

Marco Greco

List of Publications by Year in descending order

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41
papers

2,531
citations

331670

21
h-index

315739

38
g-index

41
all docs

41
docs citations

41
times ranked

2205
citing authors

#	ARTICLE	IF	CITATIONS
1	How Can Productivity in Product Design and Engineering Be Assessed? Guidelines to Build a Dashboard of KPIs. IEEE Transactions on Engineering Management, 2024, 71, 560-573.	3.5	0
2	Policy mix or policy mess? Effects of cross-instrumental policy mix on eco-innovation in German firms. Technovation, 2022, 117, 102194.	7.8	35
3	Digital supply chain performance metrics: a literature review. Measuring Business Excellence, 2022, 26, 23-38.	2.4	21
4	An Application of the Analytic Hierarchy Process to the Evaluation of Companies' Data Maturity. , 2022, , .		0
5	The fine line between success and failure: an analysis of open innovation projects. European Journal of Innovation Management, 2022, 25, 687-715.	4.6	10
6	Unveiling the relationships among intellectual property strategies, protection mechanisms and outbound open innovation. Creativity and Innovation Management, 2022, 31, 376-389.	3.3	6
7	What about the people? Micro-foundations of open innovation in megaprojects. International Journal of Project Management, 2021, 39, 115-127.	5.6	37
8	A framework of intellectual property protection strategies and open innovation. Journal of Business Research, 2021, 123, 156-164.	10.2	68
9	How does open innovation enhance productivity? An exploration in the construction ecosystem. Technological Forecasting and Social Change, 2021, 168, 120740.	11.6	24
10	An investigation on the effect of inter-organizational collaboration on reverse logistics. International Journal of Production Economics, 2021, 240, 108216.	8.9	31
11	Searching for the one: Customer relationship management software selection. Journal of Multi-Criteria Decision Analysis, 2020, 27, 173-188.	1.9	7
12	Joint forces: Towards an integration of intellectual capital theory and the open innovation paradigm. Journal of Business Research, 2020, 112, 261-270.	10.2	47
13	Interorganizational collaboration strategies and innovation abandonment: The more the merrier?. Industrial Marketing Management, 2020, 90, 679-692.	6.7	15
14	The importance for a start-up to trust in open innovation: A systematic literature review. Economics and Business Letters, 2020, 9, 289-297.	0.7	3
15	Benefits and costs of open innovation: the BeCO framework. Technology Analysis and Strategic Management, 2019, 31, 53-66.	3.5	54
16	Understanding Big Data Through a Systematic Literature Review: The ITMI Model. International Journal of Information Technology and Decision Making, 2019, 18, 1433-1461.	3.9	20
17	Intellectual capital and university performance in emerging countries. Journal of Intellectual Capital, 2018, 19, 71-95.	5.4	65
18	In (Big) Data we trust: Value creation in knowledge organizations - Introduction to the special issue. Information Processing and Management, 2018, 54, 755-757.	8.6	8

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19	Negotiation in Open Innovation: A Literature Review. <i>Group Decision and Negotiation</i> , 2018, 27, 343-374.	3.3	21
20	Human resources for Big Data professions: A systematic classification of job roles and required skill sets. <i>Information Processing and Management</i> , 2018, 54, 807-817.	8.6	198
21	Hitting the nail on the head: Exploring the relationship between public subsidies and open innovation efficiency. <i>Technological Forecasting and Social Change</i> , 2017, 118, 213-225.	11.6	83
22	Open innovation in the power & energy sector: Bringing together government policies, companies' interests, and academic essence. <i>Energy Policy</i> , 2017, 104, 316-324.	8.8	36
23	Corruption in public projects and megaprojects: There is an elephant in the room!. <i>International Journal of Project Management</i> , 2017, 35, 252-268.	5.6	216
24	Inter-organisational innovation processes in the European food and drink industry. <i>International Journal of Management and Enterprise Development</i> , 2016, 15, 191.	0.3	9
25	A formal definition of Big Data based on its essential features. <i>Library Review</i> , 2016, 65, 122-135.	1.5	623
26	ASSESSING THE OPEN INNOVATION TRENDS BY MEANS OF THE EUROSTAT COMMUNITY INNOVATION SURVEY. <i>International Journal of Innovation Management</i> , 2016, 20, 1650039.	1.2	31
27	Perceived benefits and costs of intellectual capital in small family firms. <i>Journal of Intellectual Capital</i> , 2016, 17, 351-372.	5.4	10
28	An analysis of the open innovation effect on firm performance. <i>European Management Journal</i> , 2016, 34, 501-516.	5.1	178
29	The strategic assessment of intellectual capital assets: An application within Terradue Srl. <i>Journal of Business Research</i> , 2016, 69, 1598-1603.	10.2	34
30	What is big data? A consensual definition and a review of key research topics. <i>AIP Conference Proceedings</i> , 2015, , .	0.4	257
31	Open innovation actions and innovation performance. <i>European Journal of Innovation Management</i> , 2015, 18, 150-171.	4.6	122
32	An overall index of intellectual capital. <i>Management Research Review</i> , 2014, 37, 880-901.	2.7	35
33	Enhancing conflict resolution through an AHP-based methodology. <i>International Journal of Management and Decision Making</i> , 2014, 13, 17.	0.1	4
34	The assessment of the intellectual capital impact on the value creation process: a decision support framework for top management. <i>International Journal of Management and Decision Making</i> , 2013, 12, 146.	0.1	33
35	A strategic management framework of tangible and intangible assets. <i>European Management Journal</i> , 2013, 31, 55-66.	5.1	92
36	An Exploratory Taxonomy of Business Games. <i>Simulation and Gaming</i> , 2013, 44, 645-682.	1.9	54

#	ARTICLE	IF	CITATIONS
37	How to Select Knowledge Management Systems: A Framework to Support Managers. International Journal of Engineering Business Management, 2013, 5, 6.	3.7	14
38	Relational Capital and Performances in Interuniversity Research Consortia. International Journal of Engineering Business Management, 2013, 5, 2.	3.7	5
39	The Sources of Competitive Advantage in University Spin-Offs: a Case Study. Journal of Technology Management and Innovation, 2013, 8, 25-26.	0.7	7
40	An Experimental Study of the Reputation Mechanism in a Business Game. Simulation and Gaming, 2011, 42, 27-42.	1.9	14
41	The Use of Role-Playing in Learning. , 2009, , 157-173.		4