

Mario Raposo

List of Publications by Year in descending order

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88
papers

4,374
citations

117625

34
h-index

118850

62
g-index

96
all docs

96
docs citations

96
times ranked

3459
citing authors

#	ARTICLE	IF	CITATIONS
1	Global talent management during the COVID-19 pandemic? The Gods must be crazy!. Thunderbird International Business Review, 2023, 65, 9-19.	1.8	7
2	We dreamed a dream that entrepreneurial ecosystems can promote sustainability. Management of Environmental Quality, 2022, 33, 86-102.	4.3	15
3	International entrepreneurship education: Barriers versus support mechanisms to STEM students. Journal of International Entrepreneurship, 2021, 19, 130-147.	3.0	9
4	Management accounting and control system in the u-model internationalization process. A case study. Innovar, 2021, 31, 9-28.	0.4	0
5	Emerging Perspectives on Regional Academic Entrepreneurship. Higher Education Policy, 2020, 33, 367-395.	2.0	11
6	National systems of entrepreneurship: goals of sustainability. Journal of Entrepreneurship and Public Policy, 2020, 9, 345-364.	1.1	9
7	The impact of market orientation on the internationalisation of SMEs. Review of International Business and Strategy, 2020, 30, 123-143.	3.3	27
8	A systematic literature review on family business: insights from an Asian context. Journal of Family Business Management, 2020, 10, 329-348.	3.4	12
9	Strategic Leadership: Looking Inside the Box and Moving Out of It. Proceedings - Academy of Management, 2020, 2020, 10152.	0.1	0
10	The role of exploitative and exploratory innovation in export performance: an analysis of plastics industry SMEs. European Journal of International Management, 2019, 13, 224.	0.2	22
11	Multidyadic relationships: a multi-stage perspective. Global Business and Economics Review, 2019, 21, 732.	0.1	7
12	Multidyadic relationships: a multi-stage perspective. Global Business and Economics Review, 2019, 21, 732.	0.1	1
13	Determinants of entrepreneurial intentions: an international cross-border study. International Journal of Innovation Science, 2018, 10, 129-142.	2.7	28
14	SME internationalization research: Mapping the state of the art. Canadian Journal of Administrative Sciences, 2018, 35, 280-303.	1.5	86
15	Categorising the internationalisation of SMEs with social network analysis. International Journal of Entrepreneurship and Small Business, 2018, 35, 57.	0.2	10
16	Integrated software deployment and management innovation: a bricolage perspective. International Journal of Entrepreneurship and Small Business, 2018, 35, 1.	0.2	4
17	Internacionalizaço de PME no Continente Americano: Reviso da Literatura. Innovar, 2018, 28, 59-73.	0.4	2
18	Categorising the internationalisation of SMEs with social network analysis. International Journal of Entrepreneurship and Small Business, 2018, 35, 57.	0.2	2

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19	Control Systems and Strategy: A Literature Review. GATR Journal of Management and Marketing Review, 2018, 3, 213-222.	0.2	1
20	The Effects of Location on Firm Innovation Capacity. Journal of the Knowledge Economy, 2017, 8, 77-96.	4.4	36
21	The dynamic capabilities perspective of strategic management: a co-citation analysis. Scientometrics, 2017, 112, 529-555.	3.0	43
22	SMES INNOVATION CAPABILITIES AND EXPORT PERFORMANCE: AN ENTREPRENEURIAL ORIENTATION VIEW. Journal of Business Economics and Management, 2017, 18, 920-934.	2.4	60
23	Effects of Schumpeterian and Kirznerian entrepreneurship on economic growth: panel data evidence. Entrepreneurship and Regional Development, 2017, 29, 27-50.	3.3	84
24	Export performance and the internationalisation of SMEs. International Journal of Entrepreneurship and Small Business, 2017, 30, 214.	0.2	10
25	Export performance and the internationalisation of SMEs. International Journal of Entrepreneurship and Small Business, 2017, 30, 214.	0.2	0
26	Portuguese state university performance according to students: an efficiency analysis. Revista Brasileira De Poltica E Administrao Da Educao, 2016, 32, 421.	0.0	0
27	Entrepreneur location decisions across industries. International Entrepreneurship and Management Journal, 2016, 12, 985-1006.	5.0	22
28	Medir la empata en estudiantes de medicina, las diferencias por gnero y nivel de educacin mdica: identificacin de una taxonoma de los estudiantes. Investigacin En Educacin Mdica, 2016, 5, 253-260.	0.2	14
29	Social Media Marketing: A Literature Review and Implications. Psychology and Marketing, 2016, 33, 1029-1038.	8.2	159
30	Gender matters in venture creation decision. Journal of Business Research, 2016, 69, 2081-2086.	10.2	18
31	Value co-creation: Concept and contexts of application and study. Journal of Business Research, 2016, 69, 1626-1633.	10.2	187
32	What do we [not] know about technology entrepreneurship research?. International Entrepreneurship and Management Journal, 2016, 12, 713-733.	5.0	59
33	Internationalisation of the firm theories: a schematic synthesis. International Journal of Business and Globalisation, 2015, 15, 528.	0.2	41
34	Drivers of innovation strategies: Testing the Tidd and Bessant (2009) model. Journal of Business Research, 2015, 68, 1395-1403.	10.2	65
35	Entrepreneurial intentions: is education enough?. International Entrepreneurship and Management Journal, 2015, 11, 57-75.	5.0	104
36	The Influence of Competitiveness and Regulations on Entrepreneurial Activity in Emerging and Advanced Economies. Innovar, 2014, 24, 113-128.	0.4	9

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37	Using expectations and satisfaction to measure the frontiers of efficiency in public universities. Tertiary Education and Management, 2014, 20, 339-353.	1.1	10
38	Universities Need a Market Orientation to Attract Non-Traditional Stakeholders as New Financing Sources. Public Organization Review, 2014, 14, 159-171.	2.3	24
39	Local and cross-border SME cooperation: Effects on innovation and performance. Revista Europea De Direcci3n Y EconomÃa De La Empresa, 2014, 23, 157-165.	0.3	23
40	Technological vs. Professional Services and Location Influences on KIBS Innovative Capacity in Times of Crisis. , 2014, , 11-20.		2
41	Strategy and Strategic Management Concepts: Are They Recognised by Management Students?. E A M: Economie A Management, 2014, 17, 43-61.	1.0	21
42	Does innovativeness of knowledge-intensive business services differ from other industries?. Service Industries Journal, 2013, 33, 734-748.	8.3	37
43	Drivers to firm innovation and their effects on performance: an international comparison. International Entrepreneurship and Management Journal, 2013, 9, 557-580.	5.0	63
44	Cooperation, Clusters, and Knowledge Transfer. Advances in Spatial Science, 2013, , .	0.6	15
45	Drivers of snack foods impulse buying behaviour among young consumers. British Food Journal, 2013, 115, 1233-1254.	2.9	23
46	Psychological characteristics and entrepreneurial intentions among secondary students. Education and Training, 2013, 55, 763-780.	3.1	91
47	Portuguese Public University Student Satisfaction: A stakeholder theory-based approach. Tertiary Education and Management, 2013, 19, 353-372.	1.1	14
48	A model of entrepreneurial intention. Journal of Small Business and Enterprise Development, 2012, 19, 424-440.	2.6	212
49	Measuring organizational wisdom applying an innovative model of analysis. Management Decision, 2012, 50, 1465-1487.	3.9	19
50	A model for stakeholder classification and stakeholder relationships. Management Decision, 2012, 50, 1861-1879.	3.9	126
51	Journal Editor Perceptions of Universities: Some empirical evidence. Tertiary Education and Management, 2012, 18, 79-92.	1.1	1
52	Using a Satisfaction Index to Compare Studentsâ€™ Satisfaction During and After Higher Education Service Consumption. Tertiary Education and Management, 2012, 18, 17-40.	1.1	45
53	Specialization of regional clusters and innovative behavior: a case study. Competitiveness Review, 2012, 22, 147-169.	2.6	16
54	O desempenho das universidades pÃblicas portuguesas segundo seus alunos: anÃlise de eficiÃncia por meio do Data Envelopment Analysis. Revista GestÃo UniversitÃria Na AmÃrica Latina, 2012, , 184-215.	0.1	1

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55	Influence of institutional environment on entrepreneurial intention: a comparative study of two countries university students. <i>International Entrepreneurship and Management Journal</i> , 2012, 8, 55-74.	5.0	78
56	Marketing in higher education: A comparative analysis of the Brazil and Portuguese cases. <i>International Review on Public and Nonprofit Marketing</i> , 2012, 9, 43-63.	2.0	11
57	Determinantes internos e externos da capacidade inovadora das empresas de servios portuguesas: Modelo Logit. <i>REGE Revista De Gesto</i> , 2012, 19, 39-54.	1.6	3
58	Stakeholder theory: issues to resolve. <i>Management Decision</i> , 2011, 49, 226-252.	3.9	222
59	Entrepreneurial intention among secondary students: findings from Portugal. <i>International Journal of Entrepreneurship and Small Business</i> , 2011, 13, 92.	0.2	34
60	Behaviours and entrepreneurial intention: Empirical findings about secondary students. <i>Journal of International Entrepreneurship</i> , 2011, 9, 20-38.	3.0	171
61	Entrepreneurial Orientation, Human Resources Information Management, and Firm Performance in <scp>SMEs</scp>. <i>Canadian Journal of Administrative Sciences</i> , 2011, 28, 143-153.	1.5	27
62	CATEGORIZAO POR IMPORTNCIA DOS STAKEHOLDERS DAS UNIVERSIDADES DOI:10.5585/riae.v9i3.1681. <i>Revista Ibero-Americana De Estratgia</i> , 2011, 9, .	0.2	1
63	Entrepreneurship education: relationship between education and entrepreneurial activity. <i>Psicothema</i> , 2011, 23, 453-7.	0.9	89
64	Understanding university image: a structural equation model approach. <i>International Review on Public and Nonprofit Marketing</i> , 2010, 7, 21-36.	2.0	72
65	Green consumer market segmentation: empirical findings from Portugal. <i>International Journal of Consumer Studies</i> , 2010, 34, 429-436.	11.6	188
66	An Exploratory Research on the Stakeholders of a University. <i>Journal of Management and Strategy</i> , 2010, 1, .	0.1	46
67	A Relationship Approach to Higher Education Institution Stakeholder Management. <i>Tertiary Education and Management</i> , 2010, 16, 159-181.	1.1	53
68	Entrepreneurship education and the propensity for business creation: testing a structural model. <i>International Journal of Entrepreneurship and Small Business</i> , 2010, 9, 58.	0.2	38
69	A PLS Model to Study Brand Preference: An Application to the Mobile Phone Market. , 2010, , 449-485.		153
70	The influence of university image on student behaviour. <i>International Journal of Educational Management</i> , 2010, 24, 73-85.	1.5	141
71	Identifying the green consumer: A segmentation study. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2009, 17, 17-25.	0.4	203
72	Dimensions of service quality and satisfaction in healthcare: a patient’s satisfaction index. <i>Service Business</i> , 2009, 3, 85-100.	4.2	89

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73	“Green” segmentation: an application to the Portuguese consumer market. <i>Marketing Intelligence and Planning</i> , 2009, 27, 364-379.	3.5	211
74	The measurement of the construct satisfaction in higher education. <i>Service Industries Journal</i> , 2009, 29, 203-218.	8.3	74
75	Support Policies to Entrepreneurship. , 2009, , 133-148.		2
76	Orientação para o mercado no segmento hoteleiro: o caso português. <i>Turismo Em análise</i> , 2009, 20, 446.	0.1	0
77	Propensity to firm creation: empirical research using structural equations. <i>International Entrepreneurship and Management Journal</i> , 2008, 4, 485-504.	5.0	42
78	Determining the characteristics to profile the “green” consumer: an exploratory approach. <i>International Review on Public and Nonprofit Marketing</i> , 2008, 5, 129-140.	2.0	34
79	Entrepreneur's profile: a taxonomy of attributes and motivations of university students. <i>Journal of Small Business and Enterprise Development</i> , 2008, 15, 405-418.	2.6	69
80	Barriers to innovation faced by manufacturing firms in Portugal: how to overcome it for fostering business excellence?. <i>International Journal of Business Excellence</i> , 2008, 1, 92.	0.3	57
81	Student Satisfaction Index in Portuguese Public Higher Education. <i>Service Industries Journal</i> , 2007, 27, 795-808.	8.3	30
82	Conceptual Model of Student Satisfaction in Higher Education. <i>Total Quality Management and Business Excellence</i> , 2007, 18, 571-588.	3.8	225
83	E-Governance and public marketing tools for universities: A benchmarking proposal. <i>International Review on Public and Nonprofit Marketing</i> , 2006, 3, 25-40.	2.0	2
84	La medición de la satisfacción en la enseñanza universitaria: El ejemplo de la universidad de Beira Interior. <i>International Review on Public and Nonprofit Marketing</i> , 2004, 1, 73-88.	2.0	23
85	Barriers to Innovation Faced by Manufacturing Firms in Portugal: How to Overcome it?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	4
86	Internationalization Strategies Revisited: Main Models and Approaches. <i>IBIMA Business Review</i> , 0, , 1-10.	0.2	6
87	The Use of Management Accounting and Control Systems in the Internationalization Strategy: A Process Approach. <i>IBIMA Business Review</i> , 0, , 1-11.	0.2	2
88	A review of succession strategies in family business: content analysis and future research directions. <i>Journal of Management and Organization</i> , 0, , 1-25.	3.0	5