Peter O'Connor

List of Publications by Year
in descending order

27 papers	1,836 citations	516710 16 h-index	642732 23 g-index
27 all docs	27 docs citations	27 times ranked	1462 citing authors

#	Article	IF	Citations
1	Managing a Hotel's Image on TripAdvisor. Journal of Hospitality Marketing and Management, 2010, 19, 754-772.	8.2	369
2	Examining the effect of novelty seeking, satisfaction, and destination image on tourists' return pattern: A two factor, non-linear latent growth model. Tourism Management, 2011, 32, 890-901.	9.8	332
3	Improving Consumer Mindset Metrics and Shareholder Value through Social Media: The Different Roles of Owned and Earned Media. Journal of Marketing, 2018, 82, 37-56.	11.3	245
4	Research on information technology in the hospitality industry. International Journal of Hospitality Management, 2004, 23, 473-484.	8.8	137
5	An evaluation methodology for hotel electronic channels of distribution. International Journal of Hospitality Management, 2004, 23, 179-199.	8.8	125
6	Modeling the relationship between firm and user generated content and the stages of the marketing funnel. International Journal of Research in Marketing, 2019, 36, 100-116.	4.2	125
7	Firm performance in the upscale restaurant sector: The effects of resilience, creative self-efficacy, innovation and industry experience. Journal of Retailing and Consumer Services, 2018, 40, 229-240.	9.4	108
8	Take Me Back: Validating the Wayback Machine. Journal of Computer-Mediated Communication, 2007, 13, 60-75.	3.3	55
9	An Empirical Operationalization of Countries' Destination Competitiveness Using Partial Least Squares Modeling. Journal of Travel Research, 2014, 53, 26-43.	9.0	50
10	Online distribution of airline tickets: Should airlines adopt a single or a multi-channel approach?. Tourism Management, 2011, 32, 69-74.	9.8	47
11	Online Consumer Privacy. The Cornell Hotel and Restaurant Administration Quarterly, 2007, 48, 183-200.	1.1	40
12	"Marketing Hotels Using Global Distribution Systems" *Revisited*. The Cornell Hotel and Restaurant Administration Quarterly, 2003, 44, 105-114.	1.1	32
13	Marketing hotels using global distribution systems Revisited. The Cornell Hotel and Restaurant Administration Quarterly, 2003, 44, 105-114.	1.1	26
14	Pay-per-Click Search Engine Advertising. Cornell Hospitality Quarterly, 2009, 50, 232-244.	3.8	23
15	Website and email adoption by Malaysian hotels. International Journal of Hospitality Management, 2010, 29, 194-196.	8.8	22
16	Conflicting Viewpoints on Web Design. Journal of Travel and Tourism Marketing, 2004, 17, 225-230.	7.0	21
17	Bandwagon and leapfrog effects in Internet implementation. International Journal of Hospitality Management, 2014, 37, 91-98.	8.8	19
18	E-Mail Marketing by International Hotel Chains. Cornell Hospitality Quarterly, 2008, 49, 42-52.	3.8	17

#	Article	IF	Citations
19	Managing Hospitality Information Technology in Europe: Issues, Challenges and Priorities. Journal of Hospitality Marketing and Management, 2008, 17, 59-77.	0.4	8
20	Extending a tourism causality network model: A cross-country, multigroup empirical analysis. Tourism and Hospitality Research, 2011, 11, 258-277.	3.8	8
21	Online tourism and hospitality distribution: a perspective article. Tourism Review, 2020, 75, 290-293.	6.4	8
22	Profiling Tourism Smes According to Owners' Support for Community: A Cluster Analysis Approach. Tourism Analysis, 2013, 18, 691-705.	0.9	5
23	Loyalty Programs and Direct Website Performance: An Empirical Analysis of Global Hotel Brands. , 2021, , 150-161.		4
24	Comparative Analysis of International Approaches to the Protection of Online Privacy. , 2005, , 347-366.		4
25	Trademark Infringement in Pay-Per-Click Advertising. , 2009, , 148-160.		3
26	WHO'S WATCHING YOU? DATA COLLECTION BY HOTEL CHAIN WEBSITES. Information Technology in Hospitality, 2006, 4, 63-70.	0.4	2
27	Brandjacking: The Effect of Google's 2018 Keyword Bidding Policy Changes on Hotel Website Visibility. , 2020, , 243-254.		1