

Alicia Blanco-Gonzalez

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6467819/publications.pdf>

Version: 2024-02-01

60
papers

894
citations

567281

15
h-index

552781

26
g-index

61
all docs

61
docs citations

61
times ranked

398
citing authors

#	ARTICLE	IF	CITATIONS
1	Beyond legitimacy: legitimacy types and organizational success. <i>Management Decision</i> , 2013, 51, 1954-1969.	3.9	106
2	Reputation and legitimacy: Key factors for Higher Education Institutions'™ sustained competitive advantage. <i>Journal of Business Research</i> , 2020, 112, 342-353.	10.2	97
3	The intellectual structure of organizational legitimacy research: a co-citation analysis in business journals. <i>Review of Managerial Science</i> , 2021, 15, 1007-1043.	7.1	60
4	The relationship between image and reputation in the Spanish public university. <i>European Research on Management and Business Economics</i> , 2019, 25, 87-92.	6.9	52
5	Research Challenges in Digital Marketing: Sustainability. <i>Sustainability</i> , 2019, 11, 2839.	3.2	51
6	The importance of information service offerings of collaborative CRMs on decision-making in B2B marketing. <i>Journal of Business and Industrial Marketing</i> , 2019, 35, 470-482.	3.0	40
7	Measuring a scientifically multifaceted concept. The jungle of organizational legitimacy. <i>European Research on Management and Business Economics</i> , 2021, 27, 100131.	6.9	40
8	Explaining nation-wide differences in entrepreneurial activity: a legitimacy perspective. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 1079-1102.	5.0	39
9	LEGITIMIDAD COMO FACTOR CLAVE DEL ÉXITO ORGANIZATIVO. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2010, 16, 127-143.	0.6	37
10	Contribution of social responsibility to the work involvement of employees. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 2588-2598.	8.7	29
11	Social sustainability in the food value chain: An integrative approach beyond corporate social responsibility. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 103-115.	8.7	29
12	The impacts of socially responsible human resources management on organizational legitimacy. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121274.	11.6	27
13	Sustainability actions, employee loyalty, and the awareness: The mediating effect of organization legitimacy. <i>Managerial and Decision Economics</i> , 2021, 42, 1730-1739.	2.5	22
14	Top business schools legitimacy quest through the Sustainable Development Goals. <i>Heliyon</i> , 2020, 6, e05395.	3.2	20
15	Factors Affecting Individual Decisions Based on Business Legitimacy. <i>Journal of Promotion Management</i> , 2019, 25, 181-199.	3.4	16
16	The relationship between corporate identity and university loyalty: The moderating effect of brand identification in managing an institutional crisis. <i>Journal of Contingencies and Crisis Management</i> , 2021, 29, 265-280.	2.8	16
17	Changes and evolution in the intellectual structure of consumer dissatisfaction. <i>Journal of Consumer Behaviour</i> , 2021, 20, 160-172.	4.2	15
18	Consumer Ethicality Perception and Legitimacy: Competitive Advantages in COVID-19 Crisis. <i>American Behavioral Scientist</i> , 0, , 000276422110165.	3.8	15

#	ARTICLE	IF	CITATIONS
19	Entrepreneurship, Global Competitiveness and Legitimacy. , 2015, , 57-69.		14
20	Building a European Legitimacy Index. American Behavioral Scientist, 2017, 61, 509-525.	3.8	13
21	Efecto del plazo de ejecución estratégica sobre la obtención de legitimidad organizativa. Investigaciones Europeas De Dirección Y Economía De La Empresa, 2013, 19, 120-125.	0.6	12
22	The Relationship between Image, Legitimacy, and Reputation as a Sustainable Strategy: Students'™ Versus Professors'™ Perceptions in the Higher Education Sector. Sustainability, 2020, 12, 1189.	3.2	11
23	Análisis del proceso de generación de lealtad en el entorno on-line a través de la calidad del servicio y de la calidad de la relación. Revista Europea De Dirección Y Economía De La Empresa, 2014, 23, 175-183.	0.3	10
24	Entrepreneurship, Innovation and Economic Crisis. , 2014, , .		9
25	The impact of state legitimacy on entrepreneurial activity. International Entrepreneurship and Management Journal, 2022, 18, 935-955.	5.0	9
26	The influence of business ethics and community outreach on faculty engagement: the mediating effect of legitimacy in higher education. European Journal of Management and Business Economics, 2021, 30, 281-298.	3.1	9
27	Exploring the intellectual structure of research in codes of ethics: A bibliometric analysis. Business Ethics, Environment and Responsibility, 2022, 31, 508-523.	2.9	9
28	Disclosure of gender policies: do they affect business performance?. Heliyon, 2022, 8, e08791.	3.2	9
29	Macro Level Measuring of Organization Legitimacy: Its Implication for Open Innovation. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 53.	5.2	8
30	The effect of communication on the legitimacy and performance of organizations. Revista Brasileira De Gestao De Negocios, 2020, 22, .	0.5	8
31	The EFQM Model as an Instrument to Legitimise Organisations. , 2015, , 155-169.		6
32	Influence of Attitudes Toward Immigration on State Legitimacy. American Behavioral Scientist, 2019, 63, 955-970.	3.8	5
33	The effect of implementing environmental policies and employees' environmental training in multinational companies'™ legitimacy level in emerging countries. Journal of Cleaner Production, 2021, 312, 127817.	9.3	5
34	Building the Index of State Legitimacy in Baltic and Nordic Countries. Esic-market, 2016, 47, 397-421.	0.2	5
35	Relationship Between Equality Policies and Moral Legitimacy According to Experts'™ Perceptions. Tripodos, 2020, , 103-116.	0.5	5
36	Ethics and Deontology in Spanish Public Universities. Education Sciences, 2020, 10, 259.	2.6	4

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37	ANÁLISIS COMPARADO DE LA SATISFACCIÓN DE LOS ESTUDIANTES Y DOCENTES EN LA UNIVERSIDAD PÚBLICA ESPAÑOLA. Journal of Management and Business Education, 2019, 2, 36-47.	0.7	4
38	IS A UNIVERSITY COMMITTED TO ETHICS PERCEIVED AS AN HONEST, APPROPRIATE AND PROPERLY MANAGED ORGANIZATION?. Journal of Management and Business Education, 2021, 4, 12-32.	0.7	4
39	The Origin of the Legitimacy of Organizations and Their Determining Factors. Studies in Systems, Decision and Control, 2018, , 45-62.	1.0	3
40	Individual Organizational Legitimacy vs Online Organizational Legitimacy. , 2021, , 207-218.		3
41	The progress of Corporate Social Responsibility from a Gender perspective through the Change Management. Harvard Deusto Business Research, 2021, 10, 93-108.	0.3	3
42	THEORETICAL FRAMEWORK FOR SUSTAINABILITY, CORPORATE SOCIAL RESPONSIBILITY AND CHANGE MANAGEMENT. Journal of Sustainability Science and Management, 2021, 16, 315-332.	0.5	3
43	Strategic Management of City Brands and Its Influence in Smart Cities. Innovation, Technology and Knowledge Management, 2017, , 79-88.	0.8	2
44	Informal Economy and Legitimacy. The Spanish Case. , 2018, , 231-242.		2
45	Exploring the links between goal-setting, satisfaction and corporate culture in exhibitors at international art shows. European Journal of International Management, 2013, 7, 278.	0.2	1
46	The Institutionalization of Sports Organizations: A Legitimacy Perspective. , 2017, , 87-99.		1
47	Measuring the Country Brand Image: Implications to Manage the Smart Cities. Innovation, Technology and Knowledge Management, 2017, , 183-192.	0.8	1
48	Politics and Regionality: Does Region of Residence Affect the State's Legitimacy?. American Behavioral Scientist, 2021, 65, 465-481.	3.8	1
49	Intangible assets and business results of large companies. Intangible Capital, 2021, 17, 108.	0.9	1
50	The Role of Normative Legitimacy in the Development of Efficiency-Driven Countries. , 2015, , 127-139.		1
51	Political Variables and State Legitimacy. Harvard Deusto Business Research, 2019, 8, 123.	0.3	1
52	A Quest for the Research Centres About Entrepreneurship in Spanish Universities. Innovation, Technology and Knowledge Management, 2017, , 123-133.	0.8	0
53	Organizational Legitimacy Research: Contributing Countries and Institutions from 1995 to 2014. , 2018, , 45-68.		0
54	State Legitimacy in France as a Determinant of Competitiveness and Social Innovation. , 2018, , 119-129.		0

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55	Bibliometric Analysis on Customer Dissatisfaction. Studies in Systems, Decision and Control, 2019, , 1-11.	1.0	0
56	Political Segmentation of State Legitimacy: The Case of Spain. , 2018, , 85-97.		0
57	Dimensions of Corporate Social Responsibility in the Hotel Industry. Advances in Business Information Systems and Analytics Book Series, 2018, , 54-76.	0.4	0
58	Legitimidad y reputaci3n corporativa: estudio a partir de normas de sistemas de gesti3n ISO. Revista Venezolana De Gerencia, 2020, 25, 976-994.	0.5	0
59	Understanding dissatisfaction through evaluation theory. Managerial and Decision Economics, 0, , .	2.5	0
60	Dimensions of Corporate Social Responsibility in the Hotel Industry. , 2022, , 1439-1457.		0