

Peng Huang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6162681/publications.pdf>

Version: 2024-02-01

15
papers

944
citations

1040056

9
h-index

1199594

12
g-index

15
all docs

15
docs citations

15
times ranked

773
citing authors

#	ARTICLE	IF	CITATIONS
1	Searching for Experience on the Web: An Empirical Examination of Consumer Behavior for Search and Experience Goods. <i>Journal of Marketing</i> , 2009, 73, 55-69.	11.3	547
2	Appropriability Mechanisms and the Platform Partnership Decision: Evidence from Enterprise Software. <i>Management Science</i> , 2013, 59, 102-121.	4.1	144
3	Platform Sponsor Investments and User Contributions in Knowledge Communities: The Role of Knowledge Seeding. <i>MIS Quarterly: Management Information Systems</i> , 2018, 42, 213-240.	4.2	81
4	Centralized IT Decision Making and Cybersecurity Breaches: Evidence from U.S. Higher Education Institutions. <i>Journal of Management Information Systems</i> , 2020, 37, 758-787.	4.3	39
5	Participation in Open Knowledge Communities and Job-Hopping: Evidence from Enterprise Software. <i>MIS Quarterly: Management Information Systems</i> , 2016, 40, 785-806.	4.2	36
6	Storm Clouds on the Horizon? New Entry Threats and R&D Investments in the U.S. IT Industry. <i>Information Systems Research</i> , 2019, 30, 540-562.	3.7	22
7	Quality Regulation on Two-Sided Platforms: Exclusion, Subsidization, and First-Party Applications. <i>Management Science</i> , 2022, 68, 4415-4434.	4.1	22
8	Board Independence and Firm Performance in the IT Industry: The Moderating Role of New Entry Threats. <i>MIS Quarterly: Management Information Systems</i> , 2018, 42, 979-1000.	4.2	14
9	Digital platforms. <i>Communications of the ACM</i> , 2014, 57, 38-39.	4.5	13
10	IT Governance, Security Outsourcing, and Cybersecurity Breaches: Evidence from the U.S. Higher Education. <i>SSRN Electronic Journal</i> , 0, , .	0.4	8
11	IT Knowledge Spillovers and Productivity: Evidence from Enterprise Software. <i>SSRN Electronic Journal</i> , 0, , .	0.4	7
12	IT Knowledge Spillovers, Absorptive Capacity, and Productivity: Evidence from Enterprise Software. <i>Information Systems Research</i> , 2022, 33, 908-934.	3.7	7
13	Participation in Open Knowledge Communities and Career Development: Evidence from Enterprise Software. <i>SSRN Electronic Journal</i> , 2013, , .	0.4	2
14	Early Exploration of MOOCs in the U.S. Higher Education: An Absorptive Capacity Perspective. <i>ACM Transactions on Management Information Systems</i> , 2021, 12, 1-28.	2.8	2
15	Network Topology and Tie Strength in Online Communities of Practice. <i>Studies in Computational Intelligence</i> , 2019, , 377-387.	0.9	0