of Countries' Destination Competitiveness Using Partial Least Squares Modeling. <i>Journal of Travel Research</i> , 2014, 53, 26-43.	9.0	50
9	Profiling Tourism Smes According to Owners' Support for Community: A Cluster Analysis Approach. <i>Tourism Analysis</i> , 2013, 18, 691-705.	0.9	5
10	Online distribution of airline tickets: Should airlines adopt a single or a multi-channel approach?. <i>Tourism Management</i> , 2011, 32, 69-74.	9.8	47
11	Examining the effect of novelty seeking, satisfaction, and destination image on tourists' return pattern: A two factor, non-linear latent growth model. <i>Tourism Management</i> , 2011, 32, 890-901.	9.8	332
12	Extending a tourism causality network model: A cross-country, multigroup empirical analysis. <i>Tourism and Hospitality Research</i> , 2011, 11, 258-277.	3.8	8
13	Managing a Hotel's Image on TripAdvisor. <i>Journal of Hospitality Marketing and Management</i> , 2010, 19, 754-772.	8.2	369
14	Website and email adoption by Malaysian hotels. <i>International Journal of Hospitality Management</i> , 2010, 29, 194-196.	8.8	22
15	Pay-per-Click Search Engine Advertising. <i>Cornell Hospitality Quarterly</i> , 2009, 50, 232-244.	3.8	23
16	Trademark Infringement in Pay-Per-Click Advertising. , 2009, , 148-160.		3
17	Managing Hospitality Information Technology in Europe: Issues, Challenges and Priorities. <i>Journal of Hospitality Marketing and Management</i> , 2008, 17, 59-77.	0.4	8
18	E-Mail Marketing by International Hotel Chains. <i>Cornell Hospitality Quarterly</i> , 2008, 49, 42-52.	3.8	17

#	ARTICLE	IF	CITATIONS
19	Online Consumer Privacy. The Cornell Hotel and Restaurant Administration Quarterly, 2007, 48, 183-200.	1.1	40
20	Take Me Back: Validating the Wayback Machine. Journal of Computer-Mediated Communication, 2007, 13, 60-75.	3.3	55
21	WHO'S WATCHING YOU? DATA COLLECTION BY HOTEL CHAIN WEBSITES. Information Technology in Hospitality, 2006, 4, 63-70.	0.4	2
22	Comparative Analysis of International Approaches to the Protection of Online Privacy. , 2005, , 347-366.		4
23	Conflicting Viewpoints on Web Design. Journal of Travel and Tourism Marketing, 2004, 17, 225-230.	7.0	21
24	An evaluation methodology for hotel electronic channels of distribution. International Journal of Hospitality Management, 2004, 23, 179-199.	8.8	125
25	Research on information technology in the hospitality industry. International Journal of Hospitality Management, 2004, 23, 473-484.	8.8	137
26	Marketing hotels using global distribution systems Revisited. The Cornell Hotel and Restaurant Administration Quarterly, 2003, 44, 105-114.	1.1	26
27	“Marketing Hotels Using Global Distribution Systems” Revisited. The Cornell Hotel and Restaurant Administration Quarterly, 2003, 44, 105-114.	1.1	32