

Robert Opoku

List of Publications by Year in descending order

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8
papers

286
citations

1307594
7
h-index

1588992
8
g-index

8
all docs

8
docs citations

8
times ranked

213
citing authors

#	ARTICLE	IF	CITATIONS
1	Entrepreneurs' improvisational behavior and new venture performance: Firm-level and institutional contingencies. <i>Journal of Business Research</i> , 2018, 83, 10-18.	10.2	56
2	The Moderating Influence of Competitive Intensity on the Relationship between CEOs' Regulatory Foci and SME Internationalization. <i>Journal of International Management</i> , 2017, 23, 268-278.	4.2	50
3	Perceived Regulatory Burden, Institutional Ties, Financial Resource Capability and Corporate Social Performance in a Sub-Saharan African Economy. <i>Journal of General Management</i> , 2016, 41, 13-31.	1.2	4
4	Applying the Animosity Model in Foreign Product Purchases: Evidence from an Emerging Nation. <i>Journal of International Consumer Marketing</i> , 2016, 28, 121-134.	3.7	10
5	Employee perceptions of market orientation in the banking industry: A case from a developing country. <i>Journal of Financial Services Marketing</i> , 2011, 16, 139-152.	3.4	22
6	The impact of internal marketing on the perception of service quality in retail banking: A Ghanaian case. <i>Journal of Financial Services Marketing</i> , 2009, 13, 317-329.	3.4	45
7	Communicating brand personality: are the web sites doing the talking for food SMEs?. <i>Qualitative Market Research</i> , 2007, 10, 362-374.	1.5	62
8	Electronic supply chain management applications by Swedish SMEs. <i>Enterprise Information Systems</i> , 2007, 1, 255-268.	4.7	37