

Subin Im

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6320162/publications.pdf>

Version: 2024-02-01

14
papers

1,558
citations

1040056

9
h-index

1125743

13
g-index

14
all docs

14
docs citations

14
times ranked

1273
citing authors

#	ARTICLE	IF	CITATIONS
1	Market Orientation, Creativity, and New Product Performance in High-Technology Firms. <i>Journal of Marketing</i> , 2004, 68, 114-132.	11.3	836
2	Antecedents and Consequences of Creativity in Product Innovation Teams. <i>Journal of Product Innovation Management</i> , 2013, 30, 170-185.	9.5	164
3	Impact of Knowledge Type and Strategic Orientation on New Product Creativity and Advantage in High-Technology Firms. <i>Journal of Product Innovation Management</i> , 2013, 30, 136-153.	9.5	152
4	Does innate consumer innovativeness relate to new product/service adoption behavior? The intervening role of social learning via vicarious innovativeness. <i>Journal of the Academy of Marketing Science</i> , 2007, 35, 63-75.	11.2	137
5	Spurring Cross-Functional Integration for Higher New Product Performance: A Group Effectiveness Perspective. <i>Journal of Product Innovation Management</i> , 2010, 27, 554-571.	9.5	126
6	Strategic planning as a complex and enabling managerial tool. <i>Strategic Management Journal</i> , 2017, 38, 1741-1752.	7.3	53
7	New Product Creativity Antecedents and Consequences: Evidence from South Korea, Japan, and China. <i>Journal of Product Innovation Management</i> , 2018, 35, 939-959.	9.5	34
8	Crafting an environment to foster integration in new product teams. <i>International Journal of Research in Marketing</i> , 2008, 25, 164-172.	4.2	30
9	How Knowledge Management Capabilities Help Leverage Knowledge Resources and Strategic Orientation for New Product Advantages in B-to-B High-Technology Firms. <i>Journal of Business-to-Business Marketing</i> , 2016, 23, 87-110.	1.5	14
10	Revisiting the Factor Structure of the Kirton Adaption-Innovation Inventory. <i>Psychological Reports</i> , 2005, 96, 408-410E.	1.7	4
11	STRATEGIC GIVENS IN NEW PRODUCT DEVELOPMENT: UNDERSTANDING CURVILINEAR EFFECTS ON NEW PRODUCT PERFORMANCE. <i>International Journal of Innovation Management</i> , 2017, 21, 1750010.	1.2	4
12	Moderating roles of national culture for alliance relationship advantages and performance in Asia. <i>Journal of Business-to-Business Marketing</i> , 2018, 25, 233-249.	1.5	3
13	The effect of channel innovation knowledge management on competitive advantage: a dual-path model. <i>Journal of Marketing Theory and Practice</i> , 2020, 28, 196-212.	4.3	1
14	Exploration of the Factor Structure of the Kirton Adaption-Innovation Inventory Using Bootstrapping Estimation. <i>Psychological Reports</i> , 2013, 112, 437-444.	1.7	0