

# Marco Greco

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5715027/publications.pdf>

Version: 2024-02-01

41  
papers

2,531  
citations

331670

21  
h-index

315739

38  
g-index

41  
all docs

41  
docs citations

41  
times ranked

2205  
citing authors

#	ARTICLE	IF	CITATIONS
1	A formal definition of Big Data based on its essential features. Library Review, 2016, 65, 122-135.	1.5	623
2	What is big data? A consensual definition and a review of key research topics. AIP Conference Proceedings, 2015, , .	0.4	257
3	Corruption in public projects and megaprojects: There is an elephant in the room!. International Journal of Project Management, 2017, 35, 252-268.	5.6	216
4	Human resources for Big Data professions: A systematic classification of job roles and required skill sets. Information Processing and Management, 2018, 54, 807-817.	8.6	198
5	An analysis of the open innovation effect on firm performance. European Management Journal, 2016, 34, 501-516.	5.1	178
6	Open innovation actions and innovation performance. European Journal of Innovation Management, 2015, 18, 150-171.	4.6	122
7	A strategic management framework of tangible and intangible assets. European Management Journal, 2013, 31, 55-66.	5.1	92
8	Hitting the nail on the head: Exploring the relationship between public subsidies and open innovation efficiency. Technological Forecasting and Social Change, 2017, 118, 213-225.	11.6	83
9	A framework of intellectual property protection strategies and open innovation. Journal of Business Research, 2021, 123, 156-164.	10.2	68
10	Intellectual capital and university performance in emerging countries. Journal of Intellectual Capital, 2018, 19, 71-95.	5.4	65
11	An Exploratory Taxonomy of Business Games. Simulation and Gaming, 2013, 44, 645-682.	1.9	54
12	Benefits and costs of open innovation: the BeCO framework. Technology Analysis and Strategic Management, 2019, 31, 53-66.	3.5	54
13	Joint forces: Towards an integration of intellectual capital theory and the open innovation paradigm. Journal of Business Research, 2020, 112, 261-270.	10.2	47
14	What about the people? Micro-foundations of open innovation in megaprojects. International Journal of Project Management, 2021, 39, 115-127.	5.6	37
15	Open innovation in the power & energy sector: Bringing together government policies, companies'™ interests, and academic essence. Energy Policy, 2017, 104, 316-324.	8.8	36
16	An overall index of intellectual capital. Management Research Review, 2014, 37, 880-901.	2.7	35
17	Policy mix or policy mess? Effects of cross-instrumental policy mix on eco-innovation in German firms. Technovation, 2022, 117, 102194.	7.8	35
18	The strategic assessment of intellectual capital assets: An application within Terradue Srl. Journal of Business Research, 2016, 69, 1598-1603.	10.2	34

#	ARTICLE	IF	CITATIONS
19	The assessment of the intellectual capital impact on the value creation process: a decision support framework for top management. <i>International Journal of Management and Decision Making</i> , 2013, 12, 146.	0.1	33
20	ASSESSING THE OPEN INNOVATION TRENDS BY MEANS OF THE EUROSTAT COMMUNITY INNOVATION SURVEY. <i>International Journal of Innovation Management</i> , 2016, 20, 1650039.	1.2	31
21	An investigation on the effect of inter-organizational collaboration on reverse logistics. <i>International Journal of Production Economics</i> , 2021, 240, 108216.	8.9	31
22	How does open innovation enhance productivity? An exploration in the construction ecosystem. <i>Technological Forecasting and Social Change</i> , 2021, 168, 120740.	11.6	24
23	Negotiation in Open Innovation: A Literature Review. <i>Group Decision and Negotiation</i> , 2018, 27, 343-374.	3.3	21
24	Digital supply chain performance metrics: a literature review. <i>Measuring Business Excellence</i> , 2022, 26, 23-38.	2.4	21
25	Understanding Big Data Through a Systematic Literature Review: The ITMI Model. <i>International Journal of Information Technology and Decision Making</i> , 2019, 18, 1433-1461.	3.9	20
26	Interorganizational collaboration strategies and innovation abandonment: The more the merrier?. <i>Industrial Marketing Management</i> , 2020, 90, 679-692.	6.7	15
27	An Experimental Study of the Reputation Mechanism in a Business Game. <i>Simulation and Gaming</i> , 2011, 42, 27-42.	1.9	14
28	How to Select Knowledge Management Systems: A Framework to Support Managers. <i>International Journal of Engineering Business Management</i> , 2013, 5, 6.	3.7	14
29	Perceived benefits and costs of intellectual capital in small family firms. <i>Journal of Intellectual Capital</i> , 2016, 17, 351-372.	5.4	10
30	The fine line between success and failure: an analysis of open innovation projects. <i>European Journal of Innovation Management</i> , 2022, 25, 687-715.	4.6	10
31	Inter-organisational innovation processes in the European food and drink industry. <i>International Journal of Management and Enterprise Development</i> , 2016, 15, 191.	0.3	9
32	In (Big) Data we trust: Value creation in knowledge organizations - Introduction to the special issue. <i>Information Processing and Management</i> , 2018, 54, 755-757.	8.6	8
33	The Sources of Competitive Advantage in University Spin-Offs: a Case Study. <i>Journal of Technology Management and Innovation</i> , 2013, 8, 25-26.	0.7	7
34	Searching for the one: Customer relationship management software selection. <i>Journal of Multi-Criteria Decision Analysis</i> , 2020, 27, 173-188.	1.9	7
35	Unveiling the relationships among intellectual property strategies, protection mechanisms and outbound open innovation. <i>Creativity and Innovation Management</i> , 2022, 31, 376-389.	3.3	6
36	Relational Capital and Performances in Interuniversity Research Consortia. <i>International Journal of Engineering Business Management</i> , 2013, 5, 2.	3.7	5

#	ARTICLE	IF	CITATIONS
37	Enhancing conflict resolution through an AHP-based methodology. International Journal of Management and Decision Making, 2014, 13, 17.	0.1	4
38	The Use of Role-Playing in Learning. , 2009, , 157-173.		4
39	The importance for a start-up to trust in open innovation: A systematic literature review. Economics and Business Letters, 2020, 9, 289-297.	0.7	3
40	How Can Productivity in Product Design and Engineering Be Assessed? Guidelines to Build a Dashboard of KPIs. IEEE Transactions on Engineering Management, 2024, 71, 560-573.	3.5	0
41	An Application of the Analytic Hierarchy Process to the Evaluation of Companies' Data Maturity. , 2022, , .		0