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List of Publications by Year in descending order

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55
papers

3,417
citations

236925

25
h-index

161849

54
g-index

55
all docs

55
docs citations

55
times ranked

2136
citing authors

#	ARTICLE	IF	CITATIONS
1	The effect of perceived trust on electronic commerce: Shopping online for tourism products and services in South Korea. <i>Tourism Management</i> , 2011, 32, 256-265.	9.8	540
2	Exploring Consumer Behavior in Virtual Reality Tourism Using an Extended Stimulus-Organism-Response Model. <i>Journal of Travel Research</i> , 2020, 59, 69-89.	9.0	537
3	The impact of non-pharmaceutical interventions for 2009 H1N1 influenza on travel intentions: A model of goal-directed behavior. <i>Tourism Management</i> , 2012, 33, 89-99.	9.8	321
4	A hedonic motivation model in virtual reality tourism: Comparing visitors and non-visitors. <i>International Journal of Information Management</i> , 2019, 46, 236-249.	17.5	234
5	The impact of innovation and gratification on authentic experience, subjective well-being, and behavioral intention in tourism virtual reality: The moderating role of technology readiness. <i>Telematics and Informatics</i> , 2020, 49, 101349.	5.8	124
6	Motivations and Use Context in Mobile Tourism Shopping: Applying Contingency and Task-Technology Fit Theories. <i>International Journal of Tourism Research</i> , 2015, 17, 13-24.	3.7	105
7	Can sustainable restaurant practices enhance customer loyalty? The roles of value theory and environmental concerns. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 127-138.	6.6	102
8	Predicting environmentally friendly eating out behavior by value-attitude-behavior theory: does being vegetarian reduce food waste?. <i>Journal of Sustainable Tourism</i> , 2020, 28, 797-815.	9.2	93
9	The effect of social capital and altruism on seniors' revisit intention to social network sites for tourism-related purposes. <i>Tourism Management</i> , 2016, 53, 96-107.	9.8	89
10	The influence of volunteer motivation on satisfaction, attitudes, and support for a mega-event. <i>International Journal of Hospitality Management</i> , 2014, 40, 37-48.	8.8	78
11	Obtaining a better understanding about travel-related purchase intentions among senior users of mobile social network sites. <i>International Journal of Information Management</i> , 2017, 37, 484-496.	17.5	76
12	Dual-route of persuasive communications in mobile tourism shopping. <i>Telematics and Informatics</i> , 2016, 33, 293-308.	5.8	71
13	Seniors' usage of mobile social network sites: Applying theories of innovation diffusion and uses and gratifications. <i>Computers in Human Behavior</i> , 2019, 90, 60-73.	8.5	70
14	Why Seniors use Mobile Devices: Applying an Extended Model of Goal-Directed Behavior. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 404-423.	7.0	54
15	Factors Affecting Online Tourism Group Buying and the Moderating Role of Loyalty. <i>Journal of Travel Research</i> , 2014, 53, 380-394.	9.0	51
16	Do value-attitude-behavior and personality affect sustainability crowdfunding initiatives?. <i>Journal of Environmental Management</i> , 2021, 280, 111827.	7.8	51
17	Seniors' loyalty to social network sites: Effects of social capital and attachment. <i>International Journal of Information Management</i> , 2016, 36, 1020-1032.	17.5	46
18	Does knowledge matter to seniors' usage of mobile devices? Focusing on motivation and attachment. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1702-1727.	8.0	46

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19	Investigating Relationships Among Festival Quality, Satisfaction, Trust, and Support: The Case of an Oriental Medicine Festival. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 211-228.	7.0	43
20	Slow-food-seeking behaviour, authentic experience, and perceived slow value of a slow-life festival. <i>Current Issues in Tourism</i> , 2018, 21, 123-127.	7.2	42
21	The effects of motivation, deterrents, trust, and risk on tourism crowdfunding behavior. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 244-260.	3.7	42
22	Can Climate Change Awareness Predict Pro-Environmental Practices in Restaurants? Comparing High and Low Dining Expenditure. <i>Sustainability</i> , 2019, 11, 6777.	3.2	38
23	The influence of perceived risk and intervention on international tourists' behavior during the Hong Kong protest: Application of an extended model of goal-directed behavior. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 622-632.	6.6	36
24	What drives visitor economy crowdfunding? The effect of digital storytelling on unified theory of acceptance and use of technology. <i>Tourism Management Perspectives</i> , 2020, 34, 100638.	5.2	35
25	What influences COVID-19 biosecurity behaviour for tourism?. <i>Current Issues in Tourism</i> , 2022, 25, 21-27.	7.2	32
26	What influences tourist behaviors during and after the COVID-19 pandemic? Focusing on theories of risk, coping, and resilience. <i>Journal of Hospitality and Tourism Management</i> , 2022, 50, 355-365.	6.6	29
27	Traveler Biosecurity Behavior during the COVID-19 Pandemic: Effects of Intervention, Resilience, and Sustainable Development Goals. <i>Journal of Travel Research</i> , 2022, 61, 1599-1618.	9.0	27
28	The Effect of Herding Behaviors on Dual-Route Processing of Communications Aimed at Tourism Crowdfunding Ventures. <i>Journal of Travel Research</i> , 2021, 60, 947-964.	9.0	26
29	Effects of employees' personality and attachment on job flow experience relevant to organizational commitment and consumer-oriented behavior. <i>Journal of Hospitality and Tourism Management</i> , 2019, 41, 156-170.	6.6	25
30	Factors affecting international event visitors' behavioral intentions: the moderating role of attachment avoidance. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 1027-1042.	7.0	24
31	Seniors' dual route of persuasive communications in mobile social media and the moderating role of discretionary time. <i>Asia Pacific Journal of Tourism Research</i> , 2017, 22, 799-818.	3.7	21
32	Can Co-Creation and Crowdfunding Types Predict Funder Behavior? An Extended Model of Goal-Directed Behavior. <i>Sustainability</i> , 2019, 11, 7061.	3.2	21
33	Investment crowdfunding in the visitor economy: the roles of venture quality, uncertainty, and funding amount. <i>Current Issues in Tourism</i> , 2020, 23, 2533-2554.	7.2	21
34	Online Group-Buying of Tourism Products: Effects of Value and Trust on Site Attachment, Altruism, and Loyalty. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 935-952.	7.0	20
35	Factors affecting British revisit intention to Crete, Greece: high vs. low spending tourists. <i>Tourism Geographies</i> , 2015, 17, 815-841.	4.0	19
36	Can the value-attitude-behavior model and personality predict international tourists' biosecurity practice during the pandemic?. <i>Journal of Hospitality and Tourism Management</i> , 2021, 48, 99-109.	6.6	18

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37	Behavioral Influences on Crowdfunding SDG Initiatives: The Importance of Personality and Subjective Well-Being. <i>Sustainability</i> , 2021, 13, 3796.	3.2	17
38	Is walking or riding your bike when a tourist different? Applying VAB theory to better understand active transport behavior. <i>Journal of Environmental Management</i> , 2022, 311, 114868.	7.8	17
39	Effects of personality traits on visitors attending an exposition: the moderating role of anxiety attachment. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 502-519.	3.7	16
40	The influence of open innovation activities on non-financial performance in the cultural tourism content industry. <i>Current Issues in Tourism</i> , 2021, 24, 1340-1344.	7.2	16
41	Do perceived risk and intervention affect crowdfunder behavior for the sustainable development goals? A model of goal-directed behavior. <i>Journal of Cleaner Production</i> , 2021, 311, 127614.	9.3	16
42	Why do investors participate in tourism incentive crowdfunding? The effects of attribution and trust on willingness to fund. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 141-154.	7.0	15
43	Why do smartphone shoppers help others on websites? The effects of attachments on reciprocal altruism. <i>Information Development</i> , 2016, 32, 920-936.	2.3	14
44	The effects of helping, self-expression, and enjoyment on social capital in social media: the moderating effect of avoidance attachment in the tourism context. <i>Behaviour and Information Technology</i> , 2019, 38, 760-781.	4.0	14
45	The role of perceived ethics in the decision-making process for responsible tourism using an extended model of goal-directed behavior. <i>International Journal of Tourism and Hospitality Research</i> , 2017, 31, 5-25.	0.1	13
46	Impacts of perception and perceived constraint on the travel decision-making process during the Hong Kong protests. <i>Current Issues in Tourism</i> , 2021, 24, 2093-2096.	7.2	9
47	Does International Travel Frequency Affect COVID-19 Biosecurity Behavior in the United States?. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 4111.	2.6	9
48	Is tourist walkability and well-being different?. <i>Current Issues in Tourism</i> , 2023, 26, 171-176.	7.2	9
49	Wellness Pursuit and Slow Life Seeking Behaviors: Moderating Role of Festival Attachment. <i>Sustainability</i> , 2019, 11, 2020.	3.2	8
50	Predicting responsible tourist behavior : Exploring pro-social behavior and perceptions of responsible tourism. <i>International Journal of Tourism and Hospitality Research</i> , 2018, 32, 5-20.	0.1	8
51	The influence of personal and public health and smart applications on biking behavior in South Korea. <i>Journal of Consumer Behaviour</i> , 2023, 22, 382-395.	4.2	7
52	Application of EMGB to Study Impacts of Public Green Space on Active Transport Behavior: Evidence from South Korea. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7459.	2.6	7
53	Factors Affecting Pandemic Biosecurity Behaviors of International Travelers: Moderating Roles of Gender, Age, and Travel Frequency. <i>Sustainability</i> , 2021, 13, 12332.	3.2	6
54	Sustainable intelligence and cultural worldview as triggers to preserve heritage tourism resources. <i>Tourism Geographies</i> , 2023, 25, 899-918.	4.0	5

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55	Roles of constraint and attachment in crowdfunder behavior for sustainable development: An extended theory of planned behavior. Sustainable Development, 2021, 29, 780-792.	12.5	4