

Marie A Bragg

List of Publications by Year in descending order

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46
papers

1,483
citations

394421

19
h-index

330143

37
g-index

49
all docs

49
docs citations

49
times ranked

1606
citing authors

#	ARTICLE	IF	CITATIONS
1	Brands with personalities “good for businesses, but bad for public health? A content analysis of how food and beverage brands personify themselves on Twitter. <i>Public Health Nutrition</i> , 2022, 25, 51-60.	2.2	16
2	Informal Coping Strategies Among People Who Use Opioids During COVID-19: Thematic Analysis of Reddit Forums. <i>JMIR Formative Research</i> , 2022, 6, e32871.	1.4	7
3	Comparisons of Culturally Targeted Food and Beverage Advertisements in Caribbean-American Neighborhood and Non-Latinx White Neighborhood in New York City. <i>Health Equity</i> , 2022, 6, 72-80.	1.9	1
4	Food and Beverage Product Appearances in Educational, Child-Targeted YouTube Videos. <i>Childhood Obesity</i> , 2022, 18, 515-522.	1.5	1
5	Comparing the Prevalence of Alcohol, Combustible and Electronic Cigarettes, Hookah, and Marijuana, in Music Videos across 6 Genres of Popular Music from 2014–2020. <i>Substance Use and Misuse</i> , 2022, 57, 967-974.	1.4	4
6	Beverage Availability and Price: Variations by Neighborhood Poverty Level in New York City. <i>Health Equity</i> , 2022, 6, 322-329.	1.9	1
7	Student-led research team-building program may help junior faculty increase productivity in competitive biomedical research environment. <i>BMC Medical Education</i> , 2021, 21, 3.	2.4	2
8	“How will I get my next week's script?” Reactions of Reddit opioid forum users to changes in treatment access in the early months of the coronavirus pandemic. <i>International Journal of Drug Policy</i> , 2021, 92, 103140.	3.3	38
9	Waste generation and carbon emissions of a hospital kitchen in the US: Potential for waste diversion and carbon reductions. <i>PLoS ONE</i> , 2021, 16, e0247616.	2.5	9
10	Socially-supportive norms and mutual aid of people who use opioids: An analysis of Reddit during the initial COVID-19 pandemic. <i>Drug and Alcohol Dependence</i> , 2021, 222, 108672.	3.2	58
11	Social Media Accounts of Food and Beverage Brands Have Disproportionately More Black and Hispanic Followers than White Followers. <i>Health Equity</i> , 2021, 5, 414-423.	1.9	2
12	How Food Marketing on Instagram Shapes Adolescents' Food Preferences: Online Randomized Trial. <i>Journal of Medical Internet Research</i> , 2021, 23, e28689.	4.3	22
13	A Qualitative Analysis of Black and White Adolescents' Perceptions of and Responses to Racially Targeted Food and Drink Commercials on Television. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 11563.	2.6	4
14	Comparing McDonald's food marketing practices on official Instagram accounts across 15 countries. <i>BMJ Nutrition, Prevention and Health</i> , 2021, 4, e000229.	3.7	6
15	Associations between State-Level Obesity Rates, Engagement with Food Brands on Social Media, and Hashtag Usage. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 12785.	2.6	3
16	Fast food, beverage, and snack brands on social media in the United States: An examination of marketing techniques utilized in 2000 brand posts. <i>Pediatric Obesity</i> , 2020, 15, e12606.	2.8	64
17	Trends in Store-Level Sales of Sugary Beverages and Water in the U.S., 2006–2015. <i>American Journal of Preventive Medicine</i> , 2020, 59, 522-529.	3.0	9
18	Food Industry Donations to Academic Programs: A Cross-Sectional Examination of the Extent of Publicly Available Data. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 1624.	2.6	6

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19	Examining the Relationship between Youth-Targeted Food Marketing Expenditures and the Demographics of Social Media Followers. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 1631.	2.6	28
20	Ubiquity of Sugary Drinks and Processed Food Throughout Food and Non-Food Retail Settings in NYC. <i>Journal of Community Health</i> , 2020, 45, 973-978.	3.8	0
21	Supporting Equitable Food Access During National Emergencies—The Promise of Online Grocery Shopping and Food Delivery Services. <i>JAMA Health Forum</i> , 2020, 1, e200365.	2.2	18
22	Child Social Media Influencers and Unhealthy Food Product Placement. <i>Pediatrics</i> , 2020, 146, .	2.1	60
23	Understanding the Extent of Adolescents' Willingness to Engage With Food and Beverage Companies' Instagram Accounts: Experimental Survey Study. <i>JMIR Public Health and Surveillance</i> , 2020, 6, e20336.	2.6	14
24	An online randomized trial of healthy default beverages and unhealthy beverage restrictions on children's menus. <i>Preventive Medicine Reports</i> , 2020, 20, 101279.	1.8	3
25	Evaluating the influence of racially targeted food and beverage advertisements on Black and White adolescents' perceptions and preferences. <i>Appetite</i> , 2019, 140, 41-49.	3.7	15
26	Sports Sponsorships of Food and Nonalcoholic Beverages. <i>Pediatrics</i> , 2018, 141, .	2.1	22
27	Marketing Food and Beverages to Youth Through Sports. <i>Journal of Adolescent Health</i> , 2018, 62, 5-13.	2.5	55
28	Comparing five front-of-pack nutrition labels' influence on consumers' perceptions and purchase intentions. <i>Preventive Medicine</i> , 2018, 106, 114-121.	3.4	75
29	Supermarket retailers' perspectives on healthy food retail strategies: in-depth interviews. <i>BMC Public Health</i> , 2018, 18, 1019.	2.9	32
30	Geospatial clustering in sugar-sweetened beverage consumption among Boston youth. <i>International Journal of Food Sciences and Nutrition</i> , 2017, 68, 719-725.	2.8	7
31	A content analysis of outdoor non-alcoholic beverage advertisements in Ghana. <i>BMJ Open</i> , 2017, 7, e012313.	1.9	14
32	Content analysis of targeted food and beverage advertisements in a Chinese-American neighbourhood. <i>Public Health Nutrition</i> , 2017, 20, 2208-2214.	2.2	10
33	Comparison of online marketing techniques on food and beverage companies' websites in six countries. <i>Globalization and Health</i> , 2017, 13, 79.	4.9	26
34	Popular Music Celebrity Endorsements in Food and Nonalcoholic Beverage Marketing. <i>Pediatrics</i> , 2016, 138, .	2.1	38
35	New York City's "Healthy Happy Meals" Bill. <i>American Journal of Preventive Medicine</i> , 2015, 49, e45-e46.	3.0	6
36	Impact of a Culturally Sensitive Health Self-Empowerment Workshop Series on Health Behaviors/Lifestyles, Body Mass Index, and Blood Pressure of Culturally Diverse Overweight/Obese Adults. <i>American Journal of Lifestyle Medicine</i> , 2014, 8, 122-132.	1.9	14

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37	The science on front-of-package food labels. <i>Public Health Nutrition</i> , 2013, 16, 430-439.	2.2	377
38	Athlete Endorsements in Food Marketing. <i>Pediatrics</i> , 2013, 132, 805-810.	2.1	40
39	The use of sports references in marketing of food and beverage products in supermarkets. <i>Public Health Nutrition</i> , 2013, 16, 738-742.	2.2	35
40	Food industry front groups and conflicts of interest: the case of Americans Against Food Taxes. <i>Public Health Nutrition</i> , 2012, 15, 1331-1332.	2.2	20
41	Choosing front-of-package food labelling nutritional criteria: how smart were "Smart Choices"? <i>Public Health Nutrition</i> , 2012, 15, 262-267.	2.2	19
42	Facts Up Front Versus Traffic Light Food Labels. <i>American Journal of Preventive Medicine</i> , 2012, 43, 134-141.	3.0	101
43	Obesity and Public Policy. <i>Annual Review of Clinical Psychology</i> , 2012, 8, 405-430.	12.3	122
44	Evaluation of Consumer Understanding of Different Front-of-Package Nutrition Labels, 2010-2011. <i>Preventing Chronic Disease</i> , 2012, 9, E149.	3.4	36
45	An observational study of consumer use of fast-food restaurant drive-through lanes: implications for menu labelling policy. <i>Public Health Nutrition</i> , 2010, 13, 1826-1828.	2.2	10
46	Motivators of and Barriers to Engaging in Physical Activity. <i>American Journal of Health Education</i> , 2009, 40, 146-154.	0.6	33