

# Mario Raposo

## List of Publications by Year in descending order

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88  
papers

4,374  
citations

117625

34  
h-index

118850

62  
g-index

96  
all docs

96  
docs citations

96  
times ranked

3459  
citing authors

#	ARTICLE	IF	CITATIONS
1	Conceptual Model of Student Satisfaction in Higher Education. Total Quality Management and Business Excellence, 2007, 18, 571-588.	3.8	225
2	Stakeholder theory: issues to resolve. Management Decision, 2011, 49, 226-252.	3.9	222
3	A model of entrepreneurial intention. Journal of Small Business and Enterprise Development, 2012, 19, 424-440.	2.6	212
4	“Green” segmentation: an application to the Portuguese consumer market. Marketing Intelligence and Planning, 2009, 27, 364-379.	3.5	211
5	Identifying the green consumer: A segmentation study. Journal of Targeting, Measurement and Analysis for Marketing, 2009, 17, 17-25.	0.4	203
6	Green consumer market segmentation: empirical findings from Portugal. International Journal of Consumer Studies, 2010, 34, 429-436.	11.6	188
7	Value co-creation: Concept and contexts of application and study. Journal of Business Research, 2016, 69, 1626-1633.	10.2	187
8	Behaviours and entrepreneurial intention: Empirical findings about secondary students. Journal of International Entrepreneurship, 2011, 9, 20-38.	3.0	171
9	Social Media Marketing: A Literature Review and Implications. Psychology and Marketing, 2016, 33, 1029-1038.	8.2	159
10	A PLS Model to Study Brand Preference: An Application to the Mobile Phone Market. , 2010, , 449-485.		153
11	The influence of university image on student behaviour. International Journal of Educational Management, 2010, 24, 73-85.	1.5	141
12	A model for stakeholder classification and stakeholder relationships. Management Decision, 2012, 50, 1861-1879.	3.9	126
13	Entrepreneurial intentions: is education enough?. International Entrepreneurship and Management Journal, 2015, 11, 57-75.	5.0	104
14	Psychological characteristics and entrepreneurial intentions among secondary students. Education and Training, 2013, 55, 763-780.	3.1	91
15	Dimensions of service quality and satisfaction in healthcare: a patient’s satisfaction index. Service Business, 2009, 3, 85-100.	4.2	89
16	Entrepreneurship education: relationship between education and entrepreneurial activity. Psicothema, 2011, 23, 453-7.	0.9	89
17	SME internationalization research: Mapping the state of the art. Canadian Journal of Administrative Sciences, 2018, 35, 280-303.	1.5	86
18	Effects of Schumpeterian and Kirznerian entrepreneurship on economic growth: panel data evidence. Entrepreneurship and Regional Development, 2017, 29, 27-50.	3.3	84

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19	Influence of institutional environment on entrepreneurial intention: a comparative study of two countries university students. <i>International Entrepreneurship and Management Journal</i> , 2012, 8, 55-74.	5.0	78
20	The measurement of the construct satisfaction in higher education. <i>Service Industries Journal</i> , 2009, 29, 203-218.	8.3	74
21	Understanding university image: a structural equation model approach. <i>International Review on Public and Nonprofit Marketing</i> , 2010, 7, 21-36.	2.0	72
22	Entrepreneur's profile: a taxonomy of attributes and motivations of university students. <i>Journal of Small Business and Enterprise Development</i> , 2008, 15, 405-418.	2.6	69
23	Drivers of innovation strategies: Testing the Tidd and Bessant (2009) model. <i>Journal of Business Research</i> , 2015, 68, 1395-1403.	10.2	65
24	Drivers to firm innovation and their effects on performance: an international comparison. <i>International Entrepreneurship and Management Journal</i> , 2013, 9, 557-580.	5.0	63
25	SMES INNOVATION CAPABILITIES AND EXPORT PERFORMANCE: AN ENTREPRENEURIAL ORIENTATION VIEW. <i>Journal of Business Economics and Management</i> , 2017, 18, 920-934.	2.4	60
26	What do we [not] know about technology entrepreneurship research?. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 713-733.	5.0	59
27	Barriers to innovation faced by manufacturing firms in Portugal: how to overcome it for fostering business excellence?. <i>International Journal of Business Excellence</i> , 2008, 1, 92.	0.3	57
28	A Relationship Approach to Higher Education Institution Stakeholder Management. <i>Tertiary Education and Management</i> , 2010, 16, 159-181.	1.1	53
29	An Exploratory Research on the Stakeholders of a University. <i>Journal of Management and Strategy</i> , 2010, 1, .	0.1	46
30	Using a Satisfaction Index to Compare Students'™ Satisfaction During and After Higher Education Service Consumption. <i>Tertiary Education and Management</i> , 2012, 18, 17-40.	1.1	45
31	The dynamic capabilities perspective of strategic management: a co-citation analysis. <i>Scientometrics</i> , 2017, 112, 529-555.	3.0	43
32	Propensity to firm creation: empirical research using structural equations. <i>International Entrepreneurship and Management Journal</i> , 2008, 4, 485-504.	5.0	42
33	Internationalisation of the firm theories: a schematic synthesis. <i>International Journal of Business and Globalisation</i> , 2015, 15, 528.	0.2	41
34	Entrepreneurship education and the propensity for business creation: testing a structural model. <i>International Journal of Entrepreneurship and Small Business</i> , 2010, 9, 58.	0.2	38
35	Does innovativeness of knowledge-intensive business services differ from other industries?. <i>Service Industries Journal</i> , 2013, 33, 734-748.	8.3	37
36	The Effects of Location on Firm Innovation Capacity. <i>Journal of the Knowledge Economy</i> , 2017, 8, 77-96.	4.4	36

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37	Determining the characteristics to profile the "green" consumer: an exploratory approach. <i>International Review on Public and Nonprofit Marketing</i> , 2008, 5, 129-140.	2.0	34
38	Entrepreneurial intention among secondary students: findings from Portugal. <i>International Journal of Entrepreneurship and Small Business</i> , 2011, 13, 92.	0.2	34
39	Student Satisfaction Index in Portuguese Public Higher Education. <i>Service Industries Journal</i> , 2007, 27, 795-808.	8.3	30
40	Determinants of entrepreneurial intentions: an international cross-border study. <i>International Journal of Innovation Science</i> , 2018, 10, 129-142.	2.7	28
41	Entrepreneurial Orientation, Human Resources Information Management, and Firm Performance in SMEs. <i>Canadian Journal of Administrative Sciences</i> , 2011, 28, 143-153.	1.5	27
42	The impact of market orientation on the internationalisation of SMEs. <i>Review of International Business and Strategy</i> , 2020, 30, 123-143.	3.3	27
43	Universities Need a Market Orientation to Attract Non-Traditional Stakeholders as New Financing Sources. <i>Public Organization Review</i> , 2014, 14, 159-171.	2.3	24
44	La medición de la satisfacción en la enseñanza universitaria: El ejemplo de la universidad de beira interior. <i>International Review on Public and Nonprofit Marketing</i> , 2004, 1, 73-88.	2.0	23
45	Drivers of snack foods impulse buying behaviour among young consumers. <i>British Food Journal</i> , 2013, 115, 1233-1254.	2.9	23
46	Local and cross-border SME cooperation: Effects on innovation and performance. <i>Revista Europea De Dirección Y Economía De La Empresa</i> , 2014, 23, 157-165.	0.3	23
47	Entrepreneur location decisions across industries. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 985-1006.	5.0	22
48	The role of exploitative and exploratory innovation in export performance: an analysis of plastics industry SMEs. <i>European Journal of International Management</i> , 2019, 13, 224.	0.2	22
49	Strategy and Strategic Management Concepts: Are They Recognised by Management Students?. <i>E A M: Economie A Management</i> , 2014, 17, 43-61.	1.0	21
50	Measuring organizational wisdom applying an innovative model of analysis. <i>Management Decision</i> , 2012, 50, 1465-1487.	3.9	19
51	Gender matters in venture creation decision. <i>Journal of Business Research</i> , 2016, 69, 2081-2086.	10.2	18
52	Specialization of regional clusters and innovative behavior: a case study. <i>Competitiveness Review</i> , 2012, 22, 147-169.	2.6	16
53	Cooperation, Clusters, and Knowledge Transfer. <i>Advances in Spatial Science</i> , 2013, , .	0.6	15
54	We dreamed a dream that entrepreneurial ecosystems can promote sustainability. <i>Management of Environmental Quality</i> , 2022, 33, 86-102.	4.3	15

#	ARTICLE	IF	CITATIONS
55	Portuguese Public University Student Satisfaction: A stakeholder theory-based approach. Tertiary Education and Management, 2013, 19, 353-372.	1.1	14
56	Medir la empatía en estudiantes de medicina, las diferencias por género y nivel de educación médica: identificación de una taxonomía de los estudiantes. Investigación En Educación Médica, 2016, 5, 253-260.	0.2	14
57	A systematic literature review on family business: insights from an Asian context. Journal of Family Business Management, 2020, 10, 329-348.	3.4	12
58	Marketing in higher education: A comparative analysis of the Brazil and Portuguese cases. International Review on Public and Nonprofit Marketing, 2012, 9, 43-63.	2.0	11
59	Emerging Perspectives on Regional Academic Entrepreneurship. Higher Education Policy, 2020, 33, 367-395.	2.0	11
60	Using expectations and satisfaction to measure the frontiers of efficiency in public universities. Tertiary Education and Management, 2014, 20, 339-353.	1.1	10
61	Export performance and the internationalisation of SMEs. International Journal of Entrepreneurship and Small Business, 2017, 30, 214.	0.2	10
62	Categorising the internationalisation of SMEs with social network analysis. International Journal of Entrepreneurship and Small Business, 2018, 35, 57.	0.2	10
63	The Influence of Competitiveness and Regulations on Entrepreneurial Activity in Emerging and Advanced Economies. Innovar, 2014, 24, 113-128.	0.4	9
64	National systems of entrepreneurship: goals of sustainability. Journal of Entrepreneurship and Public Policy, 2020, 9, 345-364.	1.1	9
65	International entrepreneurship education: Barriers versus support mechanisms to STEM students. Journal of International Entrepreneurship, 2021, 19, 130-147.	3.0	9
66	Multidynamic relationships: a multi-stage perspective. Global Business and Economics Review, 2019, 21, 732.	0.1	7
67	Global talent management during the COVID-19 pandemic? The Gods must be crazy!. Thunderbird International Business Review, 2023, 65, 9-19.	1.8	7
68	Internationalization Strategies Revisited: Main Models and Approaches. IBIMA Business Review, 0, , 1-10.	0.2	6
69	A review of succession strategies in family business: content analysis and future research directions. Journal of Management and Organization, 0, , 1-25.	3.0	5
70	Barriers to Innovation Faced by Manufacturing Firms in Portugal: How to Overcome it?. SSRN Electronic Journal, 0, , .	0.4	4
71	Integrated software deployment and management innovation: a bricolage perspective. International Journal of Entrepreneurship and Small Business, 2018, 35, 1.	0.2	4
72	Determinantes internos e externos da capacidade inovadora das empresas de serviços portuguesas: Modelo Logit. REGE Revista De Gestão, 2012, 19, 39-54.	1.6	3

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73	E-Governance and public marketing tools for universities: A benchmarking proposal. <i>International Review on Public and Nonprofit Marketing</i> , 2006, 3, 25-40.	2.0	2
74	Internacionaliza��o de PME no Continente Americano: Revis��o da Literatura. <i>Innovar</i> , 2018, 28, 59-73.	0.4	2
75	Technological vs. Professional Services and Location Influences on KIBS Innovative Capacity in Times of Crisis. , 2014, , 11-20.		2
76	Support Policies to Entrepreneurship. , 2009, , 133-148.		2
77	Categorising the internationalisation of SMEs with social network analysis. <i>International Journal of Entrepreneurship and Small Business</i> , 2018, 35, 57.	0.2	2
78	The Use of Management Accounting and Control Systems in the Internationalization Strategy: A Process Approach. <i>IBIMA Business Review</i> , 0, , 1-11.	0.2	2
79	Journal Editor Perceptions of Universities: Some empirical evidence. <i>Tertiary Education and Management</i> , 2012, 18, 79-92.	1.1	1
80	O desempenho das universidades p�blicas portuguesas segundo seus alunos: an�lise de efici�ncia por meio do Data Envelopment Analysis. <i>Revista Gest�o Universit�ria Na Am�rica Latina</i> , 2012, , 184-215.	0.1	1
81	<strong>CATEGORIZA��O POR IMPORT�NCIA DOS STAKEHOLDERS DAS UNIVERSIDADES</strong>   DOI:10.5585/riae.v9i3.1681. <i>Revista Ibero-Americana De Estrat�gia</i> , 2011, 9, .	0.2	1
82	Control Systems and Strategy: A Literature Review. <i>GATR Journal of Management and Marketing Review</i> , 2018, 3, 213-222.	0.2	1
83	Multidyadic relationships: a multi-stage perspective. <i>Global Business and Economics Review</i> , 2019, 21, 732.	0.1	1
84	Portuguese state university performance according to students: an efficiency analysis. <i>Revista Brasileira De Pol�tica E Administra��o Da Educa��o</i> , 2016, 32, 421.	0.0	0
85	Management accounting and control system in the u-model internationalization process. A case study. <i>Innovar</i> , 2021, 31, 9-28.	0.4	0
86	Orienta��o para o mercado no segmento hoteleiro: o caso portugu�s. <i>Turismo Em an�lise</i> , 2009, 20, 446.	0.1	0
87	Export performance and the internationalisation of SMEs. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 30, 214.	0.2	0
88	Strategic Leadership: Looking Inside the Box and Moving Out of It. <i>Proceedings - Academy of Management</i> , 2020, 2020, 10152.	0.1	0