

Peng Huang

List of Publications by Year in descending order

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Version: 2024-02-01

15
papers

944
citations

1040056

9
h-index

1199594

12
g-index

15
all docs

15
docs citations

15
times ranked

773
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | Quality Regulation on Two-Sided Platforms: Exclusion, Subsidization, and First-Party Applications. <i>Management Science</i> , 2022, 68, 4415-4434. | 4.1 | 22 |
| 2 | IT Knowledge Spillovers, Absorptive Capacity, and Productivity: Evidence from Enterprise Software. <i>Information Systems Research</i> , 2022, 33, 908-934. | 3.7 | 7 |
| 3 | Early Exploration of MOOCs in the U.S. Higher Education: An Absorptive Capacity Perspective. <i>ACM Transactions on Management Information Systems</i> , 2021, 12, 1-28. | 2.8 | 2 |
| 4 | Centralized IT Decision Making and Cybersecurity Breaches: Evidence from U.S. Higher Education Institutions. <i>Journal of Management Information Systems</i> , 2020, 37, 758-787. | 4.3 | 39 |
| 5 | Storm Clouds on the Horizon? New Entry Threats and R&D Investments in the U.S. IT Industry. <i>Information Systems Research</i> , 2019, 30, 540-562. | 3.7 | 22 |
| 6 | Network Topology and Tie Strength in Online Communities of Practice. <i>Studies in Computational Intelligence</i> , 2019, , 377-387. | 0.9 | 0 |
| 7 | Platform Sponsor Investments and User Contributions in Knowledge Communities: The Role of Knowledge Seeding. <i>MIS Quarterly: Management Information Systems</i> , 2018, 42, 213-240. | 4.2 | 81 |
| 8 | Board Independence and Firm Performance in the IT Industry: The Moderating Role of New Entry Threats. <i>MIS Quarterly: Management Information Systems</i> , 2018, 42, 979-1000. | 4.2 | 14 |
| 9 | Participation in Open Knowledge Communities and Job-Hopping: Evidence from Enterprise Software. <i>MIS Quarterly: Management Information Systems</i> , 2016, 40, 785-806. | 4.2 | 36 |
| 10 | Digital platforms. <i>Communications of the ACM</i> , 2014, 57, 38-39. | 4.5 | 13 |
| 11 | Appropriability Mechanisms and the Platform Partnership Decision: Evidence from Enterprise Software. <i>Management Science</i> , 2013, 59, 102-121. | 4.1 | 144 |
| 12 | Participation in Open Knowledge Communities and Career Development: Evidence from Enterprise Software. <i>SSRN Electronic Journal</i> , 2013, , . | 0.4 | 2 |
| 13 | Searching for Experience on the Web: An Empirical Examination of Consumer Behavior for Search and Experience Goods. <i>Journal of Marketing</i> , 2009, 73, 55-69. | 11.3 | 547 |
| 14 | IT Knowledge Spillovers and Productivity: Evidence from Enterprise Software. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 7 |
| 15 | IT Governance, Security Outsourcing, and Cybersecurity Breaches: Evidence from the U.S. Higher Education. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 8 |