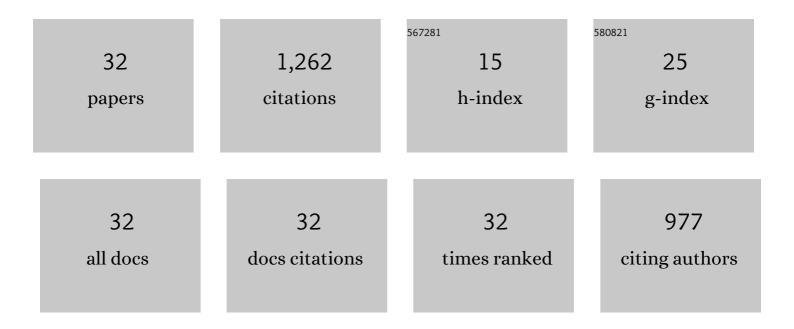
Chengli Shu

List of Publications by Year in descending order

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CHENCU SHU

#	Article	IF	CITATIONS
1	How Green Management Influences Product Innovation in China: The Role of Institutional Benefits. Journal of Business Ethics, 2016, 133, 471-485.	6.0	258
2	Managerial Ties and Firm Innovation: Is Knowledge Creation a Missing Link?. Journal of Product Innovation Management, 2012, 29, 125-143.	9.5	169
3	Managing Knowledge for Innovation: The Role of Cooperation, Competition, and Alliance Nationality. Journal of International Marketing, 2010, 18, 74-94.	4.4	140
4	Managerial ties and product innovation: The moderating roles of macro- and micro-institutional environments. Long Range Planning, 2017, 50, 168-183.	4.9	89
5	Government institutional support, entrepreneurial orientation, strategic renewal, and firm performance in transitional China. International Journal of Entrepreneurial Behaviour and Research, 2019, 25, 433-456.	3.8	89
6	Firm Patenting, Innovations, and Government Institutional Support as a Doubleâ€Edged Sword. Journal of Product Innovation Management, 2015, 32, 290-305.	9.5	84
7	Green management, firm innovations, and environmental turbulence. Business Strategy and the Environment, 2019, 28, 567-581.	14.3	70
8	A Contingent View of Partner Coopetition in International Joint Ventures. Journal of International Marketing, 2017, 25, 42-60.	4.4	56
9	The Knowledge Spillover Theory of Entrepreneurship in Alliances. Entrepreneurship Theory and Practice, 2014, 38, 913-940.	10.2	54
10	Product newness and product performance in new ventures: Contingent roles of market knowledge breadth and tacitness. Industrial Marketing Management, 2019, 76, 231-241.	6.7	47
11	Moderating effect of hedonism on store environment-impulse buying nexus. International Journal of Retail and Distribution Management, 2020, 48, 465-483.	4.7	36
12	Why firms go green and how green impacts financial and innovation performance differently: An awareness-motivation-capability perspective. Asia Pacific Journal of Management, 2020, 37, 795-821.	4.5	31
13	Business model innovations in China: A focus on value propositions. Business Horizons, 2020, 63, 787-799.	5.2	20
14	Proactive environmental strategy and firm performance: The moderating role of corporate venturing. International Small Business Journal, 2020, 38, 654-676.	4.8	19
15	Pursuing sustainable development through green entrepreneurship: An institutional perspective. Business Strategy and the Environment, 2021, 30, 4281-4296.	14.3	19
16	Sustainability orientation, the adoption of 3D printing technologies, and new product performance: A cross-institutional study of American and Indian firms. Technovation, 2021, 101, 102197.	7.8	18
17	R&D, networking expenses, and firm performance: An integration of the inside-out and outside-in perspectives. Industrial Marketing Management, 2021, 92, 111-121.	6.7	17
18	The Role of the Government in the Knowledge Spillover Theory of Entrepreneurship: A Firm-Level Analysis. IEEE Transactions on Engineering Management, 2022, 69, 2311-2325.	3.5	8

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#	Article	IF	CITATIONS
19	State ownership of Chinese firms and their outward foreign direct investment: Political and economic contingencies. Asia Pacific Journal of Management, 2022, 39, 1097-1123.	4.5	8
20	How Do Islamic Values Influence CSR? A Systematic Literature Review of Studies from 1995–2020. Journal of Business Ethics, 2022, 181, 471-494.	6.0	8
21	Industry ties, entrepreneurs' employment experience and resource acquisition of new ventures in China. Management Decision, 2021, 59, 2907-2931.	3.9	7
22	How does face influence the purchase of imitative new products? Moderating roles of product design characteristics. Psychology and Marketing, 2020, 37, 1601-1618.	8.2	5
23	Bridging the Gap Between Product Design and Customer Engagement: Role of Self-Determined Needs Satisfaction. SAGE Open, 2021, 11, 215824402110565.	1.7	4
24	MANAGERIAL GUANXI TIES, KNOWLEDGE CREATION, AND FIRM INNOVATION: EVIDENCE FROM CHINA Proceedings - Academy of Management, 2010, 2010, 1-6.	0.1	2
25	When more is better: a contingent view of alliance partner multiplicity and a focal firm's product innovation performance in China. Innovation: Management, Policy and Practice, 2021, 23, 507-533.	3.9	2
26	Knowledge Filters and Employee Venturing Behaviors: A Cross-Institutional Study of the U.S. and Indian Firms. IEEE Transactions on Engineering Management, 2023, 70, 1794-1807.	3.5	1
27	The Combined Impact of Direct and Indirect Ties on Innovation: The Moderating Role of Similarity in Alliance Subâ€ŧypesâ€. Journal of Product Innovation Management, 0, , .	9.5	1
28	How Do Entrepreneurial Orientation and Political Ties Collectively Influence Corporate Reputation?. Proceedings - Academy of Management, 2021, 2021, 11139.	0.1	0
29	Different Types of Innovation and Firm Performance: The Moderating Role of Managerial Ties. Proceedings - Academy of Management, 2016, 2016, 16872.	0.1	0
30	Product innovativeness and product performance of new ventures in China. Proceedings - Academy of Management, 2016, 2016, 16044.	0.1	0
31	International Venturing, Green Entrepreneurship, and Firm Performance. Proceedings - Academy of Management, 2018, 2018, 13865.	0.1	0
32	Sustainability, 3D Printing Technologies, and New Product Performance: A Comparative Study. Proceedings - Academy of Management, 2019, 2019, 17731.	0.1	0