

# Chengli Shu

## List of Publications by Year in descending order

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32  
papers

1,262  
citations

567281

15  
h-index

580821

25  
g-index

32  
all docs

32  
docs citations

32  
times ranked

977  
citing authors

#	ARTICLE	IF	CITATIONS
1	How Green Management Influences Product Innovation in China: The Role of Institutional Benefits. <i>Journal of Business Ethics</i> , 2016, 133, 471-485.	6.0	258
2	Managerial Ties and Firm Innovation: Is Knowledge Creation a Missing Link?. <i>Journal of Product Innovation Management</i> , 2012, 29, 125-143.	9.5	169
3	Managing Knowledge for Innovation: The Role of Cooperation, Competition, and Alliance Nationality. <i>Journal of International Marketing</i> , 2010, 18, 74-94.	4.4	140
4	Managerial ties and product innovation: The moderating roles of macro- and micro-institutional environments. <i>Long Range Planning</i> , 2017, 50, 168-183.	4.9	89
5	Government institutional support, entrepreneurial orientation, strategic renewal, and firm performance in transitional China. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 25, 433-456.	3.8	89
6	Firm Patenting, Innovations, and Government Institutional Support as a Double-Edged Sword. <i>Journal of Product Innovation Management</i> , 2015, 32, 290-305.	9.5	84
7	Green management, firm innovations, and environmental turbulence. <i>Business Strategy and the Environment</i> , 2019, 28, 567-581.	14.3	70
8	A Contingent View of Partner Cooperation in International Joint Ventures. <i>Journal of International Marketing</i> , 2017, 25, 42-60.	4.4	56
9	The Knowledge Spillover Theory of Entrepreneurship in Alliances. <i>Entrepreneurship Theory and Practice</i> , 2014, 38, 913-940.	10.2	54
10	Product newness and product performance in new ventures: Contingent roles of market knowledge breadth and tacitness. <i>Industrial Marketing Management</i> , 2019, 76, 231-241.	6.7	47
11	Moderating effect of hedonism on store environment-impulse buying nexus. <i>International Journal of Retail and Distribution Management</i> , 2020, 48, 465-483.	4.7	36
12	Why firms go green and how green impacts financial and innovation performance differently: An awareness-motivation-capability perspective. <i>Asia Pacific Journal of Management</i> , 2020, 37, 795-821.	4.5	31
13	Business model innovations in China: A focus on value propositions. <i>Business Horizons</i> , 2020, 63, 787-799.	5.2	20
14	Proactive environmental strategy and firm performance: The moderating role of corporate venturing. <i>International Small Business Journal</i> , 2020, 38, 654-676.	4.8	19
15	Pursuing sustainable development through green entrepreneurship: An institutional perspective. <i>Business Strategy and the Environment</i> , 2021, 30, 4281-4296.	14.3	19
16	Sustainability orientation, the adoption of 3D printing technologies, and new product performance: A cross-institutional study of American and Indian firms. <i>Technovation</i> , 2021, 101, 102197.	7.8	18
17	R&D, networking expenses, and firm performance: An integration of the inside-out and outside-in perspectives. <i>Industrial Marketing Management</i> , 2021, 92, 111-121.	6.7	17
18	The Role of the Government in the Knowledge Spillover Theory of Entrepreneurship: A Firm-Level Analysis. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 2311-2325.	3.5	8

#	ARTICLE	IF	CITATIONS
19	State ownership of Chinese firms and their outward foreign direct investment: Political and economic contingencies. <i>Asia Pacific Journal of Management</i> , 2022, 39, 1097-1123.	4.5	8
20	How Do Islamic Values Influence CSR? A Systematic Literature Review of Studies from 1995â€“2020. <i>Journal of Business Ethics</i> , 2022, 181, 471-494.	6.0	8
21	Industry ties, entrepreneurs' employment experience and resource acquisition of new ventures in China. <i>Management Decision</i> , 2021, 59, 2907-2931.	3.9	7
22	How does face influence the purchase of imitative new products? Moderating roles of product design characteristics. <i>Psychology and Marketing</i> , 2020, 37, 1601-1618.	8.2	5
23	Bridging the Gap Between Product Design and Customer Engagement: Role of Self-Determined Needs Satisfaction. <i>SAGE Open</i> , 2021, 11, 215824402110565.	1.7	4
24	MANAGERIAL GUANXI TIES, KNOWLEDGE CREATION, AND FIRM INNOVATION: EVIDENCE FROM CHINA.. <i>Proceedings - Academy of Management</i> , 2010, 2010, 1-6.	0.1	2
25	When more is better: a contingent view of alliance partner multiplicity and a focal firmâ€™s product innovation performance in China. <i>Innovation: Management, Policy and Practice</i> , 2021, 23, 507-533.	3.9	2
26	Knowledge Filters and Employee Venturing Behaviors: A Cross-Institutional Study of the U.S. and Indian Firms. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 1794-1807.	3.5	1
27	The Combined Impact of Direct and Indirect Ties on Innovation: The Moderating Role of Similarity in Alliance Subâ€“typesâ€. <i>Journal of Product Innovation Management</i> , 0, , .	9.5	1
28	How Do Entrepreneurial Orientation and Political Ties Collectively Influence Corporate Reputation?. <i>Proceedings - Academy of Management</i> , 2021, 2021, 11139.	0.1	0
29	Different Types of Innovation and Firm Performance: The Moderating Role of Managerial Ties. <i>Proceedings - Academy of Management</i> , 2016, 2016, 16872.	0.1	0
30	Product innovativeness and product performance of new ventures in China. <i>Proceedings - Academy of Management</i> , 2016, 2016, 16044.	0.1	0
31	International Venturing, Green Entrepreneurship, and Firm Performance. <i>Proceedings - Academy of Management</i> , 2018, 2018, 13865.	0.1	0
32	Sustainability, 3D Printing Technologies, and New Product Performance: A Comparative Study. <i>Proceedings - Academy of Management</i> , 2019, 2019, 17731.	0.1	0