

Gerard George

List of Publications by Year in descending order

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117
papers

25,203
citations

23567

58
h-index

31849

101
g-index

121
all docs

121
docs citations

121
times ranked

14042
citing authors

#	ARTICLE	IF	CITATIONS
1	Absorptive Capacity: A Review, Reconceptualization, and Extension. Academy of Management Review, 2002, 27, 185-203.	11.7	5,702
2	Absorptive Capacity: A Review, Reconceptualization, and Extension. Academy of Management Review, 2002, 27, 185.	11.7	2,354
3	A Capabilities Perspective on the Effects of Early Internationalization on Firm Survival and Growth. Academy of Management Review, 2006, 31, 914-933.	11.7	1,076
4	Understanding and Tackling Societal Grand Challenges through Management Research. Academy of Management Journal, 2016, 59, 1880-1895.	6.3	992
5	Slack Resources and the Performance of Privately Held Firms. Academy of Management Journal, 2005, 48, 661-676.	6.3	823
6	National Culture and Entrepreneurship : A Review of Behavioral Research. Entrepreneurship Theory and Practice, 2002, 26, 33-52.	10.2	802
7	Big Data and Management. Academy of Management Journal, 2014, 57, 321-326.	6.3	753
8	The Business Model in Practice and its Implications for Entrepreneurship Research. Entrepreneurship Theory and Practice, 2011, 35, 83-111.	10.2	649
9	Corporate Social Responsibility: An Overview and New Research Directions. Academy of Management Journal, 2016, 59, 534-544.	6.3	553
10	Innovation for Inclusive Growth: Towards a Theoretical Framework and a Research Agenda. Journal of Management Studies, 2012, 49, 661-683.	8.3	552
11	Academics or entrepreneurs? Investigating role identity modification of university scientists involved in commercialization activity. Research Policy, 2009, 38, 922-935.	6.4	479
12	The effects of businessâ€“university alliances on innovative output and financial performance: a study of publicly traded biotechnology companies. Journal of Business Venturing, 2002, 17, 577-609.	6.3	464
13	Senior Team Attributes and Organizational Ambidexterity: The Moderating Role of Transformational Leadership. Journal of Management Studies, 2008, 45, 982-1007.	8.3	428
14	Ownership and the Internationalization of Small Firms. Journal of Management, 2005, 31, 210-233.	9.3	413
15	Managing Risk and Resilience. Academy of Management Journal, 2015, 58, 971-980.	6.3	410
16	The Digital Workforce and the Workplace of the Future. Academy of Management Journal, 2016, 59, 731-739.	6.3	377
17	Are publicâ€“private partnerships a healthy option? A systematic literature review. Social Science and Medicine, 2014, 113, 110-119.	3.8	341
18	Cui Bono? The Selective Revealing of Knowledge and Its Implications for Innovative Activity. Academy of Management Review, 2013, 38, 270-291.	11.7	318

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19	The Effects of Culture and Structure on Strategic Flexibility during Business Model Innovation. Journal of Management Studies, 2012, 49, 279-305.	8.3	312
20	The effects of alliance portfolio characteristics and absorptive capacity on performance. Journal of High Technology Management Research, 2001, 12, 205-226.	4.9	308
21	Bringing Africa In: Promising Directions for Management Research. Academy of Management Journal, 2016, 59, 377-393.	6.3	298
22	West Meets East: New Concepts and Theories. Academy of Management Journal, 2015, 58, 460-479.	6.3	281
23	Climate Change and Management. Academy of Management Journal, 2014, 57, 615-623.	6.3	280
24	Digital Sustainability and Entrepreneurship: How Digital Innovations Are Helping Tackle Climate Change and Sustainable Development. Entrepreneurship Theory and Practice, 2021, 45, 999-1027.	10.2	259
25	Big Data and Data Science Methods for Management Research. Academy of Management Journal, 2016, 59, 1493-1507.	6.3	243
26	The Net-Enabled Business Innovation Cycle and the Evolution of Dynamic Capabilities. Information Systems Research, 2002, 13, 147-150.	3.7	238
27	Organizations with Purpose. Academy of Management Journal, 2014, 57, 1227-1234.	6.3	205
28	Friends, family, or fools: Entrepreneur experience and its implications for equity distribution and resource mobilization. Journal of Business Venturing, 2012, 27, 525-543.	6.3	191
29	Aging Populations and Management. Academy of Management Journal, 2014, 57, 929-935.	6.3	190
30	International Entrepreneurship and Capability Developmentâ€”Qualitative Evidence and Future Research Directions. Entrepreneurship Theory and Practice, 2011, 35, 11-37.	10.2	187
31	Privatization in Emerging Economies: An Agency Theory Perspective. Academy of Management Review, 2000, 25, 650.	11.7	183
32	Which Problems to Solve? Online Knowledge Sharing and Attention Allocation in Organizations. Academy of Management Journal, 2015, 58, 680-711.	6.3	181
33	Managing by Design. Academy of Management Journal, 2015, 58, 1-7.	6.3	176
34	Entry into new niches: the effects of firm age and the expansion of technological capabilities on innovative output and impact. Strategic Management Journal, 2011, 32, 1011-1024.	7.3	173
35	Social Value Creation and Relational Coordination in Publicâ€”Private Collaborations. Journal of Management Studies, 2017, 54, 906-928.	8.3	173
36	Publishing in AMJâ€”Part 1: Topic Choice. Academy of Management Journal, 2011, 54, 432-435.	6.3	154

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37	Bridging the Mutual Knowledge Gap: Coordination and the Commercialization of University Science. Academy of Management Journal, 2013, 56, 498-524.	6.3	149
38	Networking strategy of boards: implications for small and medium-sized enterprises. Entrepreneurship and Regional Development, 2001, 13, 269-285.	3.3	139
39	Gender Research in <i>AMJ</i> : AN Overview of Five Decades of Empirical Research and Calls to Action. Academy of Management Journal, 2015, 58, 1459-1475.	6.3	131
40	Information, Attention, and Decision Making. Academy of Management Journal, 2015, 58, 649-657.	6.3	125
41	The dynamic impact of innovative capability and inter-firm network on firm valuation: A longitudinal study of biotechnology start-ups. Journal of Business Venturing, 2010, 25, 593-609.	6.3	120
42	What has changed? The Impact of Covid Pandemic on the Technology and Innovation Management Research Agenda. Journal of Management Studies, 2020, 57, 1754-1758.	8.3	119
43	Entry into Insular Domains: A Longitudinal Study of Knowledge Structuration and Innovation in Biotechnology Firms. Journal of Management Studies, 2008, 45, 1448-1474.	8.3	116
44	The capacity to innovate: a meta-analysis of absorptive capacity. Innovation: Management, Policy and Practice, 2018, 20, 87-121.	3.9	116
45	Rethinking Governance in Management Research. Academy of Management Journal, 2014, 57, 1535-1543.	6.3	106
46	Kinship in Entrepreneur Networks: Performance Effects of Resource Assembly in Africa. Entrepreneurship Theory and Practice, 2014, 38, 1323-1342.	10.2	105
47	Technology transfer offices as institutional entrepreneurs: the case of Wisconsin Alumni Research Foundation and human embryonic stem cells. Industrial and Corporate Change, 2007, 16, 535-567.	2.8	97
48	Reputation and Status: Expanding the Role of Social Evaluations in Management Research. Academy of Management Journal, 2016, 59, 1-13.	6.3	97
49	The Management of Natural Resources: An Overview and Research Agenda. Academy of Management Journal, 2015, 58, 1595-1613.	6.3	93
50	Corporate Venture Capital, Disembodied Experimentation and Capability Development. Journal of Management Studies, 2008, 45, 1475-1505.	8.3	89
51	Developmental Financial Institutions as Catalysts of Entrepreneurship in Emerging Economies. Academy of Management Review, 2000, 25, 620-629.	11.7	88
52	Social structure, reasonable gain, and entrepreneurship in Africa. Strategic Management Journal, 2016, 37, 1118-1131.	7.3	87
53	Digital transformation, sustainability, and purpose in the multinational enterprise. Journal of World Business, 2022, 57, 101326.	7.7	84
54	Rethinking Management Scholarship. Academy of Management Journal, 2014, 57, 1-6.	6.3	83

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55	Health Systems in Transition: Professional Identity Work in the Context of Shifting Institutional Logics. <i>Academy of Management Journal</i> , 2017, 60, 610-641.	6.3	81
56	Learning to be capable: patenting and licensing at the Wisconsin Alumni Research Foundation 1925-2002. <i>Industrial and Corporate Change</i> , 2005, 14, 119-151.	2.8	74
57	Developmental financial institutions as technology policy instruments: implications for innovation and entrepreneurship in emerging economies. <i>Research Policy</i> , 2003, 32, 89-108.	6.4	72
58	Infrastructure Provision, Gender, and Poverty in Indian Slums. <i>World Development</i> , 2015, 66, 468-486.	4.9	72
59	Problem-Solving or Self-Enhancement? A Power Perspective on How CEOs Affect R&D Search in the Face of Inconsistent Feedback. <i>Academy of Management Journal</i> , 2020, 63, 332-355.	6.3	67
60	Appropriability and the retrieval of knowledge after spillovers. <i>Strategic Management Journal</i> , 2016, 37, 1263-1279.	7.3	65
61	Institutional entrepreneurship, governance, and poverty: Insights from emergency medical response services in India. <i>Asia Pacific Journal of Management</i> , 2015, 32, 39-65.	4.5	64
62	Manufacturing strategy and new venture performance. <i>Journal of High Technology Management Research</i> , 1999, 10, 313-345.	4.9	60
63	An integrated framework for rural electrification: Adopting a user-centric approach to business model development. <i>Energy Policy</i> , 2012, 48, 687-697.	8.8	59
64	Category Divergence, Straddling, and Currency: Open Innovation and the Legitimation of Illegitimate Categories. <i>Journal of Management Studies</i> , 2013, 50, 173-203.	8.3	57
65	When does the socio-cultural context matter? Communal orientation and entrepreneurs' resource accumulation efforts in Africa. <i>Journal of Occupational and Organizational Psychology</i> , 2011, 84, 471-492.	4.5	54
66	How does energy matter? Rural electrification, entrepreneurship, and community development in Kenya. <i>Energy Policy</i> , 2019, 126, 88-98.	8.8	54
67	Purpose in the For-Profit Firm: A Review and Framework for Management Research. <i>Journal of Management</i> , 2023, 49, 1841-1869.	9.3	52
68	Not with my own: long-term effects of cross-country collaboration on subsidiary innovation in emerging economies versus advanced economies. <i>Journal of Economic Geography</i> , 2012, 12, 943-968.	3.0	48
69	Empowering change: The effects of energy provision on individual aspirations in slum communities. <i>Energy Policy</i> , 2012, 50, 477-485.	8.8	48
70	Managing Digital Money. <i>Academy of Management Journal</i> , 2015, 58, 325-333.	6.3	48
71	The Relationship of Internal and External Commitment Foci to Objective Job Performance Measures. <i>Academy of Management Journal</i> , 2001, 44, 570-579.	6.3	46
72	Expanding Context to Redefine Theories: Africa in Management Research. <i>Management and Organization Review</i> , 2015, 11, 5-10.	2.1	42

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73	When Do Novel Business Models Lead to High Performance? A Configurational Approach to Value Drivers, Competitive Strategy, and Firm Environment. Academy of Management Journal, 2023, 66, 164-194.	6.3	41
74	Management Research in AMJ: Celebrating Impact While Striving for More. Academy of Management Journal, 2016, 59, 1869-1877.	6.3	40
75	Innovating in the periphery: The impact of local and foreign inventor mobility on the value of Indian patents. Research Policy, 2012, 41, 1534-1543.	6.4	38
76	Collaborative Benefits and Coordination Costs: Learning and Capability Development in Science. Strategic Entrepreneurship Journal, 2013, 7, 122-137.	4.4	35
77	Organizing Culture: Leader Roles, Behaviors, and Reinforcement Mechanisms. Journal of Business and Psychology, 1999, 13, 545-560.	4.0	34
78	Breaking boundaries to creatively generate value: The role of resourcefulness in entrepreneurship. Journal of Business Venturing, 2021, 36, 106141.	6.3	34
79	Developmental Financial Institutions as Catalysts of Entrepreneurship in Emerging Economies. Academy of Management Review, 2000, 25, 620.	11.7	28
80	What do i want? The effects of individual aspiration and relational capability on collaboration preferences. Strategic Management Journal, 2016, 37, 1493-1506.	7.3	28
81	Analytics, innovation, and organizational adaptation. Innovation: Management, Policy and Practice, 2017, 19, 16-22.	3.9	26
82	ABSORPTIVE CAPACITY: A REVIEW AND RECONCEPTUALIZATION.. Proceedings - Academy of Management, 2000, 2000, K1-K6.	0.1	23
83	Grounding Business Models: Cognition, Boundary Objects, and Business Model Change. Academy of Management Review, 2023, 48, 100-122.	11.7	23
84	Organizational identity and capability development in internationalization: transference, splicing and enhanced imitation in Tesco's US market entry. Journal of Economic Geography, 2012, 12, 1021-1054.	3.0	21
85	Knowledge Recombination and Inventor Networks: The Asymmetric Effects of Embeddedness on Knowledge Reuse and Impact. Journal of Management, 2021, 47, 838-866.	9.3	21
86	The Impact of an Electrical Mini-grid on the Development of a Rural Community in Kenya. Energies, 2019, 12, 778.	3.1	19
87	Entrepreneurial dynamism and the built environment in the evolution of university entrepreneurial ecosystems. Industrial and Corporate Change, 2019, 28, 941-959.	2.8	15
88	Academics or Entrepreneurs? Entrepreneurial Identity and Invention Disclosure Behavior of University Scientists. SSRN Electronic Journal, 0, , .	0.4	14
89	Research Note University-sponsored Family Business Programs: Program Characteristics, Perceived Quality and Member Satisfaction. Entrepreneurship Theory and Practice, 2000, 24, 65-75.	10.2	12
90	Does the learning value of individual failure experience depend on group-level success? Insights from a University Technology Transfer Office. Industrial and Corporate Change, 2013, 22, 1557-1586.	2.8	12

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91	When Do Expert Teams Fail to Create Impactful Inventions?. Journal of Management Studies, 2019, 56, 1073-1104.	8.3	11
92	Leadership in Computer-Mediated Communication: Implications and Research Directions. Journal of Business and Psychology, 2000, 15, 287-310.	4.0	10
93	Revisiting the Small-World Phenomenon. Organizational Research Methods, 2017, 20, 149-173.	9.1	10
94	A simulation-based approach to business model design and organizational Change. Innovation: Management, Policy and Practice, 2021, 23, 17-43.	3.9	9
95	The management of natural resources: an overview and research agenda. , 2018, , .		8
96	Venture Capitalistsâ€™ Role in New Venture Internationalization. Journal of Private Equity, 2012, 16, 26-41.	0.3	8
97	Innovation and Leadership. SAGE Open, 2015, 5, 215824401558681.	1.7	7
98	Publishing in<i>AMJ</i>for Non-U.S. Authors. Academy of Management Journal, 2012, 55, 1023-1026.	6.3	5
99	Bridging the Mutual Knowledge Gap: Coordination and the Commercialization of University Science. SSRN Electronic Journal, 2012, , .	0.4	5
100	FROM THE EDITORS.. Academy of Management Journal, 2012, 55, 1023-1026.	6.3	5
101	Category Creation in Open Business Models and Its Implications for Firm Value. SSRN Electronic Journal, 0, , .	0.4	3
102	European Venture Capital Market: Scaling Beyond Current Boundaries. SSRN Electronic Journal, 0, , .	0.4	3
103	Attention Allocation and Online Knowledge Sharing Within Organizations. Proceedings - Academy of Management, 2014, 2014, 10411.	0.1	2
104	New solutions in service design and delivery are necessary to combat disease burden [Editorial]. International Journal of Tuberculosis and Lung Disease, 2012, 16, 1139-1139.	1.2	1
105	Inclusion and innovation: a call to action. , 2019, , .		1
106	A Template for Invention: Renewing & Recycling Knowledge Components. Proceedings - Academy of Management, 2014, 2014, 12017.	0.1	1
107	The role of structured intuition and entrepreneurial opportunities. Research in the Sociology of Organizations, 2010, , 277-285.	0.8	0
108	Not with my Own: Long-term Effects of Cross-Country Collaboration on Subsidiary Innovation in Emerging Economies. SSRN Electronic Journal, 0, , .	0.4	0

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109	Six insights to achieve the unexpected. , 0, , 1-22.		0
110	Rethink organization design. , 0, , 23-66.		0
111	Build bridges. , 0, , 176-219.		0
112	Organizational Design and Coordinating Dirty Work. Proceedings - Academy of Management, 2015, 2015, 12534.	0.1	0
113	How Nascent Organizations Overcome Unfavorable Legitimacy Judgments to Form Partnerships. Proceedings - Academy of Management, 2021, 2021, 15246.	0.1	0
114	The Capacity to Innovate: A Meta Analysis of Absorptive Capacity and Its Performance Implications. Proceedings - Academy of Management, 2017, 2017, 12806.	0.1	0
115	Relational Coordination and Stigma at Work: How Frontline Employees Compensate for Failures in Public Health Systems. Journal of Management Studies, 0, , .	8.3	0
116	Innovation in dynamic knowledge landscapes: using topic modelling to map inventive activity and its implications for financial performance. Innovation: Management, Policy and Practice, 2024, 26, 85-114.	3.9	0
117	Investigating Entrepreneurial Venture Resource Acquisition through the Lens of Media Dynamics. Proceedings - Academy of Management, 2022, 2022, .	0.1	0