

Alicia Blanco-Gonzalez

List of Publications by Year in descending order

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Version: 2024-02-01

60
papers

894
citations

567281

15
h-index

552781

26
g-index

61
all docs

61
docs citations

61
times ranked

398
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of state legitimacy on entrepreneurial activity. <i>International Entrepreneurship and Management Journal</i> , 2022, 18, 935-955.	5.0	9
2	Exploring the intellectual structure of research in codes of ethics: A bibliometric analysis. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 508-523.	2.9	9
3	The impacts of socially responsible human resources management on organizational legitimacy. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121274.	11.6	27
4	Disclosure of gender policies: do they affect business performance?. <i>Heliyon</i> , 2022, 8, e08791.	3.2	9
5	Dimensions of Corporate Social Responsibility in the Hotel Industry. , 2022, , 1439-1457.		0
6	The intellectual structure of organizational legitimacy research: a co-citation analysis in business journals. <i>Review of Managerial Science</i> , 2021, 15, 1007-1043.	7.1	60
7	Measuring a scientifically multifaceted concept. The jungle of organizational legitimacy. <i>European Research on Management and Business Economics</i> , 2021, 27, 100131.	6.9	40
8	Politics and Regionality: Does Region of Residence Affect the State's Legitimacy?. <i>American Behavioral Scientist</i> , 2021, 65, 465-481.	3.8	1
9	The relationship between corporate identity and university loyalty: The moderating effect of brand identification in managing an institutional crisis. <i>Journal of Contingencies and Crisis Management</i> , 2021, 29, 265-280.	2.8	16
10	Changes and evolution in the intellectual structure of consumer dissatisfaction. <i>Journal of Consumer Behaviour</i> , 2021, 20, 160-172.	4.2	15
11	Social sustainability in the food value chain: An integrative approach beyond corporate social responsibility. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 103-115.	8.7	29
12	Individual Organizational Legitimacy vs Online Organizational Legitimacy. , 2021, , 207-218.		3
13	Macro Level Measuring of Organization Legitimacy: Its Implication for Open Innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 53.	5.2	8
14	The influence of business ethics and community outreach on faculty engagement: the mediating effect of legitimacy in higher education. <i>European Journal of Management and Business Economics</i> , 2021, 30, 281-298.	3.1	9
15	Sustainability actions, employee loyalty, and the awareness: The mediating effect of organization legitimacy. <i>Managerial and Decision Economics</i> , 2021, 42, 1730-1739.	2.5	22
16	The progress of Corporate Social Responsibility from a Gender perspective through the Change Management. <i>Harvard Deusto Business Research</i> , 2021, 10, 93-108.	0.3	3
17	The effect of implementing environmental policies and employees' environmental training in multinational companies' legitimacy level in emerging countries. <i>Journal of Cleaner Production</i> , 2021, 312, 127817.	9.3	5
18	THEORETICAL FRAMEWORK FOR SUSTAINABILITY, CORPORATE SOCIAL RESPONSIBILITY AND CHANGE MANAGEMENT. <i>Journal of Sustainability Science and Management</i> , 2021, 16, 315-332.	0.5	3

#	ARTICLE	IF	CITATIONS
19	Intangible assets and business results of large companies. <i>Intangible Capital</i> , 2021, 17, 108.	0.9	1
20	IS A UNIVERSITY COMMITTED TO ETHICS PERCEIVED AS AN HONEST, APPROPRIATE AND PROPERLY MANAGED ORGANIZATION?. <i>Journal of Management and Business Education</i> , 2021, 4, 12-32.	0.7	4
21	Reputation and legitimacy: Key factors for Higher Education Institutions' sustained competitive advantage. <i>Journal of Business Research</i> , 2020, 112, 342-353.	10.2	97
22	Ethics and Deontology in Spanish Public Universities. <i>Education Sciences</i> , 2020, 10, 259.	2.6	4
23	Top business schools legitimacy quest through the Sustainable Development Goals. <i>Heliyon</i> , 2020, 6, e05395.	3.2	20
24	Contribution of social responsibility to the work involvement of employees. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 2588-2598.	8.7	29
25	The Relationship between Image, Legitimacy, and Reputation as a Sustainable Strategy: Students' Versus Professors' Perceptions in the Higher Education Sector. <i>Sustainability</i> , 2020, 12, 1189.	3.2	11
26	Relationship Between Equality Policies and Moral Legitimacy According to Experts' Perceptions. <i>Tripodos</i> , 2020, , 103-116.	0.5	5
27	Legitimidad y reputaci3n corporativa: estudio a partir de normas de sistemas de gesti3n ISO. <i>Revista Venezolana De Gerencia</i> , 2020, 25, 976-994.	0.5	0
28	The effect of communication on the legitimacy and performance of organizations. <i>Revista Brasileira De Gestao De Negocios</i> , 2020, 22, .	0.5	8
29	Research Challenges in Digital Marketing: Sustainability. <i>Sustainability</i> , 2019, 11, 2839.	3.2	51
30	The relationship between image and reputation in the Spanish public university. <i>European Research on Management and Business Economics</i> , 2019, 25, 87-92.	6.9	52
31	The importance of information service offerings of collaborative CRMs on decision-making in B2B marketing. <i>Journal of Business and Industrial Marketing</i> , 2019, 35, 470-482.	3.0	40
32	Influence of Attitudes Toward Immigration on State Legitimacy. <i>American Behavioral Scientist</i> , 2019, 63, 955-970.	3.8	5
33	Bibliometric Analysis on Customer Dissatisfaction. <i>Studies in Systems, Decision and Control</i> , 2019, , 1-11.	1.0	0
34	Factors Affecting Individual Decisions Based on Business Legitimacy. <i>Journal of Promotion Management</i> , 2019, 25, 181-199.	3.4	16
35	ANÁLISIS COMPARADO DE LA SATISFACCI3N DE LOS ESTUDIANTES Y DOCENTES EN LA UNIVERSIDAD P3BLICA ESPAÑOLA. <i>Journal of Management and Business Education</i> , 2019, 2, 36-47.	0.7	4
36	Political Variables and State Legitimacy. <i>Harvard Deusto Business Research</i> , 2019, 8, 123.	0.3	1

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37	The Origin of the Legitimacy of Organizations and Their Determining Factors. Studies in Systems, Decision and Control, 2018, , 45-62.	1.0	3
38	Organizational Legitimacy Research: Contributing Countries and Institutions from 1995 to 2014. , 2018, , 45-68.		0
39	State Legitimacy in France as a Determinant of Competitiveness and Social Innovation. , 2018, , 119-129.		0
40	Informal Economy and Legitimacy. The Spanish Case. , 2018, , 231-242.		2
41	Political Segmentation of State Legitimacy: The Case of Spain. , 2018, , 85-97.		0
42	Dimensions of Corporate Social Responsibility in the Hotel Industry. Advances in Business Information Systems and Analytics Book Series, 2018, , 54-76.	0.4	0
43	Building a European Legitimacy Index. American Behavioral Scientist, 2017, 61, 509-525.	3.8	13
44	A Quest for the Research Centres About Entrepreneurship in Spanish Universities. Innovation, Technology and Knowledge Management, 2017, , 123-133.	0.8	0
45	The Institutionalization of Sports Organizations: A Legitimacy Perspective. , 2017, , 87-99.		1
46	Measuring the Country Brand Image: Implications to Manage the Smart Cities. Innovation, Technology and Knowledge Management, 2017, , 183-192.	0.8	1
47	Strategic Management of City Brands and Its Influence in Smart Cities. Innovation, Technology and Knowledge Management, 2017, , 79-88.	0.8	2
48	Explaining nation-wide differences in entrepreneurial activity: a legitimacy perspective. International Entrepreneurship and Management Journal, 2016, 12, 1079-1102.	5.0	39
49	Building the Index of State Legitimacy in Baltic and Nordic Countries. Esic-market, 2016, 47, 397-421.	0.2	5
50	The EFQM Model as an Instrument to Legitimise Organisations. , 2015, , 155-169.		6
51	Entrepreneurship, Global Competitiveness and Legitimacy. , 2015, , 57-69.		14
52	The Role of Normative Legitimacy in the Development of Efficiency-Driven Countries. , 2015, , 127-139.		1
53	Entrepreneurship, Innovation and Economic Crisis. , 2014, , .		9
54	Análisis del proceso de generación de lealtad en el entorno on-line a través de la calidad del servicio y de la calidad de la relación. Revista Europea De Dirección Y Economía De La Empresa, 2014, 23, 175-183.	0.3	10

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55	Efecto del plazo de ejecución estratégica sobre la obtención de legitimidad organizativa. Investigaciones Europeas De Dirección Y Economía De La Empresa, 2013, 19, 120-125.	0.6	12
56	Beyond legitimacy: legitimacy types and organizational success. Management Decision, 2013, 51, 1954-1969.	3.9	106
57	Exploring the links between goal-setting, satisfaction and corporate culture in exhibitors at international art shows. European Journal of International Management, 2013, 7, 278.	0.2	1
58	LEGITIMIDAD COMO FACTOR CLAVE DEL ÉXITO ORGANIZATIVO. Investigaciones Europeas De Dirección Y Economía De La Empresa, 2010, 16, 127-143.	0.6	37
59	Consumer Ethicality Perception and Legitimacy: Competitive Advantages in COVID-19 Crisis. American Behavioral Scientist, 0, , 000276422110165.	3.8	15
60	Understanding dissatisfaction through evaluation theory. Managerial and Decision Economics, 0, , .	2.5	0