

Naoufel Mzoughi

List of Publications by Year in descending order

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Version: 2024-02-01

64
papers

1,118
citations

471509

17
h-index

434195

31
g-index

69
all docs

69
docs citations

69
times ranked

1014
citing authors

#	ARTICLE	IF	CITATIONS
1	Farmers adoption of integrated crop protection and organic farming: Do moral and social concerns matter?. <i>Ecological Economics</i> , 2011, 70, 1536-1545.	5.7	211
2	Green not (only) for profit: An empirical examination of the effect of environmental-related standards on employees' recruitment. <i>Resources and Energy Economics</i> , 2012, 34, 74-92.	2.5	74
3	Buy local, pollute less: What drives households to join a community supported farm?. <i>Ecological Economics</i> , 2009, 68, 1488-1495.	5.7	72
4	Environmental investments: Too much of a good thing?. <i>International Journal of Production Economics</i> , 2018, 197, 297-302.	8.9	56
5	What drives agrifood firms to register for an Environmental Management System?. <i>European Review of Agricultural Economics</i> , 2007, 34, 233-255.	3.1	49
6	Helping eco-labels to fulfil their promises. <i>Climate Policy</i> , 2016, 16, 792-802.	5.1	49
7	Do organic farmers feel happier than conventional ones? An exploratory analysis. <i>Ecological Economics</i> , 2014, 103, 38-43.	5.7	39
8	An Introduction to the Economics of Fake Degrees. <i>Journal of Economic Issues</i> , 2008, 42, 673-693.	0.8	36
9	Contracting for Environmental Property Rights: The Case of Vittel. <i>Economica</i> , 2008, 75, 412-434.	1.6	34
10	Place attachment as a factor of mountain farming permanence: A survey in the French Southern Alps. <i>Ecological Economics</i> , 2016, 130, 308-315.	5.7	27
11	Industrialists hand in hand with environmentalists: how eco-labeling schemes can help firms to raise rivals' costs. <i>European Journal of Law and Economics</i> , 2007, 24, 215-236.	1.1	25
12	Too much of a good thing? Why altruism can harm the environment?. <i>Ecological Economics</i> , 2009, 68, 2145-2149.	5.7	25
13	Does advertising the green benefits of products contribute to sustainable development goals? A quasi-experimental test of the dilution effect. <i>Business Strategy and the Environment</i> , 2019, 28, 786-793.	14.3	25
14	Is Business Performance Related to the Adoption of Quality and Environmental-Related Standards?. <i>Environmental and Resource Economics</i> , 2013, 54, 525-548.	3.2	21
15	The Impact of Envy-Related Behaviors on Development. <i>Journal of Economic Issues</i> , 2009, 43, 795-808.	0.8	20
16	Constraints to farming in the Mediterranean Alps: Reconciling environmental and agricultural policies. <i>Land Use Policy</i> , 2018, 75, 726-733.	5.6	20
17	What in the Word! The Scope for the Effect of Word Choice on Economic Behavior. <i>Kyklos</i> , 2018, 71, 557-580.	1.4	20
18	Harnessing the power of identity to encourage farmers to protect the environment. <i>Environmental Science and Policy</i> , 2019, 93, 112-117.	4.9	20

#	ARTICLE	IF	CITATIONS
19	Less is more in energy conservation and efficiency messaging. <i>Energy Policy</i> , 2018, 122, 1-6.	8.8	19
20	Coopetition in innovation activities and firms' economic performance: An empirical analysis. <i>Creativity and Innovation Management</i> , 2020, 29, 85-98.	3.3	18
21	Do you believe that others are more positional than you? Results from an empirical survey on positional concerns in France. <i>Journal of Socio-Economics</i> , 2012, 41, 48-54.	1.0	17
22	The "make or buy" decision in private environmental transactions. <i>European Journal of Law and Economics</i> , 2009, 27, 79-99.	1.1	13
23	Is there a relationship between workplace atmosphere and innovation activities? An empirical analysis among French firms. <i>Economics of Innovation and New Technology</i> , 2013, 22, 566-580.	3.4	13
24	Why companies might undercommunicate their efforts for sustainable development and what can be done?. <i>Business Strategy and the Environment</i> , 2022, 31, 1938-1946.	14.3	12
25	How Can Positional Concerns Prevent the Adoption of Socially Desirable Innovations?. <i>Journal of Economic Issues</i> , 2012, 46, 799-810.	0.8	11
26	Being the best or doing the right thing? An investigation of positional, prosocial and conformist preferences in provision of public goods. <i>Journal of Socio-Economics</i> , 2012, 41, 705-711.	1.0	11
27	Does Ethical Activism Lead to Firm Relocation?1. <i>Kyklos</i> , 2004, 57, 387-402.	1.4	10
28	Is more information always better? An analysis applied to information-based policies for environmental protection. <i>International Journal of Sustainable Development</i> , 2007, 10, 197.	0.2	10
29	Please do not pirate it, you will rob the poor! An experimental investigation on the effect of charitable donations on piracy. <i>Journal of Socio-Economics</i> , 2008, 37, 2417-2426.	1.0	8
30	Does the Identifiable Victim Effect Matter for Plants? Results From a Quasi-experimental Survey of French Farmers. <i>Ecological Economics</i> , 2018, 151, 106-113.	5.7	8
31	The Strategic Use of Scandals. <i>Kyklos</i> , 2020, 73, 524-542.	1.4	8
32	"Let's call a spade a spade, not a gardening tool": How euphemisms shape moral judgement in corporate social responsibility domains. <i>Journal of Business Research</i> , 2021, 131, 254-267.	10.2	8
33	How Cognitive Biases Can Affect the Performance of Eco-Labeling Schemes. <i>Journal of Agricultural and Food Industrial Organization</i> , 2009, 7, .	1.3	7
34	Does activating legacy concerns make farmers more likely to support conservation programmes?. <i>Journal of Environmental Economics and Policy</i> , 2021, 10, 115-129.	2.5	7
35	Environmental management practices: good or bad news for innovations delivering environmental benefits? The moderating effect of market characteristics. <i>Economics of Innovation and New Technology</i> , 2015, 24, 339-359.	3.4	6
36	The Impact of Monitoring and Sanctions on Cheating: Experimental Evidence from Tunisia. <i>Managerial and Decision Economics</i> , 2016, 37, 461-473.	2.5	6

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37	Do You Prefer Having More or More than Others in the Workplace? A Quasi-Experimental Survey in Algeria. <i>Managerial and Decision Economics</i> , 2017, 38, 595-606.	2.5	6
38	Changing the world with words? Euphemisms in climate change issues. <i>Ecological Economics</i> , 2022, 193, 107307.	5.7	6
39	Public Purchasing and Eco-labelling Schemes: Making the Connection and Reinforcing Policy Coherence. <i>Journal of Interdisciplinary Economics</i> , 2004, 15, 131-151.	1.1	5
40	Positional concerns and framing effects in financial preferences. <i>Quarterly Review of Economics and Finance</i> , 2018, 68, 183-189.	2.7	5
41	A Good Servant But a Poor Master: The Side Effects of Numbers and Metrics. <i>Administration and Society</i> , 2022, 54, 971-991.	2.1	5
42	Introduction. L'écologisation, une voie pour reconditionner les modèles agricoles et dépasser leur simple évolution incrémentale. <i>Natures Sciences Societes</i> , 2013, 21, 161-165.	0.4	5
43	Les «Alliances vertes» entre les entreprises et les associations de protection de l'environnement: une réelle conciliation ou une «instrumentalisation» réciproque?. <i>Revue D'economie Regionale Et Urbaine</i> , 2008, novembre, 617-633.	0.2	5
44	Overcomplying for profit. <i>Environmental Economics and Policy Studies</i> , 2005, 6, 267-269.	2.0	4
45	An empirical analysis of the relationship between innovation activities and job satisfaction among French firms. <i>Journal of Vocational Behavior</i> , 2022, 133, 103689.	3.4	4
46	How can Transaction Cost Economics Help Regulators Choose Between Environmental Policy Instruments?. <i>Research in Law and Economics</i> , 2012, , 105-128.	0.1	3
47	Does higher place difficulty predict increased attachment? The moderating role of identity. <i>Ecological Economics</i> , 2019, 165, 106399.	5.7	3
48	Scandals. <i>Organizational Dynamics</i> , 2021, 50, 100783.	2.6	3
49	Work Recognition and Labor Productivity: Evidence from French Data. <i>Managerial and Decision Economics</i> , 2015, 36, 508-516.	2.5	2
50	Behavioral Insights for the Analysis of Green Tips. <i>Ecological Economics</i> , 2017, 134, 258-262.	5.7	2
51	Moral judgment of environmental harm caused by a single versus multiple wrongdoers: A survey experiment. <i>Ecological Economics</i> , 2020, 170, 106586.	5.7	2
52	Consommer plus ou consommer plus que les autres?. <i>Revue Economique</i> , 2008, Vol. 59, 701-717.	0.3	2
53	The effect of distance on the moral judgment of environmental wrongdoings. <i>Business Strategy and the Environment</i> , 2023, 32, 1504-1512.	14.3	2
54	How to Make Promises Without Having to Fulfill Them: An Application to the Food Stamp Program (SNAP) and Rebate Schemes. <i>Journal of Economic Issues</i> , 2010, 44, 1085-1094.	0.8	1

#	ARTICLE	IF	CITATIONS
55	Attracting employees in developing countries through corporate social responsibility initiatives. Strategic Change, 2019, 28, 255-258.	4.1	1
56	Does a company's origin matter in moral judgment?. BRQ Business Research Quarterly, 0, , 234094442098159.	3.7	1
57	Does future implementation increase public support of a soil conservation tax?. International Journal of Agricultural Resources, Governance and Ecology, 2015, 11, 92.	0.0	0
58	How Status Seeking may Prevent Coasean Bargaining. Review of Law and Economics, 2018, 14, .	0.3	0
59	Raising Rivals's Costs. , 2019, , 1753-1756.		0
60	Is theft considered less severe when the victim is a foreign company?. Strategic Change, 2021, 30, 501-504.	4.1	0
61	Raising Rivals's Costs. , 2016, , 1-4.		0
62	Is a "Bad Individual" more Condemnable than Several "Bad Individuals"? Examining the Scope-severity Paradox. Review of Law and Economics, 2020, .	0.3	0
63	The unexpected power of negative awards. Kyklos, 2022, 75, 385-393.	1.4	0
64	Does NGO Origin Influence Moral Judgment? A Study of the Attitudes of Algerian Participants Toward Foreign NGOs. Nonprofit and Voluntary Sector Quarterly, 2023, 52, 514-528.	1.9	0