

# Carl-Philip Ahlbom

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5779434/publications.pdf>

Version: 2024-02-01

4  
papers

172  
citations

1937685

4  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

134  
citing authors

#	ARTICLE	IF	CITATIONS
1	In-store endcap projections and their effect on sales. <i>Journal of Retailing</i> , 2023, 99, 5-16.	6.2	4
2	Emotional responses to likes and comments regulate posting frequency and content change behaviour on social media: An experimental study and mediation model. <i>Computers in Human Behavior</i> , 2021, 124, 106940.	8.5	21
3	The Sales Impact of Using Handheld Scanners: Evidence from the Field. <i>Journal of Marketing Research</i> , 2020, 57, 527-547.	4.8	18
4	In-Store Mobile Phone Use and Customer Shopping Behavior: Evidence from the Field. <i>Journal of Marketing</i> , 2018, 82, 102-126.	11.3	129