

# Gerard George

## List of Publications by Year in descending order

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Version: 2024-02-01

117  
papers

25,203  
citations

27035

58  
h-index

36203

101  
g-index

121  
all docs

121  
docs citations

121  
times ranked

15952  
citing authors

#	ARTICLE	IF	CITATIONS
1	Innovation in dynamic knowledge landscapes: using topic modelling to map inventive activity and its implications for financial performance. <i>Innovation: Management, Policy and Practice</i> , 2024, 26, 85-114.	2.6	0
2	Purpose in the For-Profit Firm: A Review and Framework for Management Research. <i>Journal of Management</i> , 2023, 49, 1841-1869.	6.3	52
3	Grounding Business Models: Cognition, Boundary Objects, and Business Model Change. <i>Academy of Management Review</i> , 2023, 48, 100-122.	7.4	23
4	When Do Novel Business Models Lead to High Performance? A Configurational Approach to Value Drivers, Competitive Strategy, and Firm Environment. <i>Academy of Management Journal</i> , 2023, 66, 164-194.	4.3	41
5	Digital transformation, sustainability, and purpose in the multinational enterprise. <i>Journal of World Business</i> , 2022, 57, 101326.	4.6	84
6	Investigating Entrepreneurial Venture Resource Acquisition through the Lens of Media Dynamics. <i>Proceedings - Academy of Management</i> , 2022, 2022, .	0.0	0
7	Digital Sustainability and Entrepreneurship: How Digital Innovations Are Helping Tackle Climate Change and Sustainable Development. <i>Entrepreneurship Theory and Practice</i> , 2021, 45, 999-1027.	7.1	259
8	Knowledge Recombination and Inventor Networks: The Asymmetric Effects of Embeddedness on Knowledge Reuse and Impact. <i>Journal of Management</i> , 2021, 47, 838-866.	6.3	21
9	A simulation-based approach to business model design and organizational Change. <i>Innovation: Management, Policy and Practice</i> , 2021, 23, 17-43.	2.6	9
10	How Nascent Organizations Overcome Unfavorable Legitimacy Judgments to Form Partnerships. <i>Proceedings - Academy of Management</i> , 2021, 2021, 15246.	0.0	0
11	Breaking boundaries to creatively generate value: The role of resourcefulness in entrepreneurship. <i>Journal of Business Venturing</i> , 2021, 36, 106141.	4.0	34
12	Problem-Solving or Self-Enhancement? A Power Perspective on How CEOs Affect R&D Search in the Face of Inconsistent Feedback. <i>Academy of Management Journal</i> , 2020, 63, 332-355.	4.3	67
13	What has changed? The Impact of Covid Pandemic on the Technology and Innovation Management Research Agenda. <i>Journal of Management Studies</i> , 2020, 57, 1754-1758.	6.0	119
14	Entrepreneurial dynamism and the built environment in the evolution of university entrepreneurial ecosystems. <i>Industrial and Corporate Change</i> , 2019, 28, 941-959.	1.7	15
15	The Impact of an Electrical Mini-grid on the Development of a Rural Community in Kenya. <i>Energies</i> , 2019, 12, 778.	1.6	19
16	When Do Expert Teams Fail to Create Impactful Inventions?. <i>Journal of Management Studies</i> , 2019, 56, 1073-1104.	6.0	11
17	Inclusion and innovation: a call to action. , 2019, , .		1
18	How does energy matter? Rural electrification, entrepreneurship, and community development in Kenya. <i>Energy Policy</i> , 2019, 126, 88-98.	4.2	54

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19	The capacity to innovate: a meta-analysis of absorptive capacity. <i>Innovation: Management, Policy and Practice</i> , 2018, 20, 87-121.	2.6	116
20	The management of natural resources: an overview and research agenda. , 2018, , .		8
21	Health Systems in Transition: Professional Identity Work in the Context of Shifting Institutional Logics. <i>Academy of Management Journal</i> , 2017, 60, 610-641.	4.3	81
22	Social Value Creation and Relational Coordination in Public-Private Collaborations. <i>Journal of Management Studies</i> , 2017, 54, 906-928.	6.0	173
23	Analytics, innovation, and organizational adaptation. <i>Innovation: Management, Policy and Practice</i> , 2017, 19, 16-22.	2.6	26
24	Revisiting the Small-World Phenomenon. <i>Organizational Research Methods</i> , 2017, 20, 149-173.	5.6	10
25	The Capacity to Innovate: A Meta Analysis of Absorptive Capacity and Its Performance Implications. <i>Proceedings - Academy of Management</i> , 2017, 2017, 12806.	0.0	0
26	What do i want? The effects of individual aspiration and relational capability on collaboration preferences. <i>Strategic Management Journal</i> , 2016, 37, 1493-1506.	4.7	28
27	Management Research in <i>AMJ</i> : Celebrating Impact While Striving for More. <i>Academy of Management Journal</i> , 2016, 59, 1869-1877.	4.3	40
28	Understanding and Tackling Societal Grand Challenges through Management Research. <i>Academy of Management Journal</i> , 2016, 59, 1880-1895.	4.3	992
29	Bringing Africa In: Promising Directions for Management Research. <i>Academy of Management Journal</i> , 2016, 59, 377-393.	4.3	298
30	Corporate Social Responsibility: An Overview and New Research Directions. <i>Academy of Management Journal</i> , 2016, 59, 534-544.	4.3	553
31	Big Data and Data Science Methods for Management Research. <i>Academy of Management Journal</i> , 2016, 59, 1493-1507.	4.3	243
32	The Digital Workforce and the Workplace of the Future. <i>Academy of Management Journal</i> , 2016, 59, 731-739.	4.3	377
33	Reputation and Status: Expanding the Role of Social Evaluations in Management Research. <i>Academy of Management Journal</i> , 2016, 59, 1-13.	4.3	97
34	Appropriability and the retrieval of knowledge after spillovers. <i>Strategic Management Journal</i> , 2016, 37, 1263-1279.	4.7	65
35	Social structure, reasonable gain, and entrepreneurship in Africa. <i>Strategic Management Journal</i> , 2016, 37, 1118-1131.	4.7	87
36	Organizational Design and Coordinating Dirty Work. <i>Proceedings - Academy of Management</i> , 2015, 2015, 12534.	0.0	0

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37	The Management of Natural Resources: An Overview and Research Agenda. <i>Academy of Management Journal</i> , 2015, 58, 1595-1613.	4.3	93
38	Managing by Design. <i>Academy of Management Journal</i> , 2015, 58, 1-7.	4.3	176
39	Innovation and Leadership. <i>SAGE Open</i> , 2015, 5, 215824401558681.	0.8	7
40	West Meets East: New Concepts and Theories. <i>Academy of Management Journal</i> , 2015, 58, 460-479.	4.3	281
41	Managing Digital Money. <i>Academy of Management Journal</i> , 2015, 58, 325-333.	4.3	48
42	Information, Attention, and Decision Making. <i>Academy of Management Journal</i> , 2015, 58, 649-657.	4.3	125
43	Expanding Context to Redefine Theories: Africa in Management Research. <i>Management and Organization Review</i> , 2015, 11, 5-10.	1.8	42
44	Gender Research in <i>AMJ</i> : AN Overview of Five Decades of Empirical Research and Calls to Action. <i>Academy of Management Journal</i> , 2015, 58, 1459-1475.	4.3	131
45	Managing Risk and Resilience. <i>Academy of Management Journal</i> , 2015, 58, 971-980.	4.3	410
46	Which Problems to Solve? Online Knowledge Sharing and Attention Allocation in Organizations. <i>Academy of Management Journal</i> , 2015, 58, 680-711.	4.3	181
47	Infrastructure Provision, Gender, and Poverty in Indian Slums. <i>World Development</i> , 2015, 66, 468-486.	2.6	72
48	Institutional entrepreneurship, governance, and poverty: Insights from emergency medical response services in India. <i>Asia Pacific Journal of Management</i> , 2015, 32, 39-65.	2.9	64
49	Attention Allocation and Online Knowledge Sharing Within Organizations. <i>Proceedings - Academy of Management</i> , 2014, 2014, 10411.	0.0	2
50	Rethinking Governance in Management Research. <i>Academy of Management Journal</i> , 2014, 57, 1535-1543.	4.3	106
51	Kinship in Entrepreneur Networks: Performance Effects of Resource Assembly in Africa. <i>Entrepreneurship Theory and Practice</i> , 2014, 38, 1323-1342.	7.1	105
52	Organizations with Purpose. <i>Academy of Management Journal</i> , 2014, 57, 1227-1234.	4.3	205
53	Rethinking Management Scholarship. <i>Academy of Management Journal</i> , 2014, 57, 1-6.	4.3	83
54	Aging Populations and Management. <i>Academy of Management Journal</i> , 2014, 57, 929-935.	4.3	190

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55	Big Data and Management. Academy of Management Journal, 2014, 57, 321-326.	4.3	753
56	Climate Change and Management. Academy of Management Journal, 2014, 57, 615-623.	4.3	280
57	Are public-private partnerships a healthy option? A systematic literature review. Social Science and Medicine, 2014, 113, 110-119.	1.8	341
58	A Template for Invention: Renewing & Recycling Knowledge Components. Proceedings - Academy of Management, 2014, 2014, 12017.	0.0	1
59	Does the learning value of individual failure experience depend on group-level success? Insights from a University Technology Transfer Office. Industrial and Corporate Change, 2013, 22, 1557-1586.	1.7	12
60	Category Divergence, Straddling, and Currency: Open Innovation and the Legitimation of Illegitimate Categories. Journal of Management Studies, 2013, 50, 173-203.	6.0	57
61	Collaborative Benefits and Coordination Costs: Learning and Capability Development in Science. Strategic Entrepreneurship Journal, 2013, 7, 122-137.	2.6	35
62	Bridging the Mutual Knowledge Gap: Coordination and the Commercialization of University Science. Academy of Management Journal, 2013, 56, 498-524.	4.3	149
63	Cui Bono? The Selective Revealing of Knowledge and Its Implications for Innovative Activity. Academy of Management Review, 2013, 38, 270-291.	7.4	318
64	Organizational identity and capability development in internationalization: transference, splicing and enhanced imitation in Tesco's US market entry. Journal of Economic Geography, 2012, 12, 1021-1054.	1.6	21
65	Not with my own: long-term effects of cross-country collaboration on subsidiary innovation in emerging economies versus advanced economies. Journal of Economic Geography, 2012, 12, 943-968.	1.6	48
66	New solutions in service design and delivery are necessary to combat disease burden [Editorial]. International Journal of Tuberculosis and Lung Disease, 2012, 16, 1139-1139.	0.6	1
67	Publishing in AMJ for Non-U.S. Authors. Academy of Management Journal, 2012, 55, 1023-1026.	4.3	5
68	Innovating in the periphery: The impact of local and foreign inventor mobility on the value of Indian patents. Research Policy, 2012, 41, 1534-1543.	3.3	38
69	Friends, family, or fools: Entrepreneur experience and its implications for equity distribution and resource mobilization. Journal of Business Venturing, 2012, 27, 525-543.	4.0	191
70	An integrated framework for rural electrification: Adopting a user-centric approach to business model development. Energy Policy, 2012, 48, 687-697.	4.2	59
71	Empowering change: The effects of energy provision on individual aspirations in slum communities. Energy Policy, 2012, 50, 477-485.	4.2	48
72	Bridging the Mutual Knowledge Gap: Coordination and the Commercialization of University Science. SSRN Electronic Journal, 2012, , .	0.4	5

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73	The Effects of Culture and Structure on Strategic Flexibility during Business Model Innovation. Journal of Management Studies, 2012, 49, 279-305.	6.0	312
74	Innovation for Inclusive Growth: Towards a Theoretical Framework and a Research Agenda. Journal of Management Studies, 2012, 49, 661-683.	6.0	552
75	Venture Capitalists'™ Role in New Venture Internationalization. Journal of Private Equity, 2012, 16, 26-41.	0.3	8
76	FROM THE EDITORS.. Academy of Management Journal, 2012, 55, 1023-1026.	4.3	5
77	When does the socio-cultural context matter? Communal orientation and entrepreneurs'™ resource accumulation efforts in Africa. Journal of Occupational and Organizational Psychology, 2011, 84, 471-492.	2.6	54
78	International Entrepreneurship and Capability Development'™ Qualitative Evidence and Future Research Directions. Entrepreneurship Theory and Practice, 2011, 35, 11-37.	7.1	187
79	The Business Model in Practice and its Implications for Entrepreneurship Research. Entrepreneurship Theory and Practice, 2011, 35, 83-111.	7.1	649
80	Entry into new niches: the effects of firm age and the expansion of technological capabilities on innovative output and impact. Strategic Management Journal, 2011, 32, 1011-1024.	4.7	173
81	Publishing in AMJ'™ Part 1: Topic Choice. Academy of Management Journal, 2011, 54, 432-435.	4.3	154
82	The role of structured intuition and entrepreneurial opportunities. Research in the Sociology of Organizations, 2010, , 277-285.	0.5	0
83	The dynamic impact of innovative capability and inter-firm network on firm valuation: A longitudinal study of biotechnology start-ups. Journal of Business Venturing, 2010, 25, 593-609.	4.0	120
84	Academics or entrepreneurs? Investigating role identity modification of university scientists involved in commercialization activity. Research Policy, 2009, 38, 922-935.	3.3	479
85	Senior Team Attributes and Organizational Ambidexterity: The Moderating Role of Transformational Leadership. Journal of Management Studies, 2008, 45, 982-1007.	6.0	428
86	Entry into Insular Domains: A Longitudinal Study of Knowledge Structuration and Innovation in Biotechnology Firms. Journal of Management Studies, 2008, 45, 1448-1474.	6.0	116
87	Corporate Venture Capital, Disembodied Experimentation and Capability Development. Journal of Management Studies, 2008, 45, 1475-1505.	6.0	89
88	Technology transfer offices as institutional entrepreneurs: the case of Wisconsin Alumni Research Foundation and human embryonic stem cells. Industrial and Corporate Change, 2007, 16, 535-567.	1.7	97
89	A Capabilities Perspective on the Effects of Early Internationalization on Firm Survival and Growth. Academy of Management Review, 2006, 31, 914-933.	7.4	1,076
90	Ownership and the Internationalization of Small Firms. Journal of Management, 2005, 31, 210-233.	6.3	413

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91	Slack Resources and the Performance of Privately Held Firms. <i>Academy of Management Journal</i> , 2005, 48, 661-676.	4.3	823
92	Learning to be capable: patenting and licensing at the Wisconsin Alumni Research Foundation 1925-2002. <i>Industrial and Corporate Change</i> , 2005, 14, 119-151.	1.7	74
93	Developmental financial institutions as technology policy instruments: implications for innovation and entrepreneurship in emerging economies. <i>Research Policy</i> , 2003, 32, 89-108.	3.3	72
94	The Net-Enabled Business Innovation Cycle and the Evolution of Dynamic Capabilities. <i>Information Systems Research</i> , 2002, 13, 147-150.	2.2	238
95	Absorptive Capacity: A Review, Reconceptualization, and Extension. <i>Academy of Management Review</i> , 2002, 27, 185-203.	7.4	5,702
96	National Culture and Entrepreneurship : A Review of Behavioral Research. <i>Entrepreneurship Theory and Practice</i> , 2002, 26, 33-52.	7.1	802
97	Absorptive Capacity: A Review, Reconceptualization, and Extension. <i>Academy of Management Review</i> , 2002, 27, 185.	7.4	2,354
98	The effects of businessâ€“university alliances on innovative output and financial performance: a study of publicly traded biotechnology companies. <i>Journal of Business Venturing</i> , 2002, 17, 577-609.	4.0	464
99	The effects of alliance portfolio characteristics and absorptive capacity on performance. <i>Journal of High Technology Management Research</i> , 2001, 12, 205-226.	2.7	308
100	The Relationship of Internal and External Commitment Foci to Objective Job Performance Measures. <i>Academy of Management Journal</i> , 2001, 44, 570-579.	4.3	46
101	Networking strategy of boards: implications for small and medium-sized enterprises. <i>Entrepreneurship and Regional Development</i> , 2001, 13, 269-285.	2.0	139
102	Developmental Financial Institutions as Catalysts of Entrepreneurship in Emerging Economies. <i>Academy of Management Review</i> , 2000, 25, 620-629.	7.4	88
103	Leadership in Computer-Mediated Communication: Implications and Research Directions. <i>Journal of Business and Psychology</i> , 2000, 15, 287-310.	2.5	10
104	Research Note University-sponsored Family Business Programs: Program Characteristics, Perceived Quality and Member Satisfaction. <i>Entrepreneurship Theory and Practice</i> , 2000, 24, 65-75.	7.1	12
105	ABSORPTIVE CAPACITY: A REVIEW AND RECONCEPTUALIZATION.. <i>Proceedings - Academy of Management</i> , 2000, 2000, K1-K6.	0.0	23
106	Privatization in Emerging Economies: An Agency Theory Perspective. <i>Academy of Management Review</i> , 2000, 25, 650.	7.4	183
107	Developmental Financial Institutions as Catalysts of Entrepreneurship in Emerging Economies. <i>Academy of Management Review</i> , 2000, 25, 620.	7.4	28
108	Organizing Culture: Leader Roles, Behaviors, and Reinforcement Mechanisms. <i>Journal of Business and Psychology</i> , 1999, 13, 545-560.	2.5	34

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109	Manufacturing strategy and new venture performance. Journal of High Technology Management Research, 1999, 10, 313-345.	2.7	60
110	Not with my Own: Long-term Effects of Cross-Country Collaboration on Subsidiary Innovation in Emerging Economies. SSRN Electronic Journal, 0, , .	0.4	0
111	Six insights to achieve the unexpected. , 0, , 1-22.		0
112	Rethink organization design. , 0, , 23-66.		0
113	Build bridges. , 0, , 176-219.		0
114	Category Creation in Open Business Models and Its Implications for Firm Value. SSRN Electronic Journal, 0, , .	0.4	3
115	Academics or Entrepreneurs? Entrepreneurial Identity and Invention Disclosure Behavior of University Scientists. SSRN Electronic Journal, 0, , .	0.4	14
116	European Venture Capital Market: Scaling Beyond Current Boundaries. SSRN Electronic Journal, 0, , .	0.4	3
117	Relational Coördination and Stigma at Work: How Frontline Employees Compensate for Failures in Public Health Systems. Journal of Management Studies, 0, , .	6.0	0