

Carl-Philip Ahlbom

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5779434/publications.pdf>

Version: 2024-02-01

4
papers

172
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

134
citing authors

#	ARTICLE	IF	CITATIONS
1	In-Store Mobile Phone Use and Customer Shopping Behavior: Evidence from the Field. Journal of Marketing, 2018, 82, 102-126.	11.3	129
2	Emotional responses to likes and comments regulate posting frequency and content change behaviour on social media: An experimental study and mediation model. Computers in Human Behavior, 2021, 124, 106940.	8.5	21
3	The Sales Impact of Using Handheld Scanners: Evidence from the Field. Journal of Marketing Research, 2020, 57, 527-547.	4.8	18
4	In-store endcap projections and their effect on sales. Journal of Retailing, 2023, 99, 5-16.	6.2	4