

Natasha Evers

List of Publications by Year in descending order

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Version: 2024-02-01

27
papers

1,212
citations

516215

16
h-index

676716

22
g-index

28
all docs

28
docs citations

28
times ranked

804
citing authors

#	ARTICLE	IF	CITATIONS
1	Improvised internationalization in new ventures: The role of prior knowledge and networks. <i>Entrepreneurship and Regional Development</i> , 2011, 23, 549-574.	2.0	148
2	Role of international trade shows in small firm internationalization: a network perspective. <i>International Marketing Review</i> , 2008, 25, 544-562.	2.2	142
3	Extending the international new venture phenomenon to digital platform providers: A longitudinal case study. <i>Journal of World Business</i> , 2018, 53, 725-739.	4.6	131
4	International opportunity recognition in international new ventures—a dynamic managerial capabilities perspective. <i>Journal of International Entrepreneurship</i> , 2015, 13, 260-276.	1.8	107
5	Stakeholders and Marketing Capabilities in International New Ventures: Evidence from Ireland, Sweden, and Denmark. <i>Journal of International Marketing</i> , 2012, 20, 46-71.	2.5	98
6	International new ventures in “low tech” sectors: a dynamic capabilities perspective. <i>Journal of Small Business and Enterprise Development</i> , 2011, 18, 502-528.	1.6	92
7	Local and international networks in small firm internationalization: cases from the Rhône-Alpes medical technology regional cluster. <i>Entrepreneurship and Regional Development</i> , 2013, 25, 867-888.	2.0	87
8	International new ventures: rapid internationalization across different industry contexts. <i>European Business Review</i> , 2014, 26, 390-405.	1.9	74
9	Factors influencing the internationalisation of new ventures in the Irish aquaculture industry: An exploratory study. <i>Journal of International Entrepreneurship</i> , 2010, 8, 392-416.	1.8	64
10	Network intermediaries in the internationalisation of new firms in peripheral regions. <i>International Marketing Review</i> , 2011, 28, 340-364.	2.2	55
11	Opportunity recognition and international new venture creation in university spin-offs—Cases from Denmark and Ireland. <i>Journal of International Entrepreneurship</i> , 2016, 14, 345-372.	1.8	45
12	Local horizontal network membership for accelerated global market reach. <i>International Marketing Review</i> , 2019, 36, 6-30.	2.2	29
13	Entrepreneurial marketing and born global internationalisation in China. <i>Qualitative Market Research</i> , 2018, 21, 202-231.	1.0	28
14	Predictive and effectual decision-making in high-tech international new ventures —“ A matter of sequential ambidexterity. <i>International Business Review</i> , 2021, 30, 101655.	2.6	23
15	Trade Shows and SME Internationalisation: Networking for Performance. <i>Management International Review</i> , 2020, 60, 573-595.	2.1	20
16	Strategic orientation pathways in international new ventures and born global firms—Towards a research agenda. <i>Journal of International Entrepreneurship</i> , 2019, 17, 287-304.	1.8	19
17	International entrepreneurship in universities: Context, emergence and actors. <i>Journal of International Entrepreneurship</i> , 2016, 14, 285-295.	1.8	13
18	International opportunity development of born global firms: the role of institutions. <i>Critical Perspectives on International Business</i> , 2022, 18, 303-337.	1.4	13

#	ARTICLE	IF	CITATIONS
19	Exploring market orientation in new export ventures. International Journal of Entrepreneurship and Innovation Management, 2011, 13, 357.	0.1	11
20	Implications of the UK HGV road user charge for Irish export freight transport stakeholdersâ€™A qualitative study. Case Studies on Transport Policy, 2016, 4, 208-217.	1.1	7
21	Examining demand and substitutability across terminals in a gateway port network: A discrete choice model of Irish ports. Case Studies on Transport Policy, 2020, 8, 322-332.	1.1	3
22	The Business Model and Business Plan. , 2014, , 151-180.		2
23	Trade Shows and Proactiveness of International SMEs: Networking for Performance. Proceedings - Academy of Management, 2019, 2019, 17277.	0.0	1
24	Internationalisation. , 2014, , 312-342.		0
25	The Marketing Strategy. , 2014, , 239-276.		0
26	Industry Factors Influencing International New Venturesâ€™™ Internationalisation Processes. , 2015, , 226-242.		0
27	International Opportunity Discovery of Born Global Firms: The Role of Institutions. Proceedings - Academy of Management, 2020, 2020, 20660.	0.0	0