

Elena Novelli

List of Publications by Year in descending order

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Version: 2024-02-01

13
papers

305
citations

1307594

7
h-index

1474206

9
g-index

13
all docs

13
docs citations

13
times ranked

295
citing authors

#	ARTICLE	IF	CITATIONS
1	The Second Face of Appropriability: Generative Appropriability and Its Determinants. <i>Academy of Management Review</i> , 2013, 38, 248-269.	11.7	90
2	Redirecting Research Efforts on the Diversificationâ€“Performance Linkage: The Search for Synergy. <i>Academy of Management Annals</i> , 2017, 11, 342-390.	9.6	69
3	An examination of the antecedents and implications of patent scope. <i>Research Policy</i> , 2015, 44, 493-507.	6.4	50
4	Profiting from Enabling Technologies?. <i>Strategy Science</i> , 2021, 6, 75-90.	2.9	36
5	Research on Markets for Inventions and Implications for R&D Allocation Strategies. <i>Academy of Management Annals</i> , 2013, 7, 717-774.	9.6	24
6	Specializing in Generality: Firm Strategies When Intermediate Markets Work. <i>Organization Science</i> , 2019, 30, 126-150.	4.5	21
7	Specializing in general purpose technologies as a firm long-term strategy. <i>Industrial and Corporate Change</i> , 2019, 28, 351-364.	2.8	11
8	Not all technologies are created equal for stakeholders: Constituency statutes, firm stakeholder orientation and investments in technology generality. <i>Research Policy</i> , 2022, 51, 104470.	6.4	3
9	Specializing in Generality as a Strategy in Markets for Technology. <i>Proceedings - Academy of Management</i> , 2016, 2016, 14438.	0.1	1
10	The value of Commitment for Strategic Decision-Making: Evidence from a Field Experiment. <i>Proceedings - Academy of Management</i> , 2021, 2021, 13808.	0.1	0
11	Committed to Whom? Stakeholder Laws and General Technological Investments. <i>Proceedings - Academy of Management</i> , 2020, 2020, 20601.	0.1	0
12	Burying the Hatchet? How Competition Affects the Performance Benefits of Diversity. <i>Proceedings - Academy of Management</i> , 2020, 2020, 21050.	0.1	0
13	The Interplay of Firm Strategy and Industry Lifecycle. <i>Proceedings - Academy of Management</i> , 2020, 2020, 15093.	0.1	0